

Global Robo advisory Market Size study, by Type (Pure Robo Advisors, Hybrid Robo Advisors) by Provider (Fintech Robo Advisors, Banks, Traditional Wealth Managers, Others), by Service Type (Direct Plan-based/Goal-based, Comprehensive Wealth Advisory), by End User (Retail Investor, High Net Worth Individuals) and Regional Forecasts 2022-2028

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Abstracts

Global Robo advisory Market is valued at approximately USD 7.8 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 31.80% over the forecast period 2022-2028. Robo advisors examine data using algorithmic calculations and then present a thorough asset allocation strategy that is in line with the investor's objectives. The Robo advisor sector has consistently invested in its expansion and has significantly increased its contribution to economic growth. Some of the driving factors due to which there is significant market growth are, it provides particular advantages provided by Robo advisors including tax loss harvesting, low-cost portfolios, improved decision-making, risk-free and secure investments, and assistance in reducing credit risks. Additionally, Robo advising systems base their conclusions on real-time data and the current condition of the economy, removing any possibility of credit risk and enabling consumer adoption. According to corporate vision magazine, there has been a huge surge in the first quarter for Robo advisory sign-ups which accounted for around a 3.1% increase over 2020. Vanguard, for instance, reported a 14% gain in assets and a 35% increase in customer counts, whilst Pension Bee saw a 14% increase in Robo advisory. There also have been many technological advancements in this industry, such as introduction of Artificial Intelligence (AI) and Machine Learning (ML) which are making Robo advisory more efficient. Moreover, the primary potential of emerging economies and increasing government support and initiatives can propel the market in the

forecasted period. However, the limited flexibility offered by Robo advisors and lack of human expertise stifle the market growth throughout the forecast period of 2022-2028.

The key regions considered for the Global Robo advisory Market study includes Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the space in terms of revenue in 2021, owing to the presence of prominent players who seeks the vision of eliminating human intervention thereby minimizing errors and performing quick calculations. The Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as increasing awareness about the benefits of opting for automated financial assistance for investments and savings. Also, the growing investments by several firms to promote the use of Robo advisory through Artificial Intelligence (AI) which is one of the largest growing market segments.

Major market players included in this report are:

Betterment

Fincite GmbH

Wealthfront Inc.

The Vanguard Group, Inc.

Charles Schwab & Co., Inc.

Ellevest

Ginmon Vermögensverwaltung GmbH

Wealthify Limited

Social Finance, Inc.

SigFig Wealth Management

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Pure Robo Advisors

Hybrid Robo Advisors

By Provider:

Fintech Robo Advisors

Banks

Traditional Wealth Managers

Others

By Service Type:

Direct Plan-based/Goal-based

Comprehensive Wealth Advisory

By End User:

Retail Investor

High Net Worth Individuals

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, the years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Robo advisory Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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