

Global Roaming Tariff Market Size study, by By Roaming Type (National, International), By Distribution Channel (Retail, Wholesale), By Service (Voice, Data, SMS), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G2E9B0CF0E5BEN.html>

Date: October 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G2E9B0CF0E5BEN

Abstracts

Global Roaming Tariff Market to reach USD 100.23 billion by 2027.

Global Roaming Tariff Market is valued approximately USD 70.76 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.1 % over the forecast period 2021-2027. Roaming is a wireless communications term that refers to a cellular customer's ability to make and receive phone calls, transmit and receive data, and access other services without having to dial a number. Increasing government initiatives, remarkable growth in the ratio of mobile users, increasing tourist population are some key drivers driving towards the growth of market. For instance, In February 2020, T-Mobile, one of the significant network service providers in the U.S., collaborated with Sprint Corporation, another service provider in the same region., to emphasize on innovation and build up its service in 5G and mobile wireless sectors. In October 2020, Telefonica S.A. launched Telefonica Global Solutions for the expansion of its business. However, a drop in business travel impedes the growth of the market over the forecast period of 2021-2027. Also, Roaming Tariff market will receive many opportunities for its growth since all the international events postponed due to COVID-19 are likely to be rescheduled soon which is likely to increase the market growth during the forecast period.

The regional analysis of global Roaming Tariff Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to a higher tourist attraction from all over the world. Whereas, Asia-Pacific is also anticipated to

exhibit highest growth rate over the forecast period 2021-2027. The region is also home for the production & manufacturing plants of several conglomerates' headquarters, which would create lucrative growth prospects for the Roaming Tariff Market across Asia-Pacific region.

Major market player included in this report are:

Vodafone Group
Bharti Airtel
China Mobile
China Telecom
Claro Americas
Digicel Group
Lycamobile
Nextel Communications
NTT Docomo
PCCW

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Roaming Type

National

International

By Distribution Channel

Retail Roaming

Wholesale Roaming

By Service Outlook

Voice

SMS

Data

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Roaming Tariff Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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