

Global Road Marking Paint Market Size study, by Type (Water-based, Solvent-based) Product type (Two-component, One-component), by Application Coverage (Highways, Urban roads and streets, Parking lots, Airports, Others), by Marking Application Technique (Trucks, Self-Propelled Machines, Hand guided equipment) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G562AAFF60E8EN.html>

Date: August 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G562AAFF60E8EN

Abstracts

Global Road Marking Paint Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Road marking paint is a kind of powdered paint which is essentially used to guide and manage the traffic on the roads, parking lots, special zones, restricted areas, and especially on highways to prevent accidents and other injuries. Increasing innovations in road marking paints and increasing awareness towards road safety are factors contributing to the market growth. For instance, according to the report by MDPI, Belgium, Germany, Sweden and many other European countries have started using 30 cm width for markings on roads, in order to improve the visibility for the people. Sweden has also increased the longitudinal road marking from 10 to 15 cm on the axis and 20 to 30 cm at the edges. Due to this, the speed of the vehicles is reduced by 2.91 kmph thus increasing road safety to a huge extent. However, increased substitutes of the road marking paint such as cold-plastic, spray plastic and others impede the growth of the market over the forecast period of 2021-2027. Also, increase in investments in the road marking systems is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Road Marking Paint market when considering for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the

World has led to the analysis that Asia Pacific is a significant region across the world in terms of market share owing to increase in the manufacturing and construction activities. Whereas, North America is anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as increase in the number of road accidents coupled with establishment of the market leaders in the region would create lucrative growth prospects for the Road Marking Paint market across Asia-Pacific region.

Major market player included in this report are:

Sherwin Williams
BASF Coatings
Nippon Paint Holdings Co
Berger Paints
SEALMASTER
Hempel
Ennis-Flint
GEVEKO Markings
SWARCO
Asian Paints PPG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Water-based

Solvent-based

By Product type:

Two-component

One-component

By Application Coverage:

Highways

Urban roads and streets

Parking lots

Airports

Others

By Marking Application Technique:

Trucks

Self-Propelled Machines

Hand guided equipment

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Road Marking Paint Market in Market Study:

Global Road Marking Paint Market Size study, by Type (Water-based, Solvent-based) Product type (Two-component,...

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Road Marking Paint Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Road Marking Paint Market, by Type, 2019-2027 (USD Billion)
 - 1.2.3. Road Marking Paint Market, by Product type 2019-2027 (USD Billion)
 - 1.2.4. Road Marking Paint Market, by Application Coverage 2019-2027 (USD Billion)
 - 1.2.5. Road Marking Paint Market, by Marking Application Technique 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL ROAD MARKING PAINT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL ROAD MARKING PAINT MARKET DYNAMICS

- 3.1. Road Marking Paint Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing innovations in road marking paints
 - 3.1.1.2. Increasing awareness towards road safety
 - 3.1.2. Market Challenges
 - 3.1.2.1. Increased substitutes of the road marking paint such as cold-plastic, spray plastic and others.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increase in investments in the road marking systems

CHAPTER 4. GLOBAL ROAD MARKING PAINT MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ROAD MARKING PAINT MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Road Marking Paint Market by type, Performance - Potential Analysis
- 5.3. Global Road Marking Paint Market Estimates & Forecasts by type 2018-2027 (USD Billion)
- 5.4. Road Marking Paint Market, Sub Segment Analysis
 - 5.4.1. Water-based
 - 5.4.2. Solvent-based

CHAPTER 6. GLOBAL ROAD MARKING PAINT MARKET, BY PRODUCT TYPE

- 6.1. Market Snapshot
- 6.2. Global Road Marking Paint Market by Product type, Performance - Potential Analysis
- 6.3. Global Road Marking Paint Market Estimates & Forecasts by Product type 2018-2027 (USD Billion)
- 6.4. Road Marking Paint Market, Sub Segment Analysis
 - 6.4.1. Two-component
 - 6.4.2. One-component

CHAPTER 7. GLOBAL ROAD MARKING PAINT MARKET, BY APPLICATION COVERAGE

- 7.1. Market Snapshot
- 7.2. Global Road Marking Paint Market by Application Coverage, Performance - Potential Analysis
- 7.3. Global Road Marking Paint Market Estimates & Forecasts by Application Coverage 2018-2027 (USD Billion)
- 7.4. Road Marking Paint Market, Sub Segment Analysis
 - 7.4.1. Highways
 - 7.4.2. Urban roads and streets
 - 7.4.3. Parking lots
 - 7.4.4. Airports
 - 7.4.5. Others

CHAPTER 8. GLOBAL ROAD MARKING PAINT MARKET, BY MARKING APPLICATION TECHNIQUE

- 8.1. Market Snapshot
- 8.2. Global Road Marking Paint Market by Marking Application Technique, Performance - Potential Analysis
- 8.3. Global Road Marking Paint Market Estimates & Forecasts by Marking Application Technique 2018-2027 (USD Billion)
- 8.4. Road Marking Paint Market, Sub Segment Analysis
 - 8.4.1. Trucks
 - 8.4.2. Self-Propelled Machines
 - 8.4.3. Hand guided equipment

CHAPTER 9. GLOBAL ROAD MARKING PAINT MARKET, REGIONAL ANALYSIS

- 9.1. Road Marking Paint Market, Regional Market Snapshot
- 9.2. North America Road Marking Paint Market
 - 9.2.1. U.S. Road Marking Paint Market
 - 9.2.1.1. Type breakdown estimates & forecasts, 2018-2027
 - 9.2.1.2. Product type breakdown estimates & forecasts, 2018-2027
 - 9.2.1.3. Application Coverage breakdown estimates & forecasts, 2018-2027
 - 9.2.1.4. Marking Application Technique breakdown estimates & forecasts, 2018-2027
 - 9.2.2. Canada Road Marking Paint Market
- 9.3. Europe Road Marking Paint Market Snapshot
 - 9.3.1. U.K. Road Marking Paint Market
 - 9.3.2. Germany Road Marking Paint Market
 - 9.3.3. France Road Marking Paint Market

- 9.3.4. Spain Road Marking Paint Market
- 9.3.5. Italy Road Marking Paint Market
- 9.3.6. Rest of Europe Road Marking Paint Market
- 9.4. Asia-Pacific Road Marking Paint Market Snapshot
 - 9.4.1. China Road Marking Paint Market
 - 9.4.2. India Road Marking Paint Market
 - 9.4.3. Japan Road Marking Paint Market
 - 9.4.4. Australia Road Marking Paint Market
 - 9.4.5. South Korea Road Marking Paint Market
 - 9.4.6. Rest of Asia Pacific Road Marking Paint Market
- 9.5. Latin America Road Marking Paint Market Snapshot
 - 9.5.1. Brazil Road Marking Paint Market
 - 9.5.2. Mexico Road Marking Paint Market
- 9.6. Rest of The World Road Marking Paint Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Sherwin Williams
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. BASF Coatings
 - 10.2.3. Nippon Paint Holdings Co
 - 10.2.4. Berger Paints
 - 10.2.5. SEALMASTER
 - 10.2.6. Hempel
 - 10.2.7. Ennis-Flint
 - 10.2.8. GEVEKO Markings
 - 10.2.9. SWARCO
 - 10.2.10. Asian Paints PPG

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining

- 11.1.2. Analysis
- 11.1.3. Market Estimation
- 11.1.4. Validation
- 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Road Marking Paint market, report scope

TABLE 2. Global Road Marking Paint market estimates & forecasts by Region
2018-2027 (USD Billion)

TABLE 3. Global Road Marking Paint market estimates & forecasts by Type 2018-2027
(USD Billion)

TABLE 4. Global Road Marking Paint market estimates & forecasts by Product type
2018-2027 (USD Billion)

TABLE 5. Global Road Marking Paint market estimates & forecasts by Application
Coverage 2018-2027 (USD Billion)

TABLE 6. Global Road Marking Paint market estimates & forecasts by Marking
Application Technique 2018-2027 (USD Billion)

TABLE 7. Global Road Marking Paint market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 8. Global Road Marking Paint market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 9. Global Road Marking Paint market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 10. Global Road Marking Paint market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 11. Global Road Marking Paint market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 12. Global Road Marking Paint market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 13. Global Road Marking Paint market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 14. Global Road Marking Paint market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 15. Global Road Marking Paint market by segment, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 16. Global Road Marking Paint market by region, estimates & forecasts,
2018-2027 (USD Billion)

TABLE 17. U.S. Road Marking Paint market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 18. U.S. Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 19. U.S. Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 20. Canada Road Marking Paint market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 21. Canada Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 22. Canada Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 23. UK Road Marking Paint market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 24. UK Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 25. UK Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 26. Germany Road Marking Paint market estimates & forecasts, 2018-2027
(USD Billion)

TABLE 27. Germany Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 28. Germany Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 29. RoE Road Marking Paint market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 30. RoE Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 31. RoE Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 32. China Road Marking Paint market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 33. China Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 34. China Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 35. India Road Marking Paint market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 36. India Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 37. India Road Marking Paint market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 38. Japan Road Marking Paint market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 39. Japan Road Marking Paint market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. Japan Road Marking Paint market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Road Marking Paint market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 42. RoAPAC Road Marking Paint market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. RoAPAC Road Marking Paint market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Brazil Road Marking Paint market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 45. Brazil Road Marking Paint market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. Brazil Road Marking Paint market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Road Marking Paint market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 48. Mexico Road Marking Paint market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. Mexico Road Marking Paint market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Road Marking Paint market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 51. RoLA Road Marking Paint market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. RoLA Road Marking Paint market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Road Marking Paint market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 54. Row Road Marking Paint market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Row Road Marking Paint market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. List of secondary sources, used in the study of global Road Marking Paint market

TABLE 57. List of primary sources, used in the study of global Road Marking Paint market

TABLE 58. Years considered for the study

TABLE 59. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Road Marking Paint market, research methodology
- FIG 2. Global Road Marking Paint market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Road Marking Paint market, key trends 2020
- FIG 5. Global Road Marking Paint market, growth prospects 2021-2027
- FIG 6. Global Road Marking Paint market, porters 5 force model
- FIG 7. Global Road Marking Paint market, pest analysis
- FIG 8. Global Road Marking Paint market, value chain analysis
- FIG 9. Global Road Marking Paint market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Road Marking Paint market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Road Marking Paint market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Road Marking Paint market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Road Marking Paint market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Road Marking Paint market, regional snapshot 2018 & 2027
- FIG 15. North America Road Marking Paint market 2018 & 2027 (USD Billion)
- FIG 16. Europe Road Marking Paint market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Road Marking Paint market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Road Marking Paint market 2018 & 2027 (USD Billion)
- FIG 19. Global Road Marking Paint market, company market share analysis (2020)

I would like to order

Product name: Global Road Marking Paint Market Size study, by Type (Water-based, Solvent-based)
Product type (Two-component, One-component), by Application Coverage (Highways, Urban roads and streets, Parking lots, Airports, Others), by Marking Application Technique (Trucks, Self-Propelled Machines, Hand guided equipment) and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/G562AAFF60E8EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G562AAFF60E8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970