

Global Risk Based Authentication (RBA) Market Size study, by Offering (Solution, Service) by Deployment (On-Premise, Cloud) by End User Vertical (Banking and Financial Services (BFSI), Retail, IT and Telecommunication, Government, Healthcare, Other End-user Verticals) and Regional Forecasts 2022-2028

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Abstracts

Global Risk Based Authentication (RBA) Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Risk Based Authentication (RBA) is a non-static authentication system which makes the use of the profile for the agent requesting access to the system for the purpose of determining the risk related with the transactions. The increasing percentage of mobile device website traffic has led the adoption of Risk Based Authentication (RBA) across the forecast period. According to the Statista, the percentage of mobile device website traffic worldwide is increasing in the 4th quarter of 2018 was 47.19 % and this has increased up to 54.4 % in 4th quarter of 2020. Also, with the increase in online transactions and development in the technology, the adoption & demand for Risk Based Authentication (RBA) is likely to increase the market growth during the forecast period. However, high cost which is associated with the technology for the small and medium sized organization impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Risk Based Authentication (RBA) Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to the early adoption of data security in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors

such as rising disposable income, high adoption of cloud computing in the region would create lucrative growth prospects for the Risk Based Authentication (RBA) Market across Asia-Pacific region.

Major market player included in this report are:

Oracle

IBM

CA Technologies

EZMCOM

Micro Focus

Thales Group

ForgeRock

Ping Identity.

Centrify Corporation.

LexisNexis.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offering:

Solution

Service

By Deployment:

On-Premise

Cloud

By End User Vertical:

Banking and Financial Services (BFSI)

Retail

IT and Telecommunication

Government

Healthcare

Other End-user Verticals

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Risk Based Authentication (RBA) Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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