

Global Rice Protein Market Size Study, by Segregation (Organic Rice Protein, Processed Rice Protein), by Product (Isolates, Concentrates, Others), by Source (Brown Rice, White Rice, Others), by Application (Food & Beverages, Pharmaceuticals, Cosmetics, Animal Feed), by Organic Rice Protein Application (Sports & Energy Nutrition, Bakery & Confectionery, Meat Analogues & Extenders, Dairy Alternatives, Others), and Regional Forecasts 2022-2032

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### **Abstracts**

The global rice protein market, valued at USD 168.5 million in 2023, is expected to expand at a robust CAGR of 7.7% during the forecast period of 2024-2032. Rice protein has emerged as a versatile and sustainable alternative in the plant-based protein landscape, appealing to consumers seeking allergen-free and ethically sourced nutrition solutions. The rising demand for clean-label products and plant-based alternatives underscores the significant growth trajectory of this market.

The growing inclination toward plant-based diets is a prominent driver for the rice protein market. This trend is fueled by increasing health consciousness, environmental sustainability concerns, and ethical dietary choices among consumers. Rice protein, particularly organic variants, is free from synthetic additives, making it a preferred option for health-focused and eco-conscious individuals. The market benefits from its applicability across multiple industries, including food and beverages, pharmaceuticals, and cosmetics, where hypoallergenic and high-protein ingredients are in demand.

The food and beverage industry has been a key adopter, incorporating rice protein into



products like protein bars, dairy alternatives, and sports nutrition supplements. Its high digestibility and balanced amino acid profile make it a compelling ingredient for athletes and health enthusiasts. Moreover, advancements in processing technologies have enhanced the functional properties of processed rice protein, driving its adoption in specialized applications like meat analogues and dairy alternatives.

Geographically, North America holds the largest revenue share, accounting for 44.9% of the global market in 2023, driven by consumer demand for plant-based diets and the presence of key manufacturers. The Asia-Pacific region is forecasted to witness the highest CAGR due to a rising awareness of plant-based nutrition and the expansion of the dietary supplement industry.

Major market players included in this report are:

Axiom Foods, Inc.
RiceBran Technologies
BENEO
Kerry Group plc
Shafi Gluco Chem Pvt. Ltd.
Bioway Organic Group Limited
Golden Grain Group Limited
NutriBiotic
Z-COMPANY

Top Health Ingredients

The Green Labs LLC

**Sweet Additions** 

Cambridge Commodities



AIDP
Roquette
The detailed segments and sub-segments of the market are explained below:
By Segregation:
Organic Rice Protein
Processed Rice Protein
By Product:
Rice Protein Isolates
Rice Protein Concentrates
Others
By Source:
Brown Rice
White Rice
Others
By Application:
Food & Beverages
Pharmaceuticals



	Cosmetics		
	Animal Feed		
By Organic Rice Protein Application:			
	Sports & Energy Nutrition		
	Bakery & Confectionery		
	Meat Analogues & Extenders		
	Dairy Alternatives		
	Others		
By Reg	gion:		
North A	America:		
	U.S.		
	Canada		
Europe:			
	UK		
	Germany		
	France		
	Spain		
	Italy		



### Rest of Europe

Asia Pacific:		
China		
India		
Japan		
Australia		
South Korea		
Rest of Asia Pacific		
Latin America:		
Brazil		
Mexico		
Rest of Latin America		
Middle East & Africa:		
Saudi Arabia		
South Africa		
Rest of Middle East & Africa		
Years considered for the study are as follows:		

Historical year: 2022



Base year: 2023

Forecast period: 2024 to 2032

### Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand-side and supply-side analysis of the market.



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