

# **Global Rice Bran Derivatives Market Size study, by Product Type (Rice Bran Oil, Rice Bran Protein, Rice Bran Fiber, Rice Bran Wax, Other Rice Bran Derivatives), Application (Food and Beverages, Personal Care and Cosmetics, Pharmaceuticals, Animal Feed, Industrial), Extraction Method, Form, and Regional Forecasts 2022-2032**

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## **Abstracts**

Global Rice Bran Derivatives Market is valued approximately at USD 1.92 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 7.40% over the forecast period 2024-2032. Once relegated as a byproduct of rice milling, rice bran has metamorphosed into a goldmine of functional derivatives, revolutionizing the global value chain with its multifaceted applications across food, nutraceutical, pharmaceutical, personal care, and industrial domains. Comprising a powerhouse blend of antioxidants, essential fatty acids, proteins, and dietary fibers, rice bran derivatives are gaining rapid momentum as naturally sourced, sustainable ingredients tailored for modern health-conscious consumers. This shift is being propelled by consumer preference for clean-label ingredients and industries' proactive pivot toward sustainable, high-nutrition raw materials.

Among the most commercially compelling products, rice bran oil has become a preferred choice in culinary applications due to its balanced fatty acid profile and cholesterol-lowering properties. Simultaneously, rice bran protein and fiber are carving strongholds in sports nutrition, functional bakery items, and digestive wellness formats, offering gluten-free, hypoallergenic alternatives with high solubility. Furthermore, rice bran wax is being utilized in premium personal care formulations due to its emollient and stabilizing properties. As manufacturers innovate with encapsulation techniques

and solvent-free extraction methods, bioavailability, stability, and sensory performance of rice bran derivatives have markedly improved, accelerating their integration into mainstream formulations.

However, the market is not without friction points. Key among them are complexities associated with bran stabilization post-milling, which can affect nutrient retention. Moreover, differences in regional harvesting, milling practices, and solvent extraction infrastructures create variability in product yield and purity. Regulatory scrutiny—especially in pharmaceutical-grade applications—and limited awareness in emerging economies add further pressure to scale. Nevertheless, these challenges are fostering breakthrough R&D investments into enzymatic extraction, membrane filtration, and circular upcycling models, which are aimed at optimizing the valorization of every rice bran component.

The evolving intersection of health, beauty, and sustainability is unlocking a wave of innovation around rice bran derivatives. Companies are developing multi-use derivatives targeting metabolic health, cognitive support, and dermatological protection—often positioned in holistic wellness SKUs. Innovations in hybrid extraction technologies are also enabling the fusion of rice bran derivatives with other botanicals, creating synergistic blends for plant-based milk, functional teas, therapeutic skincare, and personalized supplements. These pioneering product ecosystems are increasingly being supported by e-commerce channels and influencer-driven storytelling, further catalyzing consumer engagement across age groups.

Regionally, Asia Pacific dominates the rice bran derivatives market, driven by high rice cultivation, robust domestic consumption, and the historical integration of rice bran oil and fiber into traditional health systems. India, China, Thailand, and Japan serve as both consumption and production hubs. North America and Europe are emerging as fast-growing regions, backed by premium product positioning, technological adoption, and stringent regulatory frameworks promoting clean-label, sustainable sourcing. Latin America and the Middle East & Africa are also witnessing gradual upticks, driven by increasing health awareness and the rise of natural ingredient-based solutions in local F&B and beauty markets.

Major market player included in this report are:

Ricela Health Foods Ltd.

RiceBran Technologies

Wilmar International Limited

BCL Industries Ltd.

Agro Tech Foods Ltd.

Givaudan SA

Golden Grain Group Limited

A.P. Refinery Pvt. Ltd.

Marico Limited

Fuji Oil Group

ConAgra Foods

ADM

Tsunno Group

HONEST DERIVATIVES PVT. LTD.

Shivangi Oils Pvt. Ltd.

The detailed segments and sub-segment of the market are explained below:

#### By Product Type

Rice Bran Oil

Rice Bran Protein

Rice Bran Fiber

Rice Bran Wax

## Other Rice Bran Derivatives

### By Application

Food and Beverages

Personal Care and Cosmetics

Pharmaceuticals

Animal Feed

Industrial

### By Extraction Method

Mechanical Expeller Pressing

Solvent Extraction

Other Extraction Methods

### By Form

Liquid

Powder

Flakes

### By Region:

North America

U.S.

Canada

## Europe

UK

Germany

France

Spain

Italy

Rest of Europe

## Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

## Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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