

Global Revenue Cycle Management/RCM Market Size study, by Product & Services (Solutions, Outsourcing Services), by Delivery Mode (On-premise Solutions, Cloud-based Solutions), by End User (Healthcare Providers, Healthcare Payers), and Regional Forecasts 2021-2027

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Abstracts

Global revenue cycle management/RCM market is valued approximately at USD 37 billion in 2020 and is anticipated to grow with a healthy growth rate of about 10.6% over the forecast period 2021-2027. Revenue cycle management makes use of medical billing software, that is used by the healthcare sector and healthcare facilities in order to track patient care, which ranges from appointment and registration scheduling to final payment of a balance. It integrates administrative data, such as a personal information of a patient, treatment codes and insurer name, with information regarding financial billing. The global revenue cycle management/RCM market is being driven by rise in patient volume and subsequent increase in health insurance and increasing requirement to manage unstructured healthcare data. Furthermore, increasing demand for artificial intelligence & cloud-based deployment will provide new opportunities for the global revenue cycle management/RCM industry. Market players across the globe are strengthening their presence in the market through different strategic initiatives. For instance, in 2021, Mednax and R1 entered into an agreement in order to make R1 as the primary provider of enterprise revenue cycle management (RCM) services for Mednax. Also, in 2021, Vanderbilt and McKesson entered in a collaboration agreement to offer full suite of specialty pharmacy consulting services of VHRxS to health system clients of McKesson. Such strategic initiatives taken by the market players are expected to proliferate the adoption of revenue cycle management products and services among the end user industries which is expected to boost the market growth. However, high

deployment costs associated with revenue cycle management may impede market growth over the forecast period of 2021-2027.

Geographically, the global revenue cycle management/RCM market is segmented as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue and is expected to maintain its dominance the forecast period 2021-2027. Presence of large established healthcare infrastructures and hospitals, favorable regulations, increased requirement for reducing healthcare costs, etc. are some of the major factors which are expected to contribute towards the dominance of the North American region in the forecast years.

Major market player included in this report are:

Optum

R1 Rcm, Inc.

Cerner Corporation

Change Healthcare

Mckesson Corporation

3M

Experian PLC

Conifer Health Solutions

Allscripts Healthcare, LLC

GE Healthcare

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product & Services:

Solutions

Outsourcing Services

By Delivery Mode:

On-premise Solutions

Cloud-based Solutions

By End User:

Healthcare Providers

Healthcare Payers

AudioRevenue Cycle Management/RCM

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Revenue Cycle Management/RCM Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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