

Global Reusable Water Bottle Market Size study, By Material (Polymers, Metals, Glass and Silicone), By Product Type (Plain, Insulated, Filtered, Collapsible, Infuser, Growlers, and Other Water Bottles), By Distribution Channel (Supermarkets / Hypermarkets, Independent Stores, E-Commerce, and Other Channels), and Regional Forecasts 2020-2027

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Abstracts

Global Reusable Water Bottle Market is valued approximately at USD XX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2020-2027. Reusable bottles of water are commonly used for beverages such as fruits, coffee, tea and are often used for going from one location to another. The increasing usage of reusable bottles of water globally, due to its characteristics, formats, content, size and form, would fuel market development. In addition, the increasing need and trend for online shopping, the increasing use of social networking and related facilities is likely to boost the market for reusable bottled water in the projected years. The growth of the market is attributed to an increase in demand for convenience products, an increase in environmental threats from non-decomposable waste bottles, and an increase in people's inclination towards a healthy lifestyle. Improving people's working conditions across the world is contributing to a shift in lifestyle. Consumers are growing increasingly health-conscious and mindful of the adverse consequences of utilizing non-reusable products, thereby pushing the demand. In fact, the rise in disposable income and the usage of luxury goods has increased the development of this sector. The global demand for recycled bottles of water is gaining momentum owing to a wide variety of applications across diverse industries. The food and beverage sector are now shifting towards the usage of recycled forms owing to the advantages of products such as recyclability, simplicity of handling and non-reactive, which often help



to extend the shelf life of the commodity. Government regulations policies and anti-plastic campaigns push customers to turn to recycled bottles of water, thus enabling suppliers to produce environmentally sustainable goods. In fact, the production of a portable bottle of water is hindered by numerous anti-use initiatives. Several policy programs, such as UNICEF and the Ministry of Education of the Maldives, have agreed to include a free container of water for all first graders in the Maldives.

The regional analysis of global Reusable Water Bottle Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. The APAC field is the biggest buyer on the sector owing to the involvement of countries such as India and China, where demand is accessible at a cheap cost. In fact, countries are seeing tremendous growth due to improved health education, improved disposable income, and increasing demand for a reusable bottle of water. The field is increasingly leading to demand growth due to rapid urbanization and better lifestyles in developing countries such as India and China.

Major market player included in this report are:

Tupperware Brands Corporation

SIGG Switzerland AG, GmbH

CAMELBAK PRODUCTS LLC

Nalge Nunc International Corp.

Klean Kanteen

CamelBak Products LLC

Contigo

HYDAWAY

Aquasana Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Material:

Polymers

Metals

Glass

Silicone

By Product Type:



Plain

Insulated Filtered

Collapsible

Other Water Bottles

By Distribution Channel:

Supermarkets / Hypermarkets

Infuser Growlers

Independent Stores
E-Commerce
Other Channels
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World
Furthermore, years considered for the study are as follows:
Historical year – 2017, 2018
Global Reusable Water Bottle Market Size study, By Material (Polymers, Metals, Glass and Silicone), By Product



Base year – 2019 Forecast period – 2020 to 2027

Target Audience of the Global Reusable Water Bottle Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
- 1.2.1. Reusable Water Bottle Market, by Region, 2018-2027 (USD Billion)
- 1.2.2. Reusable Water Bottle Market, by Material, 2018-2027 (USD Billion)
- 1.2.3. Reusable Water Bottle Market, by Product Type, 2018-2027 (USD Billion)
- 1.2.4. Reusable Water Bottle Market, by Distribution Channel, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL REUSABLE WATER BOTTLE MARKET DEFINITION & SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL REUSABLE WATER BOTTLE MARKET DYNAMICS

- 3.1. Reusable Water Bottle Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL REUSABLE WATER BOTTLE MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes



- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL REUSABLE WATER BOTTLE MARKET, BY MATERIAL

- 5.1. Market Snapshot
- 5.2. Global Reusable Water Bottle Market by Material, Performance Potential Analysis
- 5.3. Global Reusable Water Bottle Market Estimates & Forecasts by Material, 2017-2027 (USD Billion)
- 5.4. Reusable Water Bottle Market, Sub Segment Analysis
 - 5.4.1. Polymers
 - 5.4.2. Metals
 - 5.4.3. Glass
 - 5.4.4. Silicone

CHAPTER 6. GLOBAL REUSABLE WATER BOTTLE MARKET, BY PRODUCT TYPE

- 6.1. Market Snapshot
- 6.2. Global Reusable Water Bottle Market by Product Type, Performance Potential Analysis
- 6.3. Global Reusable Water Bottle Market Estimates & Forecasts by Product Type 2017-2027 (USD Billion)
- 6.4. Reusable Water Bottle Market, Sub Segment Analysis
 - 6.4.1. Plain
 - 6.4.2. Insulated
 - 6.4.3. Filtered
 - 6.4.4. Collapsible
 - 6.4.5. Infuser
 - 6.4.6. Growlers
 - 6.4.7. Other Water Bottles



CHAPTER 7. GLOBAL REUSABLE WATER BOTTLE MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Market Snapshot
- 7.2. Global Reusable Water Bottle Market by Distribution Channel, Performance Potential Analysis
- 7.3. Global Reusable Water Bottle Market Estimates & Forecasts by Distribution Channel 2017-2027 (USD Billion)
- 7.4. Reusable Water Bottle Market, Sub Segment Analysis
 - 7.4.1. Supermarkets / Hypermarkets
 - 7.4.2. Independent Stores
 - 7.4.3. E-Commerce
 - 7.4.4. Other Channels

CHAPTER 8. GLOBAL REUSABLE WATER BOTTLE MARKET, REGIONAL ANALYSIS

- 8.1. Reusable Water Bottle Market, Regional Market Snapshot
- 8.2. North America Reusable Water Bottle Market
 - 8.2.1. U.S. Reusable Water Bottle Market
 - 8.2.1.1. Material breakdown estimates & forecasts, 2017-2027
 - 8.2.1.2. Product Type breakdown estimates & forecasts, 2017-2027
 - 8.2.1.3. Distribution Channel breakdown estimates & forecasts, 2017-2027
 - 8.2.2. Canada Reusable Water Bottle Market
- 8.3. Europe Reusable Water Bottle Market Snapshot
 - 8.3.1. U.K. Reusable Water Bottle Market
 - 8.3.2. Germany Reusable Water Bottle Market
 - 8.3.3. France Reusable Water Bottle Market
 - 8.3.4. Spain Reusable Water Bottle Market
 - 8.3.5. Italy Reusable Water Bottle Market
 - 8.3.6. Rest of Europe Reusable Water Bottle Market
- 8.4. Asia-Pacific Reusable Water Bottle Market Snapshot
 - 8.4.1. China Reusable Water Bottle Market
 - 8.4.2. India Reusable Water Bottle Market
 - 8.4.3. Japan Reusable Water Bottle Market
 - 8.4.4. Australia Reusable Water Bottle Market
 - 8.4.5. South Korea Reusable Water Bottle Market
- 8.4.6. Rest of Asia Pacific Reusable Water Bottle Market
- 8.5. Latin America Reusable Water Bottle Market Snapshot



- 8.5.1. Brazil Reusable Water Bottle Market
- 8.5.2. Mexico Reusable Water Bottle Market
- 8.6. Rest of The World Reusable Water Bottle Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Tupperware Brands Corporation
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Industry Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. SIGG Switzerland AG, GmbH
 - 9.2.3. CAMELBAK PRODUCTS LLC
 - 9.2.4. Nalge Nunc International Corp.
 - 9.2.5. Klean Kanteen
 - 9.2.6. CamelBak Products LLC
 - 9.2.7. Contigo
 - **9.2.8. HYDAWAY**
 - 9.2.9. Aquasana Inc.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL REUSABLE WATER BOTTLE MARKET, REPORT SCOPE

TABLE 2. GLOBAL REUSABLE WATER BOTTLE MARKET ESTIMATES &

FORECASTS BY REGION 2017-2027 (USD BILLION)

TABLE 3. GLOBAL REUSABLE WATER BOTTLE MARKET ESTIMATES &

FORECASTS BY MATERIAL 2017-2027 (USD BILLION)

TABLE 4. GLOBAL REUSABLE WATER BOTTLE MARKET ESTIMATES &

FORECASTS BY PRODUCT TYPE 2017-2027 (USD BILLION)

TABLE 5. GLOBAL REUSABLE WATER BOTTLE MARKET ESTIMATES &

FORECASTS BY DISTRIBUTION CHANNEL 2017-2027 (USD BILLION)

TABLE 6. GLOBAL REUSABLE WATER BOTTLE MARKET BY SEGMENT,

ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 7. GLOBAL REUSABLE WATER BOTTLE MARKET BY REGION, ESTIMATES

& FORECASTS, 2017-2027 (USD BILLION)

TABLE 8. GLOBAL REUSABLE WATER BOTTLE MARKET BY SEGMENT,

ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 9. GLOBAL REUSABLE WATER BOTTLE MARKET BY REGION, ESTIMATES

& FORECASTS, 2017-2027 (USD BILLION)

TABLE 10. GLOBAL REUSABLE WATER BOTTLE MARKET BY SEGMENT,

ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 11. GLOBAL REUSABLE WATER BOTTLE MARKET BY REGION.

ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 12. GLOBAL REUSABLE WATER BOTTLE MARKET BY SEGMENT,

ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 13. GLOBAL REUSABLE WATER BOTTLE MARKET BY REGION,

ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 14. GLOBAL REUSABLE WATER BOTTLE MARKET BY SEGMENT,

ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 15. GLOBAL REUSABLE WATER BOTTLE MARKET BY REGION,

ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 16. U.S. REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS,

2017-2027 (USD BILLION)

TABLE 17. U.S. REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS

BY SEGMENT 2017-2027 (USD BILLION)

TABLE 18. U.S. REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS

BY SEGMENT 2017-2027 (USD BILLION)



TABLE 19. CANADA REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 20. CANADA REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 21. CANADA REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 22. UK REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 23. UK REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 24. UK REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 25. GERMANY REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 26. GERMANY REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 27. GERMANY REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 28. ROE REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 29. ROE REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 30. ROE REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 31. CHINA REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 32. CHINA REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 33. CHINA REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 34. INDIA REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 35. INDIA REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 36. INDIA REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 37. JAPAN REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 38. JAPAN REUSABLE WATER BOTTLE MARKET ESTIMATES &



FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 39. JAPAN REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 40. ROAPAC REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 41. ROAPAC REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 42. ROAPAC REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 43. BRAZIL REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 44. BRAZIL REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 45. BRAZIL REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 46. MEXICO REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 47. MEXICO REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 48. MEXICO REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 49. ROLA REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 50. ROLA REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 51. ROLA REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 52. ROW REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 53. ROW REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 54. ROW REUSABLE WATER BOTTLE MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 55. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL REUSABLE WATER BOTTLE MARKET

TABLE 56. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL REUSABLE WATER BOTTLE MARKET

TABLE 57. YEARS CONSIDERED FOR THE STUDY

TABLE 58. EXCHANGE RATES CONSIDERED







List Of Figures

LIST OF FIGURES

- FIG 1. GLOBAL REUSABLE WATER BOTTLE MARKET, RESEARCH METHODOLOGY
- FIG 2. GLOBAL REUSABLE WATER BOTTLE MARKET, MARKET ESTIMATION TECHNIQUES
- FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS
- FIG 4. GLOBAL REUSABLE WATER BOTTLE MARKET, KEY TRENDS 2019
- FIG 5. GLOBAL REUSABLE WATER BOTTLE MARKET, GROWTH PROSPECTS 2020-2027
- FIG 6. GLOBAL REUSABLE WATER BOTTLE MARKET, PORTERS 5 FORCE MODEL
- FIG 7. GLOBAL REUSABLE WATER BOTTLE MARKET, PEST ANALYSIS
- FIG 8. GLOBAL REUSABLE WATER BOTTLE MARKET, VALUE CHAIN ANALYSIS
- FIG 9. GLOBAL REUSABLE WATER BOTTLE MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 10. GLOBAL REUSABLE WATER BOTTLE MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 11. GLOBAL REUSABLE WATER BOTTLE MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 12. GLOBAL REUSABLE WATER BOTTLE MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 13. GLOBAL REUSABLE WATER BOTTLE MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 14. GLOBAL REUSABLE WATER BOTTLE MARKET, REGIONAL SNAPSHOT 2017 & 2027
- FIG 15. NORTH AMERICA REUSABLE WATER BOTTLE MARKET 2017 & 2027 (USD BILLION)
- FIG 16. EUROPE REUSABLE WATER BOTTLE MARKET 2017 & 2027 (USD BILLION)
- FIG 17. ASIA PACIFIC REUSABLE WATER BOTTLE MARKET 2017 & 2027 (USD BILLION)
- FIG 18. LATIN AMERICA REUSABLE WATER BOTTLE MARKET 2017 & 2027 (USD BILLION)
- FIG 19. GLOBAL REUSABLE WATER BOTTLE MARKET, COMPANY MARKET SHARE ANALYSIS (2019)



COMPANIES MENTIONED

Tupperware Brands Corporation SIGG Switzerland AG, GmbH CAMELBAK PRODUCTS LLC Nalge Nunc International Corp. Klean Kanteen CamelBak Products LLC Contigo HYDAWAY Aquasana Inc.



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