

# **Global Reusable Face Mask Market Size study, by Material (Cotton, Nylon, Others), by Application (Commercial, Personal), by Distribution Channel (Offline, Online) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Reusable Face Mask Market is valued at approximately USD 1.7 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 23.5 % over the forecast period 2021-2027. Consumer demand for reusable face masks has been fueled by the rising adoption of face masks as a preventive strategy to protect oneself from numerous diseases such as anthrax, influenza, avian bird flu, swine flu, Ebola, and the latest coronavirus. People are becoming more aware that masks are an efficient approach to restrict the transmission of viruses both from infected people and from the environment, which has sparked strong demand for the product. According to a simulation conducted by the University of California, masks being wore by 80 percent of the population would be more effective than enacting strict lockdown measures in preventing the spread of COVID-19. The rapid increase in the number of entrants, local manufacturers, and startups in the reusable face masks market has also resulted in sustainability and eco-friendly choices being developed. For example, ONZIE, a clothing brand, manufactures reusable masks out of breathable up-cycled bamboo fabric. Moreover, during the Covid-19 pandemic, Naturepedic, a Cleveland-based company, produced 5000 organic masks every day for the general population. The current COVID-19 epidemic has had a favorable impact on the face mask market's growth. Incidences of airborne diseases such as asthma, COPD, and numerous respiratory and cardiovascular infections have also increased as a result of factors such as increased air pollution, industrial emissions, automobile emissions, urban smog, and household and farming chemicals. According to the EPA (Environmental Protection Agency) panel's April 2019 study, air pollution caused nearly 100,000 fatalities due to heart attacks and allergies, particularly from a tiny particle known as PM 2.5. Over the

forecast period, this is expected to significantly support market growth. However, volatility in raw material prices may impede market growth over the forecast period of 2021-2027.

The regional analysis of the Global Reusable Face Mask Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World (ROW). Asia Pacific is the leading region across the world in terms of market share due to expansion of distribution channels, in the region. Whereas North America is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to increase in the recommendation from government and health organizations across the region.

Major market player included in this report are:

Respro  
Moldex-Metric  
Vogmask  
idMASK  
Totobobo  
Airpop  
Kimberly Clark  
Cambridge Mask Company  
Debrief Me  
ARAX Co., LTD.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Cotton  
Nylon  
Others

By Application:

Commercial

Personal

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year –2018,2019

Base year –2020

Forecast period – 2021 to 2027.

Target Audience of the Global Reusable Face Mask Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Reusable Face Mask Market, by Region, 2019-2027 (USD Billion)
  - 1.2.2. Reusable Face Mask Market, by Material, 2019-2027 (USD Billion)
  - 1.2.3. Reusable Face Mask Market, by Application, 2019-2027 (USD Billion)
  - 1.2.4. Reusable Face Mask Market, by Distribution Channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL REUSABLE FACE MASK MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL REUSABLE FACE MASK MARKET DYNAMICS

- 3.1. Reusable Face Mask Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing incidences of airborne diseases
    - 3.1.1.2. Spread of Covid19 disease
  - 3.1.2. Market Restraint
    - 3.1.2.1. Volatility in raw material prices
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Growing healthcare industry in emerging economies

### CHAPTER 4. GLOBAL REUSABLE FACE MASK MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL REUSABLE FACE MASK MARKET, BY MATERIAL**

- 5.1. Market Snapshot
- 5.2. Global Reusable Face Mask Market by Material , Performance - Potential Analysis
- 5.3. Global Reusable Face Mask Market Estimates & Forecasts by Material 2018-2027 (USD Billion)
- 5.4. Reusable Face Mask Market, Sub Segment Analysis
  - 5.4.1. Cotton
  - 5.4.2. Nylon
  - 5.4.3. Others

## **CHAPTER 6. GLOBAL REUSABLE FACE MASK MARKET, BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Global Reusable Face Mask Market by Application, Performance - Potential Analysis
- 6.3. Global Reusable Face Mask Market Estimates & Forecasts by Application 2018-2027 (USD Billion)
- 6.4. Reusable Face Mask Market, Sub Segment Analysis
  - 6.4.1. Commercial
  - 6.4.2. Personal

## **CHAPTER 7. GLOBAL REUSABLE FACE MASK MARKET, BY DISTRIBUTION CHANNEL**

- 7.1. Market Snapshot

- 7.2. Global Reusable Face Mask Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Reusable Face Mask Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
- 7.4. Reusable Face Mask Market, Sub Segment Analysis
  - 7.4.1. Offline
  - 7.4.2. Online

## **CHAPTER 8. GLOBAL REUSABLE FACE MASK MARKET, REGIONAL ANALYSIS**

- 8.1. Reusable Face Mask Market, Regional Market Snapshot
- 8.2. North America Reusable Face Mask Market
  - 8.2.1. U.S. Reusable Face Mask Market
    - 8.2.1.1. Material breakdown estimates & forecasts, 2018-2027
    - 8.2.1.2. Application breakdown estimates & forecasts, 2018-2027
    - 8.2.1.3. Distribution Channel breakdown estimates & forecasts, 2018-2027
  - 8.2.2. Canada Reusable Face Mask Market
- 8.3. Europe Reusable Face Mask Market Snapshot
  - 8.3.1. U.K. Reusable Face Mask Market
  - 8.3.2. Germany Reusable Face Mask Market
  - 8.3.3. France Reusable Face Mask Market
  - 8.3.4. Spain Reusable Face Mask Market
  - 8.3.5. Italy Reusable Face Mask Market
  - 8.3.6. Rest of Europe Reusable Face Mask Market
- 8.4. Asia-Pacific Reusable Face Mask Market Snapshot
  - 8.4.1. China Reusable Face Mask Market
  - 8.4.2. India Reusable Face Mask Market
  - 8.4.3. Japan Reusable Face Mask Market
  - 8.4.4. Australia Reusable Face Mask Market
  - 8.4.5. South Korea Reusable Face Mask Market
  - 8.4.6. Rest of Asia Pacific Reusable Face Mask Market
- 8.5. Latin America Reusable Face Mask Market Snapshot
  - 8.5.1. Brazil Reusable Face Mask Market
  - 8.5.2. Mexico Reusable Face Mask Market
- 8.6. Rest of The World Reusable Face Mask Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies

## 9.2. Company Profiles

### 9.2.1. Respro

#### 9.2.1.1. Key Information

#### 9.2.1.2. Overview

#### 9.2.1.3. Financial (Subject to Data Availability)

#### 9.2.1.4. Product Summary

#### 9.2.1.5. Recent Developments

### 9.2.2. Moldex-Metric

### 9.2.3. Vogmask

### 9.2.4. idMASK

### 9.2.5. Totobobo

### 9.2.6. Airpop

### 9.2.7. Kimberly Clark

### 9.2.8. Cambridge Mask Company

### 9.2.9. Debrief Me

### 9.2.10. ARAX Co., LTD.

## **CHAPTER 10. RESEARCH APPLICATION**

### 10.1. Research Application

#### 10.1.1. Data Mining

#### 10.1.2. Analysis

#### 10.1.3. Market Estimation

#### 10.1.4. Validation

#### 10.1.5. Publishing

### 10.2. Research Attributes

### 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Reusable Face Mask Market, report scope

TABLE 2. Global Reusable Face Mask Market estimates & forecasts by region  
2018-2027 (USD Billion)

TABLE 3. Global Reusable Face Mask Market estimates & forecasts by Material  
2018-2027 (USD Billion)

TABLE 4. Global Reusable Face Mask Market estimates & forecasts by Application  
2018-2027 (USD Billion)

TABLE 5. Global Reusable Face Mask Market estimates & forecasts by Distribution  
Channel 2018-2027 (USD Billion)

TABLE 6. Global Reusable Face Mask Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 7. Global Reusable Face Mask Market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 8. Global Reusable Face Mask Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 9. Global Reusable Face Mask Market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 10. Global Reusable Face Mask Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 11. Global Reusable Face Mask Market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 12. Global Reusable Face Mask Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 13. Global Reusable Face Mask Market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 14. Global Reusable Face Mask Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 15. Global Reusable Face Mask Market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 16. Global Reusable Face Mask Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 17. Global Reusable Face Mask Market by region, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 18. Global Reusable Face Mask Market by segment, estimates & forecasts,  
2018-2027 (USD Billion)

TABLE 19. Global Reusable Face Mask Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Reusable Face Mask Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Reusable Face Mask Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. U.S. Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Canada Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Canada Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. UK Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. UK Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. Germany Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. Germany Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. France Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. France Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Spain Reusable Face Mask Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 39. Spain Reusable Face Mask Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 40. Italy Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. Italy Reusable Face Mask Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 42. Italy Reusable Face Mask Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 43. ROE Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. ROE Reusable Face Mask Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 45. ROE Reusable Face Mask Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 46. China Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. China Reusable Face Mask Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 48. China Reusable Face Mask Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 49. India Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. India Reusable Face Mask Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 51. India Reusable Face Mask Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 52. Japan Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Japan Reusable Face Mask Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 54. Japan Reusable Face Mask Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 55. Australia Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 56. Australia Reusable Face Mask Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 57. Australia Reusable Face Mask Market estimates & forecasts by segment  
2018-2027 (USD Billion)

TABLE 58. South Korea Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 59. South Korea Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. South Korea Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. ROPAC Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 62. ROPAC Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 63. ROPAC Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. Brazil Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 65. Brazil Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 66. Brazil Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 67. Mexico Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 68. Mexico Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 69. Mexico Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. ROLA Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 71. ROLA Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 72. ROLA Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROW Reusable Face Mask Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 74. ROW Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 75. ROW Reusable Face Mask Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 76. List of secondary Materials used in the study of global Reusable Face Mask Market.

TABLE 77. List of primary Materials used in the study of global Reusable Face Mask

Market.

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Reusable Face Mask Market, research methodology
- FIG 2. Global Reusable Face Mask Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Reusable Face Mask Market, key trends 2019
- FIG 5. Global Reusable Face Mask Market, growth prospects 2020-2027
- FIG 6. Global Reusable Face Mask Market, porters 5 force model
- FIG 7. Global Reusable Face Mask Market, pest analysis
- FIG 8. Global Reusable Face Mask Market, value chain analysis
- FIG 9. Global Reusable Face Mask Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Reusable Face Mask Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Reusable Face Mask Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Reusable Face Mask Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Reusable Face Mask Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Reusable Face Mask Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Reusable Face Mask Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Reusable Face Mask Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Reusable Face Mask Market, regional snapshot 2018 & 2027
- FIG 18. North America Reusable Face Mask Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Reusable Face Mask Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Reusable Face Mask Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Reusable Face Mask Market 2018 & 2027 (USD Billion)
- FIG 22. Global Reusable Face Mask Market, company market share analysis (2019)

## I would like to order

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