

Global Retail Ready Packaging (RRP) Market Size study, By Type (Die Cut Display Container, Plastic Container, Folding Carton, Modified Cases), By Material (paper and Paperboard, Plastic), By Application (Food, Beverages, Health and Beauty product, Household products, Electronics) and Regional Forecasts 2022-2028

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Abstracts

Global Retail Ready Packaging (RRP) Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than 4.35% over the forecast period 2022-2028.

The Retail Ready Packaging (RRP) can be defined as a secondary packaging of any product. Retail Ready Packaging is easy to identify and handle the product, to display the brand. looks attractive and lightweight. Retail Ready Packaging made up of plastic, paper and paperboard. The key factor driving the market growth is rising demand in FMCG sectors. Retail Ready Packaging uses in FMCG sectors to design the product which from customer can attract from packaging, helps to increase the growth and demand of product. For instance, according to India Brand Equity Foundation, the value of FMCG market in India in the year 2018 was USD 68.38 billion and in the year 2021 the number reached USD 103.70 billion. Demographic help to increase the revenue and market of Retail Ready Packaging. Moreover, the one more key factor driving is E-Commerce industry which helps in transportation as well as help in supply chain cost. For Instance, according to UNCTAD, the sale of e-commerce industry in US in the year 2019 is \$5269 billion and in the year 2020 is \$5638 billion. The opportunity of the global Retail Ready Packaging market is recycling and sustainability of packaging. Mostly Retail Ready Packaging uses the paper and paperboard which is very easy to recycle

so this can help company to decrease the wastage and help to increase the brand promotion. However, lack of standardization and additional cost of capital, challenges the growth of Retail Ready Packaging.

The key regions considered for the global Retail Ready Packaging (RRP) Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region of Retail Ready Packaging due to rising the demand and growth of food and household products. Whereas, Asia Pacific is the fastest growing region due to rising demand in end-use industries such as Food and Beverages, Electronics and Health and Beauty.

Major market players included in this report are:

DS Smith PLC.

Green Bay Packaging Incorporate.

Mondi Group.

The Cardboard Box Company.

International paper Company.

Weedon Group.

WestRock Company.

Georgia-Pacific LLC.

Vanguard Companies.

Smurfit kappa Group.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Die Cut Display Containers

Corrugated Cardboard Boxes

Shrink Wrapped trays

Plastics Containers

Folding Cartoons

Modified Cases

By Materials

Paper and Paperboard
Plastic

By Application

Food

Beverages

Health and Beauty products

Household products

Electronics

Flowers

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Retail Ready Packaging (RRP) Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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