

# **Global Retail Point of Sale Market Size study & Forecast, by Product (Fixed POS and Mobile POS) by Component (Hardware, Software, and Services (Deployment & Integration, Support & Maintenance)) by End User (Grocery Stores, Specialty Stores, Gas Stations) and Regional Forecasts 2025-2035**

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## **Abstracts**

The Global Retail Point of Sale Market is valued at approximately USD 26.59 billion in 2024 and is anticipated to grow at a CAGR of more than 13.90% over the forecast period 2025-2035. Retail Point of Sale (POS) systems have transitioned far beyond being mere payment gateways, evolving into comprehensive hubs that integrate inventory tracking, customer engagement, analytics, and omnichannel retail strategies. With digital-first consumers demanding convenience, personalization, and speed, POS solutions have become indispensable tools for retailers aiming to align operations with modern expectations. The acceleration of cashless transactions, rapid adoption of e-commerce, and rising penetration of mobile payments are driving the global momentum for POS deployments. Furthermore, advancements in cloud-enabled POS platforms are offering scalability, real-time insights, and greater flexibility, making them especially attractive for enterprises expanding across multiple geographies.

The sharp rise in consumer preference for contactless payments, coupled with retailers' need to streamline front-end and back-end operations, has significantly boosted POS adoption. Mobile POS systems, in particular, are being deployed to provide in-aisle checkout, curbside pick-up, and pop-up store experiences, enabling retailers to enhance service delivery and reduce customer wait times. Grocery stores are embracing POS systems to manage high transaction volumes, while specialty retailers are leveraging them to personalize promotions and track consumer behavior. At the

same time, the integration of AI-driven analytics with POS solutions is helping businesses refine pricing strategies, optimize inventory, and mitigate fraud. Nonetheless, challenges such as high implementation costs, cybersecurity risks, and integration issues with legacy systems can restrain adoption among smaller retailers.

**The detailed segments and sub-segments included in the report are:**

**By Product:**

Fixed POS

Mobile POS

**By Component:**

Hardware

Software

Services

- Deployment & Integration
- Support & Maintenance

**By End User:**

Grocery Stores

Specialty Stores

Gas Stations

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Among product categories, Mobile POS systems are expected to dominate the market during the forecast period. This growth is attributed to the increasing adoption of mobile-first strategies in retail, which allow sales associates to process transactions anywhere within the store, improve queue management, and deliver personalized services in real time. The affordability and scalability of mobile POS also appeal to small and medium-sized businesses, making it the preferred solution for retailers aiming to create seamless omnichannel experiences.

From a revenue standpoint, Fixed POS systems currently generate the largest market share. Their stronghold comes from their deep-rooted presence in high-volume retail environments such as grocery stores, supermarkets, and fuel stations where speed, durability, and stability are non-negotiable. While mobile solutions are fast gaining traction, fixed terminals continue to anchor revenues due to their robust hardware, integration with peripheral devices, and ability to handle large-scale transactions efficiently. This dual trajectory suggests that fixed POS dominates revenues today, while mobile POS is emerging as the growth driver of tomorrow.

The key regions considered for the Global Retail Point of Sale Market study include Asia Pacific, North America, Europe, Latin America, and the Middle East & Africa. North America accounted for the largest market share in 2025, owing to its mature retail ecosystem, early adoption of contactless and digital payment solutions, and the dominance of established POS technology providers. Asia Pacific, however, is forecasted to be the fastest-growing region during 2025-2035, fueled by the explosive expansion of organized retail, smartphone penetration, and a surge in digital payment adoption across China, India, and Southeast Asia. Europe continues to witness steady

demand as retailers modernize infrastructure to meet GDPR compliance, while Latin America and the Middle East are showing increasing adoption as local merchants accelerate digitization to meet consumer expectations.

**Major market players included in this report are:**

Oracle Corporation

NCR Corporation

HP Inc.

Lightspeed Commerce Inc.

Square, Inc. (Block, Inc.)

Shopify Inc.

Toshiba Global Commerce Solutions

Ingenico Group

Verifone Inc.

Revel Systems

Diebold Nixdorf, Incorporated

PAX Global Technology Limited

Cegid Group

Posiflex Technology Inc.

Epicor Software Corporation

**Global Retail Point of Sale Market Report Scope:**

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

### **Key Takeaways:**

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market

approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

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