

Global Retail Ice Cream Market Size study, by Type (Impulse Ice Cream, Take-Home Ice Cream, Artisanal Ice Cream) by Distribution Channel (Supermarket, Convenience Stores, Specialist Stores, Others) and Regional Forecasts 2020-2027

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Abstracts

Global Retail Ice Cream Market is valued approximately USD XXX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2020-2027. Ice cream is dairy merchandise, which is sweetened with any natural sugar or artificial sweeteners. Numerous ice creams are offered by the companies present in the market, comprising light ice cream, hard ice cream, low fat ice cream, soft ice cream, and others. The Manufacturers are growing their product range by including exotic flavors, , organic herbal fillings, and functional ingredients in product formulations to meet the changing consumers' demands. The Retail Ice cream market is primarily driven owing to surging adoption and demand of frozen dairy products, escalating indulgence for sweet dishes and the surging disposable income of the individuals. Further, the rising number of ice cream manufacturers which include both multinational and local organizations on the global scenario increase the product portfolio strengthening the market growth. For Instance: as per Statista, In 2019 Ben & Jerry's sold 150.9 million units of Ice Cream in US, followed by Haagen-Dazs sold 132.8 million units. Also, the Private labels brands amounted for the highest sales of 361.1 million units in the country. However, availability on online stores impedes the growth of the market over the forecast period of 2020-2027. Although, tremendous research in order to develop new flavors to increase the product portfolio presents a lucrative opportunity for the market.

The regional analysis of global Retail Ice Cream market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the

World. North America is the leading/significant region across the world in terms of market share owing to the growing number of ice cream manufacturers in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income, rising population would create lucrative growth prospects for the Retail Ice Cream market across Asia-Pacific region.

Major market player included in this report are:

Baskin & Robins

Amul

Nestle S.A

Mother Dairy Fruits & Vegetables Pvt Ltd

Turkey Hill

Dairy Queens

Creamstone

Blubell Creamries

Lotte Corporation

London Dairy

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Impulse Ice Cream

Take-Home Ice Cream

Artisanal Ice Cream

By Distribution Channel:

Supermarket

Convenience Stores

Specialist Stores

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Retail Ice Cream Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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COMPANIES MENTIONED

Baskin & Robins
Amul
Nestle S.A
Mother Dairy Fruits & Vegetables Pvt Ltd
Turkey Hill
Dairy Queens
Creamstone
Blubell Creamries
Lotte Corporation
London Dairy

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