

Global Retail E-Commerce Market Size study, By Product (Groceries, Apparels and Accessories, Footwear, Personal and Beauty Care, Furniture and Household Decor, Electronic Goods, Others), and Regional Forecasts 2022-2028

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Abstracts

Global Retail E-Commerce Market is valued approximately USD 5.09 trillion in 2021 and is anticipated to grow with a healthy growth rate of more than 9.4% over the forecast period 2022-2028.

The global retail e-commerce market is rising as e-commerce sales develop. Companies are aware of the distribution channel, and the introduction of e-commerce platforms has simplified the production and distribution of fashion goods such as footwear, cloths and accessories. Whereas if trend continues, social media sites, which are already progressively becoming shoppable, may end up becoming the main driver behind fashion e-commerce. With almost a third of Facebook users anticipating to make purchases through the service in 2022, social commerce sales are predicted to triple by 2025, according to Statista. Along with this, H&M, Burberry, and Forever 21 are mainstream fashion labels that are leading the way for social e-commerce by using Instagram to market their goods and raise awareness of ethical and sustainable manufacturing. Thus, the market is been driven by the extensive use of e-commerce. In addition, the start-ups are taking initiatives to build brand on e-commerce site. For instance, Shabna and Shaiba Salam, sisters from Pune, India, started the fashion and leisure ecommerce platform Maneraa in 2019. The startup wants to draw attention to unbranded, small-known fashion and leisure stores. In addition, rise in disposable income of customers the rise in the global fashion market has been witnessed. Along with this, growing influence of social media over the world is creating lucrative growth opportunity for the market. However, brand loyalty is declining which is restraining the

market growth over the forecasted period.

The key regions considered for the global Retail E-Commerce Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Asia-pacific is the leading region across the world in terms of market share owing to the shift of people towards urban culture, rising internet penetration and rising working population. Whereas, North America is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the increasing use of Retail E-Commerce for purchasing day to day products, as well as the rising presence of the leading market players, would create lucrative growth prospects for the Retail E-Commerce Market across the North America region.

Major market players included in this report are:

Albertsons Companies, Inc.

Alibaba Group Holding Ltd

Amazon.com, Inc.

Coupang Corp.

Ebates Inc. dba Rakuten

eBay Inc.

Inter IKEA Systems B.V.

Otto (GmbH & Co KG)

Taobao

The Kroger Co.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed inProduction about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Groceries

Apparels and Accessories

Footwear

Personal and Beauty Care

Furniture and Household Decor

Electronic Goods

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Retail E-Commerce Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers
Investment bankers
Investors

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