

Global Retail automation Market Size study, By Product (Barcode & RFID, POS, Cameras, Electronic Shelf Labels), By End User (Hypermarkets, Supermarkets, Convenience Stores, Fuel Stations, Pharmacies) and by Regional Forecasts 2017-2025

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Abstracts

Global Retail automation Market to reach USD 19.20 billion by 2025.

Global Retail automation Market valued approximately USD 8.96 billion in 2016 is anticipated to grow with a healthy growth rate of more than 8.8% over the forecast period 2017-2025. Key factors which gives growth to the Retail automation market are rising demand for features such as business optimization and improvement in service quality and market is expected to witness growth in the future owing to the growing adoption of the technology by a number of end users, such as hypermarkets, supermarkets, convenience stores, fuel stations, and retail pharmacies.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Barcode & RFID

POS

Cameras

Electronic shelf labels

By End user:

Hyper markets

Super markets

Convenience stores

Fuel stations

pharmacies

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market datalogic S.P.A., first data corporation, fujitsu limited, Honeywell international Inc., NCR corporation, outerwall Inc., pricer, ZIH Corp., toshiba global commerce solutions Inc. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Retail automation Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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