

Global Resistance bands Market Size study, by Product Outlook (Therapy, Pull up, Exercise) by Application Outlook (Individual, Health & Sports clubs) by Distribution Channel Outlook (Offline, Online) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G8950C40F438EN.html>

Date: December 2021

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G8950C40F438EN

Abstracts

Global Resistance bands Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Resistance band is an elastic band which is used for strength training. They are most commonly used in physical therapy, specifically muscular injuries which include cardiac rehab patients to all slow rebuilding of strength.. Health organization are taking initiatives across the globe to decrease the rising physical inactivity in millennials and the adults. According to the statistics provided by the Centers for Disease Control and Prevention (CDC) in 2015, 610,000 people died in the U.S. due to heart diseases. Furthermore, increasing concerns regarding health because of busy schedule in population is further anticipated to propel the growth of the market. Also, rise in number of health clubs and other fitness amenities provide further offer potential opportunities for the growth of resistance bands market. However, the accessibility of counterfeit products might impede the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Resistance bands market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is capturing the largest market share of resistance bands market in the forecasted year 2021-2027. As there is increase in importance of fitness management programs among millennials in the region. Countries such as U.S. and Canada are rising awareness of resistance on social media channels. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as increasing

awareness towards healthy lifestyle and emerging economies would create lucrative growth prospects for the Resistance bands market across Asia-Pacific region.

Major market player included in this report are:

Performance Health
LLC (TheraBand)
Wacces
Black Mountain Products Inc.
Prosource
ZAJ FIT
Xtreme Bands
Bodylastics International Inc.
Fitness Anywhere LLC.
Dollarama L P Co

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Outlook:

Therapy

Pull up

Exercise

By Application Outlook:

Individual

Health & Sports clubs

By Distribution Channel Outlook:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Resistance bands Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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