

Global Resilient Floor Covering Market Size study & Forecast, by Product (Vinyl Resilient Flooring, Linoleum Resilient Flooring, Fiberglass Resilient Flooring, Cork Resilient Flooring, Rubber Resilient Flooring), By Distribution Channel (Contractors, Specialty Stores, Home Centers, Others), By End-User (Residential Replacement, Commercial, Builder), and Regional Analysis, 2023-2030

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Abstracts

Global Resilient Floor Covering Market is valued approximately at USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Resilient flooring, also known as vinyl flooring, is a type of floor crafted from elastic materials such as rubber, PVC, and linoleum, known for their remarkable flexibility and durability. Common variations include Vinyl, Luxury Vinyl, and Residential Sheet Vinyl. Positioned between soft flooring options such as carpet and hard surfaces such as stone, resilient flooring is renowned for its strength and lasting durability. The market growth is driven by Growing Residential Usage, Product innovation and personalization. The residential market has wholeheartedly adopted this product owing to its enduring quality, easy installation process, and perceived value derived from its substantial thickness and rigidity. Currently, consumers associate thickness with superior quality, leading to a heightened demand for rigid core products.

As per the projections outlined in Global Construction 2030 by Global Construction Perspectives and Oxford Economics, the construction market in Southeast Asia is expected to surpass USD 1.0 trillion by 2030. This growth forecast is a key factor contributing to the increased demand for resilient flooring in residential building

construction. In India, the government has actively promoted housing construction initiatives with the aim of providing homes for approximately 1.3 billion people. The country anticipates an investment of around ~USD 1.3 trillion in housing over the next seven years, leading to the construction of an estimated 60 million new homes. However, high risk of cut due to small pressure points, and increase in the presence of toxic chemicals stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Resilient Floor Covering Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific (APAC) region is anticipated to dominate with the largest share in the Global Resilient Flooring Market. This dominance is fueled by substantial investments in the region's infrastructure sector supported by national governments, serving as a pivotal driver for regional market expansion. The construction industry in the region is poised to reap benefits from a substantial customer base, cost-effective labor, and significant capital, facilitated by the expanding economic influence of countries such as China and India.

Major market player included in this report are:

Shaw Industries Group, Inc.

IVC-Group

Mannington Mills, Inc

PERGO, Polyflor Ltd

Shaw Industries Group, Inc

Novalis Innovative Flooring

Milliken & Company.

Amtico International

Congoleum Corporation

American Biltrite Inc.

Recent Developments in the Market:

NA

Global Resilient Floor Covering Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, End-user, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Global Resilient Floor Covering Market Size study & Forecast, by Product (Vinyl Resilient Flooring, Linoleum R...

Vinyl Resilient Flooring

Linoleum Resilient Flooring

Fiberglass Resilient Flooring

Cork Resilient Flooring

Rubber Resilient Flooring

By Distribution Channel:

Contractors

Specialty Stores

Home Centers

Others

By End-user:

Residential Replacement

Commercial

Builder

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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