

Global Reishi Mushroom Market Size study, by Form (Liquid, Power) by Nature (Organic, Conventional) by End Use (Food & beverages, Pharmaceutical, nutraceutical & dietary supplements, Cosmetics and personal care) and Regional Forecasts 2021-2027

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Abstracts

Global Reishi Mushroom Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Reishi Mushroom is also known as Ganoderma lucidum that helps to enhance immunity and reduce stress. Many people take reishi mushrooms for health conditions such as high blood pressure and high cholesterol. The increasing in production of reishi mushrooms has led the adoption of Reishi Mushroom across the forecast period. According to the United Nations Food and Agriculture Organization, South Korea produces about 25,500 tons of mushrooms every year. And has started exporting mushrooms to 10 different countries and further looking for new markets in Vietnam, Indonesia and India. Also, with the rise in awareness regarding the benefits of reishi mushroom is likely to increase the market growth during the forecast period. However, most of the population is allergic to mushrooms which is limiting the market growth for the reishi mushroom market in the forecasted period 2021 to 2027.

The key regions considered for the global Reishi Mushroom market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to the growing geriatric population and promptness & affordability of urgent care Forms coupled with the well-established healthcare infrastructure. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as rising disposable income, rising incidences of injuries and improving healthcare infrastructure would create lucrative growth prospects for the Reishi

Mushroom market across Asia-Pacific region.

Major market player included in this report are:

Alphay International, Inc.

Bio Botanica, Inc.

Bristol Botanicals Limited

Ron Teegarden Enterprises, Inc.

DXN Holdings Bhd.

Shanghai Gubao Edible Mushroom Co., Ltd.

Xi'an Greena Biotech Co., Ltd

Fujian Xianzhilou Biological Technology Co., Ltd.

Hokkaido Reishi Co., Ltd.

Nammex

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Form:

Liquid

Power

By Nature:

Organic

Conventional

By End Use:

Food & beverages

Pharmaceutical, nutraceutical & dietary supplements

Cosmetics and personal care

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Reishi Mushroom Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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