

Global Refurbished Printers Market Size study, by Product Type(Multifunctional Refurbished Printers, Colored Refurbished Printers, Black and White Refurbished Printers)Application(Paper Printing, Plastic Pouch Printing, Product Printing)End-Use(Household/Individual, Commercial, Manufacturing Sector, Retailers, Government/Defense Others)Technology(Inkjet, Thermal, Dye Sublimation, Laser, Other)Sales Channel(Specialty Stores, Convenience Stores, Direct Sales, Online Retailers, Others) End-Use(Household/Individual, Commercial, Manufacturing Sector, Retailers, Government/Defense, Others)Price Range(Below US\$250, US\$250-US\$500, US\$500-US\$750, Above US\$750)and Regional Forecasts 2021-2027

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Abstracts

The second hand and used printers restored in functionality and damages are refurbished printers which are sold to the customers. It helps to reduce e-waste and maintaining a green environment. This offers a positive impact on market growth. The corporate office has more preference of refurbished printers where they have to purchase in a bulk quantity. Affordable pricing is a significant factor is driving the growth of the market. Growing concerns regarding e-waste are further driving the sales of refurbished printers. These factors have significantly contributed towards the market

growth in the past few years. According to a new joint United Nations report around 50 million tons of e-waste is being thrown away every year. Due to this, many big electronic corporations in the market are undertaking efforts to cut down e-waste consumption. Thus refurbishing products is the best way to tackle the problem of E-wastes. All of such factors are further expected to positively impact the sales of refurbished printers in the market. However, (Restraint) Refurbished printers are second hand printers this means they are sourced from customer returns and cancellations, overstocks, damaged products, etc. in such case scenarios the availability of refurbished printers cannot be always guaranteed by players. This makes consumers perceive refurbished products as inferior quality products that can't offer the required level of performance thus, restraining the market.

The regional analysis of global refurbished printer market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. As the development in nations like China and India assists with pushing the development of the refurbished printer market. It is seen that the hardware area is filling in America and Asia with a development pace of 5% (roughly). Different districts like Africa, Australia, and New Zealand have expanding interest for gadgets, which further lift interest of refurbished printers. The refurbished printers market has more open doors in Japan and Germany because of the colossal extension of mechanization and car area.

Major market player included in this report are:

Xerox Corporation
Seiko Epson Corporation
HP Development Company
Brother Industries, Ltd
Erie Ink company
Print Smart Office Solutions
Metro fuser Company
Refurbished Land
Marathon Services
PTM printer Solutions

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors &

challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

Product Type

- Multifunctional Refurbished Printers
- Colored Refurbished Printers
- Black and White Refurbished Printers

Application

- Paper Printing
- Plastic Pouch Printing
- Product Printing

End-Use

- Household/Individual
- Commercial
 - o Manufacturing Sector
 - o Retailers
 - o Government/Defence
 - o Others

Price Range

- Below US\$250
- US\$250-US\$500
- US\$500-US\$750
- Above US\$750

Technology

- Inkjet
- Thermal
- Dye Sublimation
- Laser
- Others

Sales Channel

- Specialty Stores
- Convenience Stores
- Direct Sales
- Online Retailers
- Others

By Region:

North America

U.S.

Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Refurbished Printers Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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