

# **Global Refinish Paint Market Size Study & Forecast, by Paint Type, Application Method, Substrate Type, End-User Industry, Performance Characteristics, and Regional Forecasts 2025-2035**

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## **Abstracts**

The Global Refinish Paint Market is valued at approximately USD 10.15 billion in 2024 and is projected to grow at a modest yet steady compound annual growth rate (CAGR) of 2.40% over the forecast period 2025 to 2035. Refinish paints have become a cornerstone in the repair and restoration of vehicles, industrial equipment, and specialized transport machinery—helping manufacturers and service providers meet the rising demand for both aesthetic appeal and surface protection. From scratches and collision repairs to full restorations, refinish paints breathe new life into aging surfaces with enhanced durability, chemical resilience, and vibrant color consistency. The market is seeing a transformation driven by eco-conscious innovation, where water-based and high-performance coatings are outpacing traditional solvent-based options, aligning with global emissions mandates and green initiatives.

As the automotive aftermarket flourishes globally, and the restoration of classic and luxury cars gains cultural and commercial traction, refinish paints are witnessing elevated consumption. Key industries are integrating advanced formulations offering superior UV resistance, chip prevention, and longevity, which is significantly reducing the repaint cycle and enhancing value retention. Moreover, automakers and repair centers are increasingly adopting automated spray application systems and robotic refinishing arms, further streamlining efficiency while cutting operational overheads. Advances in pigment technology and nanocoatings have revolutionized finish quality, opening new doors in industries like aerospace and marine, where cosmetic performance intersects with functional resilience under extreme conditions.

Regionally, North America currently commands a sizable share of the global refinish paint market owing to its mature automotive ecosystem, robust collision repair network, and high per capita vehicle ownership. Meanwhile, Europe continues to stay at the forefront of regulatory compliance and sustainable product innovation, driving demand for eco-labeled coatings and water-borne paint technologies. However, it is Asia Pacific that stands out as the fastest-growing region, catalyzed by rapid industrialization, rising vehicle parc, and a surging demand for transportation infrastructure. Countries such as China, India, and South Korea are not only expanding their automotive production but also seeing a spike in premium vehicle ownership, which translates directly into aftermarket refinishing demand.

Major market player included in this report are:

PPG Industries, Inc.

Axalta Coating Systems Ltd.

BASF SE

Nippon Paint Holdings Co., Ltd.

Akzo Nobel N.V.

The Sherwin-Williams Company

Kansai Paint Co., Ltd.

KCC Corporation

Samwhan Paints Co., Ltd.

3M Company

Sika AG

DuPont de Nemours, Inc.

RPM International Inc.

Hempel A/S

Jotun A/S

### Global Refinish Paint Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

The detailed segments and sub-segments of the market are explained below:

By Paint Type:

Solvent-Based Paints

Water-Based Paints

High-Performance Paints

Specialty Coatings

By Application Method:

Spray Application

Brush Application

Roller Application

Automated Application

By Substrate Type:

Metal

Plastic

Fiberglass

Wood

By End-User Industry:

Automotive

Aerospace

Marine

Industrial Equipment

## By Performance Characteristics:

Durability

Color Retention

Chemical Resistance

UV Resistance

## By Region:

### North America

U.S.

Canada

### Europe

UK

Germany

France

Spain

Italy

Rest of Europe

### Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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