

Global Reduced Fat Packaged Food Market Size study, by Product Type (Dairy Products, Bakery Products, Cereals, Meat, Fish and Poultry Products, Confectionary Products) by Distribution Channel (Corporate-Owned, Physician-Owned, Hospital-Owned, Other) and Regional Forecasts 2022-2028

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Abstracts

Global Reduced Fat Packaged Food Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Bakery, dairy goods, canned, frozen processed food, ready-to-eat meals, processed meat, diet snacks, health items, and drinks are all examples of packaged food. Reduced fat packaged foods are those that have less fat. The increasing product development by the key market player has led the adoption of Reduced Fat Packaged Food across the forecast period. For Instance: in Feb 2020, ZolCal, a frozen desserts firm based in California, has created a premium range of frozen delights made with high-quality ingredients like whole milk, real fruit, and sugar allulose. Strawberry lemonade, blueberry acai, orange creamsicle, and other flavours are among the zero-calorie sorbet and popsicle bars available. Furthermore, manufacturers have been prompted to offer new low-calorie snacks and meals in response to rising customer demand for healthy and low-fat foods, which is encouraging industry growth. For example, in March 2020, ReGrained, a US food company, introduced ReGrained Puffs on a virtual platform, which are created from leftover brewers' grain. The product is all-natural and free of saturated and trans fats. Also, rising health consciousness among the consumer, the adoption & demand for Reduced Fat Packaged Food is likely to increase the market growth during the forecast period. However, the high cost of packaged food compared to fresh food products, as well as an increase in fresh food preferences, are expected to limit the expansion of the

reduced fat packaged food Market over the forecasted period.

The key regions considered for the global Reduced Fat Packaged Food Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Because of rising health concerns and increased use of low-fat packaged foods, North America leads the reduced fat packaged food market. In the future years, Europe is predicted to grow significantly. Reduced fat packaged food is becoming increasingly popular among customers due to the convenience and health benefits associated with it. Because of its lower fat content, the reduced-fat packaged food is a healthier option to other packaged snacks and food, which has benefited in its regional sales success.

Major market player included in this report are:

General Mills Inc.

Kellogg's Company

Mondelez International

Tesco PLC

The Kraft Heinz Company

Nestl?

Cargill

Incorporated

Danone

THE HERSHEY COMPANY

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Dairy Products

Bakery Products

Cereals

Meat

Fish and Poultry Products

Confectionary Products

By Distribution Channel:

Supermarket/Hypermarket

Convenience Store

Specialty Stores

Online Sale

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Reduced Fat Packaged Food Market in Market Study:

Key Consulting Companies & Advisors

Global Reduced Fat Packaged Food Market Size study, by Product Type (Dairy Products, Bakery Products, Cereals,...

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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