

Global Recreational Boat Market Size study with COVID-19 Impact, by Boat Type (Outboard Boats, Inboard/Stern drive Boats, PWC, Sailboats), Application (Commercial, Fishing, Watersports, Tourism), Power Type (Engine-Powered Boats, Sail-Propelled Boats) Material (Fiberglass, Wood, Inflatable) and Regional Forecasts 2020-2026

<https://marketpublishers.com/r/G519934C1155EN.html>

Date: April 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G519934C1155EN

Abstracts

Global Recreational Boat Market is valued approximately USD 26.5 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 4.20% over the forecast period 2019-2026. A recreational boats are large motorboats precisely equipped with plumbing, cabin, kitchen, and other entertainment conveniences. The individuals use recreational boats for family gatherings, live events, fishing, and watersports. The recreational boat market is primarily driven owing to surging number of boats for personal use and sports tournaments, escalating disposable income and standard of living of the individuals, escalating demand for outboard boats and escalating tourism sector in both developed and developing countries. However, the impact of COVID-19 has negatively impacted the tourism sector and recreational activities in both developed and developing countries mainly the middle Eastern and Asian countries which hold large coastlines and witness thousands of tourists every year ultimately leading to restraining the growth and development of recreational boat market. The surging adoption of boats primarily used for leisure and recreational activities is acting as a key driver towards the adoption and demand of recreational boat market. For instance: According to the National Marine Manufacturers Association, the total recreational marine expenditure in the United States accounted for \$39 billion in 2017 which saw a rise of around 6.5% from year 2016. Further, an estimated of 262,000 new powerboats were sold in the year 2017 which is an increase of 4.7% as compared to 2016 that are

widely being used for the leisure and recreational activities. The annual United States retail sales of new boats, marine accessories and marine engines amounted for about \$20.1 billion in the year 2017 that saw an increase of 9.5 per cent. According to the National Marine Manufacturers Association, around 141.6 million American individuals which includes both the male and female population were indulged in boating in 2016. There were estimated 12 million registered boats in the United States from which 30% were used by the individuals for recreational and leisure activities resulting into positively influencing the development and growth of recreational boat market. Also, escalating ownership of Yacht is also creating lucrative opportunity for the growth and development of recreational boat market. According to Statistics from the China Cruise & Yacht industry Association, April 2017, domestic yacht ownership including fishing & sailing boats reached around 19,000 craft out of which 4977 are registered through the China Maritime Safety Administration. In the present scenario, with around 1,034,000 millionaires, 11,000 citizens worth \$30 million & a paltry 1 out of every 318 super rich owning yachts, China has a wide range of potential considering the market for luxury yachts which is augmenting the demand and adoption of recreational boats market in the country. However, the high maintenance cost and strict pollution norms for recreational boats impedes the growth of the market over the forecast period of 2020-2026.

The regional analysis of global Recreational Boat market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the surging adoption of boats along with escalating disposable income and standard of living of the individuals. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026. Factors such as surging adoption of outboard boats and escalating domestic yacht ownership would create lucrative growth prospects for the Recreational Boat market across Asia-Pacific region.

Major market player included in this report are:

Brunswick Corporation

Groupe Beneteau

Azimut Benetti Group

Sunseeker International Limited

Marine Product Corporation

Bennington Marine LLC

Ranger Boats

Tractor Boats
Lund Boats
Ferretti Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Boat Type:

Outboard Boats

Inboard/Stern drive Boats

PWC (Personal Watercraft)

Sailboats

By Application:

Commercial

Fishing

Water sports

Tourism

By Application:

Engine-Powered Boats

Sail-Propelled Boats

By Material:

Fiberglass

Wood

Inflatable

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018
Base year – 2019
Forecast period – 2020 to 2026

Target Audience of the Global Recreational Boat Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Billion)
 - 1.2.1. Recreational Boat Market, by Region, 2018-2026 (USD Billion)
 - 1.2.2. Recreational Boat Market, by Boat Type, 2018-2026 (USD Billion)
 - 1.2.3. Recreational Boat Market, by Application, 2018-2026 (USD Billion)
 - 1.2.4. Recreational Boat Market, by Power Type, 2018-2026 (USD Billion)
 - 1.2.5. Recreational Boat Market, by Material, 2018-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL RECREATIONAL BOAT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL RECREATIONAL BOAT MARKET DYNAMICS

- 3.1. Recreational Boat Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL RECREATIONAL BOAT MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL RECREATIONAL BOAT MARKET, BY BOAT TYPE

- 5.1. Market Snapshot
- 5.2. Global Recreational Boat Market by Boat Type, Performance - Potential Analysis
- 5.3. Global Recreational Boat Market Estimates & Forecasts by Boat Type, 2016-2026 (USD Billion)
- 5.4. Recreational Boat Market, Sub Segment Analysis
 - 5.4.1. Outboard Boats
 - 5.4.2. Inboard/Stern Drive Boats
 - 5.4.3. PWC (Personal Watercraft)
 - 5.4.4. Sailboats

CHAPTER 6. GLOBAL RECREATIONAL BOAT MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Recreational Boat Market by Application, Performance - Potential Analysis
- 6.3. Global Recreational Boat Market Estimates & Forecasts by Application 2016-2026 (USD Billion)
- 6.4. Recreational Boat Market, Sub Segment Analysis
 - 6.4.1. Commercial
 - 6.4.2. Fishing
 - 6.4.3. Water sports
 - 6.4.4. Tourism

CHAPTER 7. GLOBAL RECREATIONAL BOAT MARKET, BY POWER TYPE

- 7.1. Market Snapshot
- 7.2. Global Recreational Boat Market by Power Type, Performance - Potential Analysis
- 7.3. Global Recreational Boat Market Estimates & Forecasts by Power Type, 2016-2026 (USD Billion)

7.4. Recreational Boat Market, Sub Segment Analysis

7.4.1. Engine-Powered Boats

7.4.2. Sail-Propelled Boats

CHAPTER 8. GLOBAL RECREATIONAL BOAT MARKET, BY MATERIAL

8.1. Market Snapshot

8.2. Global Recreational Boat Market by Material, Performance - Potential Analysis

8.3. Global Recreational Boat Market Estimates & Forecasts by Material 2016-2026 (USD Billion)

8.4. Recreational Boat Market, Sub Segment Analysis

8.4.1. Fiberglass

8.4.2. Wood

8.4.3. Inflatable

CHAPTER 9. GLOBAL RECREATIONAL BOAT MARKET, REGIONAL ANALYSIS

9.1. Recreational Boat Market, Regional Market Snapshot

9.2. North America Recreational Boat Market

9.2.1. U.S. Recreational Boat Market

9.2.1.1. Boat Type breakdown estimates & forecasts, 2016-2026

9.2.1.2. Application breakdown estimates & forecasts, 2016-2026

9.2.1.3. Power Type breakdown estimates & forecasts, 2016-2026

9.2.1.4. Material breakdown estimates & forecasts, 2016-2026

9.2.2. Canada Recreational Boat Market

9.3. Europe Recreational Boat Market Snapshot

9.3.1. U.K. Recreational Boat Market

9.3.2. Germany Recreational Boat Market

9.3.3. Rest of Europe Recreational Boat Market

9.4. Asia-Pacific Recreational Boat Market Snapshot

9.4.1. China Recreational Boat Market

9.4.2. India Recreational Boat Market

9.4.3. Japan Recreational Boat Market

9.4.4. Rest of Asia Pacific Recreational Boat Market

9.5. Latin America Recreational Boat Market Snapshot

9.5.1. Brazil Recreational Boat Market

9.5.2. Mexico Recreational Boat Market

9.6. Rest of The World Recreational Boat Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Brunswick Corporation
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Groupe Beneteau
 - 10.2.3. Azimut Benetti Group
 - 10.2.4. Sunseeker International Limited
 - 10.2.5. Marine Product Corporation
 - 10.2.6. Bennington Marine LLC
 - 10.2.7. Ranger Boats
 - 10.2.8. Tractor Boats
 - 10.2.9. Lund Boats
 - 10.2.10. Ferretti Group

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL RECREATIONAL BOAT MARKET

TABLE 2. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL RECREATIONAL BOAT MARKET

TABLE 3. GLOBAL RECREATIONAL BOAT MARKET, REPORT SCOPE

TABLE 4. YEARS CONSIDERED FOR THE STUDY

TABLE 5. EXCHANGE RATES CONSIDERED

TABLE 6. GLOBAL RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY REGION 2016-2026 (USD BILLION)

TABLE 7. GLOBAL RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY BOAT TYPE 2016-2026 (USD BILLION)

TABLE 8. GLOBAL RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY APPLICATION 2016-2026 (USD BILLION)

TABLE 9. GLOBAL RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY POWER TYPE 2016-2026 (USD BILLION)

TABLE 10. GLOBAL RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY MATERIAL 2016-2026 (USD BILLION)

TABLE 11. GLOBAL RECREATIONAL BOAT MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 12. GLOBAL RECREATIONAL BOAT MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 13. GLOBAL RECREATIONAL BOAT MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 14. GLOBAL RECREATIONAL BOAT MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 15. GLOBAL RECREATIONAL BOAT MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 16. GLOBAL RECREATIONAL BOAT MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 17. GLOBAL RECREATIONAL BOAT MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 18. GLOBAL RECREATIONAL BOAT MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 19. GLOBAL RECREATIONAL BOAT MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 20. GLOBAL RECREATIONAL BOAT MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 21. U.S. RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 22. U.S. RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 23. U.S. RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 24. CANADA RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 25. CANADA RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 26. CANADA RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 27. UK RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 28. UK RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 29. UK RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 30. GERMANY RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 31. GERMANY RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 32. GERMANY RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 33. ROE RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 34. ROE RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 35. ROE RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 36. CHINA RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 37. CHINA RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 38. CHINA RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 39. INDIA RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS,

2016-2026 (USD BILLION)

TABLE 40. INDIA RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 41. INDIA RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 42. JAPAN RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 43. JAPAN RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 44. JAPAN RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 45. ROAPAC RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 46. ROAPAC RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 47. ROAPAC RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 48. BRAZIL RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 49. BRAZIL RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 50. BRAZIL RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 51. MEXICO RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 52. MEXICO RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 53. MEXICO RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 54. ROLA RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 55. ROLA RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 56. ROLA RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 57. ROW RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 58. ROW RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 59. ROW RECREATIONAL BOAT MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

List Of Figures

LIST OF FIGURES

FIG 1. GLOBAL RECREATIONAL BOAT MARKET, RESEARCH METHODOLOGY

FIG 2. GLOBAL RECREATIONAL BOAT MARKET, MARKET ESTIMATION
TECHNIQUES

FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS

FIG 4. GLOBAL RECREATIONAL BOAT MARKET, KEY TRENDS 2019

FIG 5. GLOBAL RECREATIONAL BOAT MARKET, GROWTH PROSPECTS
2020-2026

FIG 6. GLOBAL RECREATIONAL BOAT MARKET, PORTERS 5 FORCE MODEL

FIG 7. GLOBAL RECREATIONAL BOAT MARKET, PEST ANALYSIS

FIG 8. GLOBAL RECREATIONAL BOAT MARKET, VALUE CHAIN ANALYSIS

FIG 9. GLOBAL RECREATIONAL BOAT MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 10. GLOBAL RECREATIONAL BOAT MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 11. GLOBAL RECREATIONAL BOAT MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 12. GLOBAL RECREATIONAL BOAT MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 13. GLOBAL RECREATIONAL BOAT MARKET BY SEGMENT, 2016 & 2026 (USD
BILLION)

FIG 14. GLOBAL RECREATIONAL BOAT MARKET, REGIONAL SNAPSHOT 2016 &
2026

FIG 15. NORTH AMERICA RECREATIONAL BOAT MARKET 2016 & 2026 (USD
BILLION)

FIG 16. EUROPE RECREATIONAL BOAT MARKET 2016 & 2026 (USD BILLION)

FIG 17. ASIA PACIFIC RECREATIONAL BOAT MARKET 2016 & 2026 (USD BILLION)

FIG 18. LATIN AMERICA RECREATIONAL BOAT MARKET 2016 & 2026 (USD
BILLION)

FIG 19. GLOBAL RECREATIONAL BOAT MARKET, COMPANY MARKET SHARE
ANALYSIS (2019)

COMPANIES MENTIONED

Brunswick Corporation

Groupe Beneteau

Azimut Benetti Group
Sunseeker International Limited
Marine Product Corporation
Bennington Marine LLC
Ranger Boats
Tractor Boats
Lund Boats
Ferretti Group

I would like to order

Product name: Global Recreational Boat Market Size study with COVID-19 Impact, by Boat Type (Outboard Boats, Inboard/Stern drive Boats, PWC, Sailboats), Application (Commercial, Fishing, Watersports, Tourism), Power Type (Engine-Powered Boats, Sail-Propelled Boats) Material (Fiberglass, Wood, Inflatable) and Regional Forecasts 2020-2026

Product link: <https://marketpublishers.com/r/G519934C1155EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G519934C1155EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970