

# **Global Rear Spoiler Market Size study & Forecast, by Technology Type (Blow molding, Injection molding, Reaction Injection molding), by Material (ABS, Carbon Fiber, Fiberglass, Sheet Metal, Others), by Vehicle Type (Hatchback, SUV, MPV), by Sales Channel (OEM, Aftermarket) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Rear Spoiler Market is valued at approximately USD xx billion in 2022 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2023-2030. A Rear Spoiler is an aerodynamic device mounted on the rear of a vehicle to modify airflow and improve its stability and performance. The Rear Spoiler market is expanding because of factors such as increasing demand for SUVs and MUVs and rising expenses on luxury vehicles. Rear spoilers are designed to improve a vehicle's aerodynamic performance by disrupting and controlling the airflow as the vehicle moves. This helps reduce drag and lift, which can lead to better stability, improved handling, and increased fuel efficiency, especially at higher speeds. As a result, the demand for Rear Spoiler has progressively increased in the international market during the forecast period 2023-2030.

SUVs and MUVs are typically larger and taller vehicles, which can create significant aerodynamic drag at high speeds. The installation of a rear spoiler helps in managing the airflow over the vehicle, reducing drag, and improving overall aerodynamic efficiency. This, in turn, enhances fuel efficiency, which is a critical factor for consumers considering the rising fuel costs. According to Statista, in 2020, approximately 40.5 million conventional cars were sold worldwide. Furthermore, in 2022, there were around 3 million passenger vehicles sold in India. Another important factor that drives the Rear Spoiler market is the increasing demand for luxury vehicles. Luxury vehicles often boast

powerful engines and advanced engineering for improved driving dynamics. The addition of a rear spoiler helps optimize aerodynamics by managing airflow around the vehicle, thereby enhancing stability and handling at higher speeds. This association with improved performance resonates with enthusiasts and buyers seeking premium driving experience. In addition, as per Statista, in 2022, the global luxury cars market accounts for USD 619.59 billion, an estimated increase of more than 9% year-on-year. Moreover, rising disposable income and the increasing popularity of automobile racing competitions are anticipated to create lucrative growth opportunities for the market over the forecast period. However, the high cost of Rear Spoiler is going to impede overall market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Rear Spoiler Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the presence of important key players in the area and the growing demand for passenger vehicles in the region. The region's dominant performance is anticipated to propel the overall demand for Rear Spoiler. Furthermore, Asia Pacific is expected to grow fastest during the forecast period, owing to factors such as the increasing popularity of automobile racing and rising demand of automobiles in the region.

Major market player included in this report are:

Jiangnan Mould & Plastic Technology Co., Ltd.

Inoac Corporation

Plastic Omnium Group

SMP Automotive Systems Holding SE

Magna International Inc.

Aisin Seiki Co., Ltd.

KREMANN UND ESSER GmbH & Co. KG

SUSPA Inc.

Polytec Group

DAR Spoilers GmbH

Recent Developments in the Market:

In February 2023 INOAC USA Inc. recently completed the acquisition of ABC Technologies' 50% ownership stake in the former joint venture, ABC INOAC Exterior Systems, to establish an independent and completely owned corporation renamed INOAC Exterior Systems (IES). The addition of four factories with over 1,200 personnel allows INOAC to independently push its strategy in the North American automobile exterior parts market via IES.

Global Rear Spoiler Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Technology Type, Material, Vehicle Type, Sales Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Technology Type

Blow molding

Injection molding

Reaction Injection molding

#### By Material

ABS

Carbon Fiber

Fiberglass

Sheet Metal

Others

#### By Vehicle Type

Hatchback

SUV

MPV

#### By Sales Channel

OEM

Aftermarket

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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