

# **Global Real Time Locating System Market Size Study, by Offerings (Hardware, Software, & Services) by Technology, by Application, by Vertical and by Region - Global Forecast 2017- 2025**

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## **Abstracts**

Global Real Time Locating System Market to reach USD 12.24 billion by 2025.

Global Real Time Locating System Market valued approximately USD 2 billion in 2016 is anticipated to grow with a healthy growth rate of more than 22.30 % over the forecast period 2017-2025. The market growth is driven by the high adoption of RTLS solutions in the healthcare, retail, and manufacturing and automotive verticals. The regulatory compliance across industries including healthcare, oil & gas, mining, education, and manufacturing have also boosted the demand for RTLS solutions. The emergence of innovative startups, market competitiveness, and availability of customized solutions and high return on investment are the factors driving the growth of RTLS market.

The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offerings:

Hardware

Software

Services

By Technology:

RFID

WIFI

UWB

BLE

Infrared

Ultrasound

GPS

By Application:

Inventory

Personnel

Security

Environmental Monitoring

Yard, Dock, Fleet, & Warehouse - Management & Monitoring

Supply Chain Management

By Vertical:

Healthcare

Manufacturing

Retail

Transportation & Logistics

Government & Defense

Education

Oil, Gas & Mining

Sports & Entertainment

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Zebra Technologies, Aruba Networks (Hp Enterprise), Impinj, Savi Technology, Kuster, Teletracking Technologies, Ubisense Group, Airista, Awarepoint, & Tracktio. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Real Time Locating System Market In Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. GLOBAL REAL TIME LOCATING SYSTEM MARKET DEFINITION AND SCOPE**

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Scope of The Study
- 1.4. Years Considered for The Study
- 1.5. Currency Conversion Rates
- 1.6. Report Limitation

### **CHAPTER 2. RESEARCH METHODOLOGY**

- 2.1. Research Process
  - 2.1.1. Data Mining
  - 2.1.2. Analysis
  - 2.1.3. Market Estimation
  - 2.1.4. Validation
  - 2.1.5. Publishing
- 2.2. Research Assumption

### **CHAPTER 3. EXECUTIVE SUMMARY**

- 3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 3.2. Key Trends

### **CHAPTER 4. GLOBAL REAL TIME LOCATING SYSTEM MARKET DYNAMICS**

- 4.1. Growth Prospects
  - 4.1.1. Drivers
  - 4.1.2. Restraints
  - 4.1.3. Opportunities
- 4.2. Industry Analysis
  - 4.2.1. Porter's 5 Force Model
  - 4.2.2. PEST Analysis
  - 4.2.3. Value Chain Analysis
- 4.3. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL AUTOMOTIVE ADVANCED SHIFTER SYSTEM MARKET, BY OFFERINGS**

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Global Automotive Advanced Shifter System Market, Sub Segment Analysis
  - 5.3.1. Hardware
    - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.2. Software
    - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.3. Services
    - 5.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 6. GLOBAL AUTOMOTIVE ADVANCED SHIFTER SYSTEM MARKET, BY TECHNOLOGY**

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Global Real Time Locating System Market, Sub Segment Analysis
  - 6.3.1. RFID
    - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.2. WI-FI
    - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD ion)
    - 6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.3. UWB
    - 6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.4. BLE
    - 6.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.5. Infrared
    - 6.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.6. Ultrasound
    - 6.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.3.6.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 6.3.7. GPS

6.3.7.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.3.7.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 7. GLOBAL AUTOMOTIVE ADVANCED SHIFTER SYSTEM MARKET, BY APPLICATION**

### 7.1. Market Snapshot

### 7.2. Market Performance - Potential Model

### 7.3. Global Automotive Advanced Shifter System Market, Sub Segment Analysis

#### 7.3.1. Inventory

7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 7.3.2. Personnel

7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 7.3.3. Security

7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 7.3.4. Environmental Monitoring

7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 7.3.5. Yard, Dock, Fleet, & Warehouse - Management & Monitoring

7.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 7.3.6. Supply Chain Management

7.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.6.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 8. GLOBAL AUTOMOTIVE ADVANCED SHIFTER SYSTEM MARKET, VERTICAL**

### 8.1. Market Snapshot

### 8.2. Market Performance - Potential Model

### 8.3. Global Automotive Advanced Shifter System Market, Sub Segment Analysis

#### 8.3.1. Healthcare

8.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.3.2. Manufacturing

8.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.3.3. Retail

8.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.3.4. Transportation & Logistics

8.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.3.5. Government & Defence

8.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.3.6. Education

8.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.6.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.3.7. Oil & Gas, Mining

8.3.7.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.7.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.3.8. Sports & Entertainment

8.3.8.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.8.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 9. GLOBAL AUTOMOTIVE ADVANCED SHIFTER SYSTEM MARKET, BY REGIONAL ANALYSIS**

### 9.1. Global Automotive Advanced Shifter System Market, Regional Market Snapshot (2015-2025)

### 9.2. North America Global Real Time Locating System Market Snapshot

#### 9.2.1. U.S.

9.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

9.2.1.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.2.1.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.2.1.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.2.1.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 9.2.2. Canada

9.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

9.2.2.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.2.2.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)

9.2.2.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)



- 9.2.2.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.3. Europe Global Real Time Locating System Market Snapshot
  - 9.3.1. U.K.
    - 9.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.1.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.1.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.1.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.1.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.3.2. Germany
    - 9.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.2.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.2.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.2.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.2.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.3.3. France
    - 9.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.3.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.3.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.3.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.3.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.3.4. Rest of Europe
    - 9.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.4.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.4.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.4.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.3.4.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.4. Asia Global Real Time Locating System Market Snapshot
  - 9.4.1.1. Market Market estimates & forecasts, 2015-2025 (USD Billion)
  - 9.4.1.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.4.1.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.4.1.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.4.1.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.4.2. India
    - 9.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.4.2.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.4.2.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.4.2.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.4.2.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.4.3. Japan

- 9.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 9.4.3.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.4.3.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.4.3.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.4.3.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.4.4. Rest of Asia Pacific
  - 9.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 9.4.4.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.4.4.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.4.4.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.4.4.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 9.5. Latin America Global Real Time Locating System Market Snapshot
  - 9.5.1. Brazil
    - 9.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.1.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.1.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.1.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.1.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.5.2. Mexico
    - 9.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.2.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.2.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.2.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.2.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.5.3. Rest of The World
  - 9.5.4. South America
    - 9.5.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.4.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.4.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.4.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.4.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 9.5.5. Middle East and Africa
    - 9.5.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.5.2. Offering breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.5.3. Technology breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.5.4. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 9.5.5.5. Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 10. COMPANY PROFILES**

- 10.1. Company Market Share (Subject to Data Availability)
- 10.2. Top Market Strategies
- 10.3. Company Profiles
  - 10.3.1. Stanley Healthcare
    - 10.3.1.1. Overview
    - 10.3.1.2. Financial (Subject to Data Availability)
    - 10.3.1.3. Product Summary
    - 10.3.1.4. Recent Developments
  - 10.3.2. Zebra Technologies
  - 10.3.3. Aruba Networks (Hp Enterprise)
  - 10.3.4. Impinj
  - 10.3.5. Savi TechnologyKuster
  - 10.3.6. Teletracking Technologies
  - 10.3.7. Ubisense Group
  - 10.3.8. Airista
  - 10.3.9. Awarepoint
  - 10.3.10. Tracktio

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