

# **Global Real Estate Services Market Size study, By Service type (Purchase, Sale, Lease, Rental), by Property type (Residential, Commercial, Industrial, Land), and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/GACEC7842AE0EN.html>

Date: August 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GACEC7842AE0EN

## **Abstracts**

Global Real Estate Services Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

The Real Estate Services can be defined as a providing service with respect to the purchase, sale, lease, rental, or appraisal of properties. Real Estate services companies also offers different services to their clients including real estate investment, financing, research, and advisory services among others. The rising Real Estate sector worldwide and increasing emergence of real estate services in developing regions as well as recent acquisition activities from leading market players are factors that are accelerating the global market demand. For instance, according to India Brand Equity Forum (IBEF)- during 2020, the market size of Indian Real Estate Sector was valued at USD 180 billion, and this amount is projected to grow to USD 650 billion by 2025. Further, as per Statista – during 2020, the commercial real estate market was valued at USD 31.6 trillion, and the market reached to reach to USD 33.6 trillion in 2021. Moreover, leading market players are working towards new acquisitions to capture new untapped markets. For instance, in April 2022, Chicago, Illinois, USA based Cushman & Wakefield acquired Perth, Australia based Sheffield Property, a leading office leasing and property management agency. This acquisition would enable Cushman & Wakefield in expansion of its commercial real estate and occupier services platform across Australia and the Asia-Pacific region. Also, growing industrialization and commercialization in emerging markets coupled with rising government investment towards infrastructure development are anticipated to act as a catalyzing factor for the market demand during

the forecast period. However, a negative impact of covid pandemic on Real Estate Sector impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Real Estate Services Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing investment in real estate sector and presence of leading real estate service and investment Banks providers in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of real estate sector and increasing penetration of leading market players in the region, would create lucrative growth prospects for the global Real Estate Services Market across the Asia Pacific region.

Major market players included in this report are:

CBRE Group, Inc.

JLL

Cushman & Wakefield

Newmark Knight Frank

Colliers International

Savills

Marcus & Millichap

HFF

Eastdil Secured

Avison Young

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service type

Purchase

Sale

Lease

Rental

**By Property Type**

Residential  
Commercial  
Industrial

Land

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Real Estate Services Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
  - 1.2.1. Global Real Estate Services Market, by Region, 2020-2028 (USD Million)
  - 1.2.2. Global Real Estate Services Market, by Service Type, 2020-2028 (USD Million)
  - 1.2.3. Global Real Estate Services Market, by Property Type, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL REAL ESTATE SERVICES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL REAL ESTATE SERVICES MARKET DYNAMICS

- 3.1. Real Estate Services Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Rising Real Estate sector worldwide.
    - 3.1.1.2. Increasing emergence of real estate services in developing regions.
    - 3.1.1.3. Recent acquisition activities from leading market players.
  - 3.1.2. Market Challenges
    - 3.1.2.1. Negative impact of covid pandemic on Real Estate Sector.
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Growing industrialization and commercialization in emerging markets.
    - 3.1.3.2. Rising government investment towards infrastructure development.

### CHAPTER 4. GLOBAL REAL ESTATE SERVICES MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

## **CHAPTER 6. GLOBAL REAL ESTATE SERVICES MARKET, BY SERVICE TYPE**

- 6.1. Market Snapshot
- 6.2. Global Real Estate Services Market by Service Type, Performance - Potential Analysis
- 6.3. Global Real Estate Services Market Estimates & Forecasts by Service Type 2018-2028 (USD Million)
- 6.4. Real Estate Services Market, Sub Segment Analysis
  - 6.4.1. Purchase
  - 6.4.2. Sale
  - 6.4.3. Lease
  - 6.4.4. Rental

## **CHAPTER 7. GLOBAL REAL ESTATE SERVICES MARKET, BY PROPERTY TYPE**

- 7.1. Market Snapshot
- 7.2. Global Real Estate Services Market by Property Type, Performance - Potential Analysis

7.3. Global Real Estate Services Market Estimates & Forecasts by Property Type  
2018-2028 (USD Million)

7.4. Real Estate Services Market, Sub Segment Analysis

7.4.1. Residential

7.4.2. Commercial

7.4.3. Industrial

7.4.4. Land

## **CHAPTER 8. GLOBAL REAL ESTATE SERVICES MARKET, REGIONAL ANALYSIS**

8.1. Real Estate Services Market, Regional Market Snapshot

8.2. North America Real Estate Services Market

8.2.1. U.S. Real Estate Services Market

8.2.1.1. Service Type estimates & forecasts, 2018-2028

8.2.1.2. Property Type estimates & forecasts, 2018-2028

8.2.2. Canada Real Estate Services Market

8.3. Europe Real Estate Services Market Snapshot

8.3.1. U.K. Real Estate Services Market

8.3.2. Germany Real Estate Services Market

8.3.3. France Real Estate Services Market

8.3.4. Spain Real Estate Services Market

8.3.5. Italy Real Estate Services Market

8.3.6. Rest of Europe Real Estate Services Market

8.4. Asia-Pacific Real Estate Services Market Snapshot

8.4.1. China Real Estate Services Market

8.4.2. India Real Estate Services Market

8.4.3. Japan Real Estate Services Market

8.4.4. Australia Real Estate Services Market

8.4.5. South Korea Real Estate Services Market

8.4.6. Rest of Asia Pacific Real Estate Services Market

8.5. Latin America Real Estate Services Market Snapshot

8.5.1. Brazil Real Estate Services Market

8.5.2. Mexico Real Estate Services Market

8.6. Rest of The World Real Estate Services Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

9.1. Top Market Strategies

9.2. Company Profiles

- 9.2.1. CBRE Group Inc.
  - 9.2.1.1. Key Information
  - 9.2.1.2. Overview
  - 9.2.1.3. Financial (Subject to Data Availability)
  - 9.2.1.4. Product Summary
  - 9.2.1.5. Recent Developments
- 9.2.2. JLL
- 9.2.3. Cushman & Wakefield
- 9.2.4. Newmark Knight Frank
- 9.2.5. Colliers International
- 9.2.6. Savills
- 9.2.7. Marcus & Millichap
- 9.2.8. HFF
- 9.2.9. Eastdil Secured
- 9.2.10. Avison Young

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Real Estate Services Market, report scope

TABLE 2. Global Real Estate Services Market estimates & forecasts by Region  
2018-2028 (USD Million)

TABLE 3. Global Real Estate Services Market estimates & forecasts by Service Type  
2018-2028 (USD Million)

TABLE 4. Global Real Estate Services Market estimates & forecasts by Property Type  
2018-2028 (USD Million)

TABLE 5. Global Real Estate Services Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 6. Global Real Estate Services Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 7. Global Real Estate Services Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 8. Global Real Estate Services Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 9. Global Real Estate Services Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 10. Global Real Estate Services Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 11. Global Real Estate Services Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 12. Global Real Estate Services Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 13. Global Real Estate Services Market by segment, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 14. Global Real Estate Services Market by region, estimates & forecasts,  
2018-2028 (USD Million)

TABLE 15. U.S. Real Estate Services Market estimates & forecasts, 2018-2028 (USD  
Million)

TABLE 16. U.S. Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 17. U.S. Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 18. Canada Real Estate Services Market estimates & forecasts, 2018-2028  
(USD Million)

TABLE 19. Canada Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 20. Canada Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 21. UK Real Estate Services Market estimates & forecasts, 2018-2028 (USD  
Million)

TABLE 22. UK Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 23. UK Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 24. Germany Real Estate Services Market estimates & forecasts, 2018-2028  
(USD Million)

TABLE 25. Germany Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 26. Germany Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 27. RoE Real Estate Services Market estimates & forecasts, 2018-2028 (USD  
Million)

TABLE 28. RoE Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 29. RoE Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 30. China Real Estate Services Market estimates & forecasts, 2018-2028 (USD  
Million)

TABLE 31. China Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 32. China Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 33. India Real Estate Services Market estimates & forecasts, 2018-2028 (USD  
Million)

TABLE 34. India Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 35. India Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 36. Japan Real Estate Services Market estimates & forecasts, 2018-2028 (USD  
Million)

TABLE 37. Japan Real Estate Services Market estimates & forecasts by segment  
2018-2028 (USD Million)

TABLE 38. Japan Real Estate Services Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 39. RoAPAC Real Estate Services Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 40. RoAPAC Real Estate Services Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 41. RoAPAC Real Estate Services Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 42. Brazil Real Estate Services Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 43. Brazil Real Estate Services Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 44. Brazil Real Estate Services Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 45. Mexico Real Estate Services Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 46. Mexico Real Estate Services Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 47. Mexico Real Estate Services Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 48. RoLA Real Estate Services Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 49. RoLA Real Estate Services Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 50. RoLA Real Estate Services Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 51. Row Real Estate Services Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 52. Row Real Estate Services Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 53. Row Real Estate Services Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 54. List of secondary sources, used in the study of global Real Estate Services Market

TABLE 55. List of primary sources, used in the study of global Real Estate Services Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Real Estate Services Market, research methodology
- FIG 2. Global Real Estate Services Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Real Estate Services Market, key trends 2021
- FIG 5. Global Real Estate Services Market, growth prospects 2022-2028
- FIG 6. Global Real Estate Services Market, porters 5 force model
- FIG 7. Global Real Estate Services Market, pest analysis
- FIG 8. Global Real Estate Services Market, value chain analysis
- FIG 9. Global Real Estate Services Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Real Estate Services Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Real Estate Services Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Real Estate Services Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Real Estate Services Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Real Estate Services Market, regional snapshot 2018 & 2028
- FIG 15. North America Real Estate Services Market 2018 & 2028 (USD Million)
- FIG 16. Europe Real Estate Services Market 2018 & 2028 (USD Million)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Million)
- FIG 18. Latin America Real Estate Services Market 2018 & 2028 (USD Million)
- FIG 19. Global Real Estate Services Market, company Market share analysis (2021)

## I would like to order

Product name: Global Real Estate Services Market Size study, By Service type (Purchase, Sale, Lease, Rental), by Property type (Residential, Commercial, Industrial, Land), and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/GACEC7842AE0EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GACEC7842AE0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970