

# **Global Ready-to-Drink Coffee Beverage Market Size study, by Product Type (Cold Brew, Others) by Cream Content (Dairy- Based, Plant- Based) by Packaging (Bottles, Cans, Tetra Packs) by Distribution Channel (Supermarkets -Hypermarkets, Departmental Stores, Convenience Stores, Online Sales Channel, Others) and Regional Forecasts 2022-2032**

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## **Abstracts**

Global Ready-to-Drink Coffee Beverage Market is valued approximately USD 33.72 billion in 2023 and is anticipated to grow with a growth rate of more than 5.21% over the forecast period 2024-2032. Changes in consumer choices and lifestyles are drawing a lot of attention to the Global Ready-To-Drink Coffee Beverages Market. The growing number of health-conscious consumers looking for low-sugar, functional beverages with additional nutritional advantages is one trend propelling this market. Furthermore, cold brew and nitro coffee have become increasingly popular, drawing in younger consumers. Packaging innovations that support single-serve and eco-friendly solutions drive the market expansion. The rapid expansion of the Global Ready-to-Drink Coffee Beverage Market is highlighted by the growing demand for specialty and premium coffee, as well as the expansion of distribution channels through online platforms and retail locations.

Numerous factors, such as the growth in urbanisation and caf? culture, as well as the growing demand from consumers for convenience, are driving the Global Ready-To-Drink Coffee Beverages Market. The increasing health consciousness of consumers is a major motivator, as it results in a preference for beverages with functional benefits such natural ingredients or additional vitamins. But there are other obstacles in the market that can prevent it from expanding. Profitability may be impacted by high

manufacturing costs and changes in the price of raw materials. Concerns about packaging waste and environmental sustainability also present difficulties. The global market for ready-to-drink coffee beverages is still growing in spite of these obstacles because of innovation and changing consumer tastes.

The key regions considered for the Global Ready-To-Drink Coffee Beverage Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023 North America dominates due to its well-established coffee culture and high consumer demand for convenient beverage options. The industry is growing due to the region's preference for specialty and premium coffee products, which is bolstered by the presence of major coffee brands and wide distribution networks. Additionally, the demand for low-calorie and functional RTD coffee beverages is fuelled by the move towards healthy lifestyles. The fastest-growing market, is the Asia-Pacific area, where demand for Western goods and lifestyles is developing among a growing middle class, rising levels of urbanisation, and rising disposable incomes. The market is more appealing in this area thanks to innovations in flavours and packaging that cater to regional preferences.

Major market player included in this report are:

Nestle SA  
The Coca- Cola Company  
Starbucks Corporation  
Illycaffè S.P.A.  
Donone SA  
Lotte Chilsung Beverage Co.  
Califia Farms, LLC  
La Colombe Coffee Roasters  
Suntory Beverage & Food Limited  
Gujarat Co- Operative Milk Marketing Federation

The detailed segments and sub-segment of the market are explained below:

By Product Type

Cold Brew  
Others

By Cream Content

Dairy- Based  
Plant- Based

**By Packaging**

Bottles

Cans

Tetra Packs

**By Distribution Channel**

Supermarkets- Hypermarkets

Departmental Stores

Convenience Stores

Online Sales Channel

Others

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East &amp; Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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