

Global Ready-to-Drink Beauty Beverage Market Size study, by Ingredients (Collagen, Marine Collagen, Peptide Collagen, Vitamin C, Biotin, Others), by Flavor (Orange, Raspberry, Hibiscus, Blackberry Mint, Pomegranate, Others), by Form (Powder, Liquid), by Distribution Channel (Hypermarkets/Supermarkets, Convenience Stores, Specialty Stores, Health and Wellness Stores, Online Retail) and Regional Forecasts 2022-2032

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Abstracts

Global Ready-to-Drink Beauty Beverage Market was valued at approximately USD 1842.37 million in 2023, growing at a compound annual growth rate (CAGR) of 8.87% during the forecast period of 2024-2032. Ready-to-Drink Beauty Beverage refers to a category of beverages that are formulated to enhance or support beauty-related aspects of health. These beverages are designed to provide convenient consumption of ingredients believed to promote skin health, hair health, and overall appearance. These beverages are ready-to-consume and typically come in pre-packaged forms such as bottles or cans. They are marketed for on-the-go consumption, providing a convenient way for consumers to incorporate beauty-supporting ingredients into their daily routines. The Global Ready-to-Drink Beauty Beverage Market is driven by the increasing acceptance and usage of beauty beverages, which cater to the demand for portable, convenient, and high-quality beverages suited to busy lifestyles. The rising consumer interest in health and wellness, coupled with the preference for beverages that offer functional benefits such as hydration, natural ingredients, and health-enhancing components, is significantly boosting the growth of the RTD beauty beverage market. The RTD beauty beverage sector is experiencing substantial growth opportunities due

to the growing trend of consumers seeking beverages that not only quench thirst but also provide additional health benefits. The market is witnessing a surge in demand for products containing functional ingredients such as collagen, vitamins, and biotin, which are known for their skin-enhancing properties. This trend is expected to continue, driving further market expansion over the forecast period. However, high cost of premium ingredients and stringent regulatory requirements is going to impede the overall demand for the market during the forecast period 2024-2032.

The key regions considered for the Global Ready-to-Drink Beauty Beverage Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America held the largest market share attributed to the high consumer awareness and demand for health and wellness products. North America's strong market position in the beauty and wellness industry supports the availability and promotion of ready-to-drink beauty beverages. Major beauty brands, health food companies, and beverage manufacturers in the region have developed and marketed these products extensively. Their established distribution networks and marketing strategies contribute to widespread availability and consumer access to these beverages. Furthermore, the market in Asia Pacific is anticipated to develop at the fastest rate over the forecast period 2024-2032.

Major market players included in this report are:

DSG Consumer Partners

Nestle

Shiseido

Life Vantage

Forever Beaumore

Tru Beauty Seltzer

Vitapod

Skin Woof London

Pretty Tasty

Revive Collagen

SUPERSONIC

Bed Babe

Dose & Co.

Isagenix

The detailed segments and sub-segment of the market are explained below:

By Ingredients:

- Collagen
- Marine Collagen
- Peptide Collagen

- Vitamin C
- Biotin
- Others

By Flavor:

- Orange
- Raspberry
- Hibiscus
- Blackberry Mint
- Pomegranate
- Others

By Form:

- Powder
- Liquid

By Distribution Channel:

- Hypermarkets/Supermarkets
- Convenience Stores
- Specialty Stores
- Health and Wellness Stores
- Online Retail

By Region:

North America

- U.S.
- Canada

Europe

- UK
- Germany
- France
- Spain
- Italy
- ROE

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC

Latin America

- Brazil

- Mexico
- Middle East & Africa

- Saudi Arabia
- South Africa
- RoMEA

Years considered for the study are as follows:

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market

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