

Global Razor Blade Market Size study, by Type (single edge, double edge) Blade Material (Carbon Steel, Stainless Steel) End User (Men, Women) Distribution Channel (Supermarkets/ Hypermarkets, Departmental stores, Conventional Stores, Online) and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G8AB33D8E675EN.html>

Date: July 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G8AB33D8E675EN

Abstracts

The Global Razor Blade Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. A razor blade is a thin, sharp piece of metal (carbon steel/stainless steel) that is used to shave or remove hair from the face and other body areas with a safety razor. Men all over the world have traditionally used razor blades in combination with a safety razor to remove facial hair. It has grown in popularity due to its ability to give a smooth, tight shave with minimal irritation. Women nowadays utilize razor blades and safety razors to remove hair from their legs, arms, and armpits. Hirsutism is a condition that causes dark hair to grow in a male-like pattern on the face, back, and chest of certain women. Hirsutism-affected women are expected to use razor blades more frequently, increasing demand for razor blades. For most people, especially those who work in corporations, shaving has become a part of their daily ritual which is driving up demand for the product. Razor blades are used to remove hair from bodily areas as well as to make chocolate curls for desserts, open containers, and peel vegetables in the kitchen. Furthermore, men and women shave their body hair for a variety of reasons, including personal hygiene, cleanliness, avoidance of unpleasant body odor, aesthetic reasons, and improved sports performance. These factors are expected to drive the global razor blade market upwards throughout the forecast period. Emerging markets, such as China, India, Brazil, and South Africa, are generating significant growth potential for razor blade manufacturers. The demand for razor blades is

expanding as a result of rapid urbanization, rising consumer awareness of personal cleanliness, rising population, and the development of multiple distribution channels. The growth and widespread penetration of supermarkets, hypermarkets, retail chains, and small retail stores has made razor blades more commonly available in emerging markets. The large population in emerging areas, such as Asia-Pacific, is one of the primary factors driving up razor blade demand in this region. Razor blades are thrown after their intended usage, resulting in massive amounts of plastic waste over time. As a result of this issue, market growth is projected to be limited as people become more worried about the environment. Furthermore, various types of razors, such as refillable razors, double-edge/safety razors, straight razors, and electric shavers, are generally accessible in the market, impacting disposable demand.

The main regions of Asia Pacific, North America, Europe, Latin America, and the Rest of the World are included in the geographical analysis of the worldwide Razor Blade Market. Due to the extreme presence of major manufacturers such as P&G, the North America region held the largest share in 2018 and is expected to continue to grow consistently in the future years. Product demand has increased in this region as a result of the availability of technologically improved items on the market and growing knowledge about personal grooming. One of the primary factors leading to the regional market's domination is an increase in the use of electric trimmers in homes and salons in the United States for quick and effective results. Hair removal solutions' growing popularity and the availability of skilled dermatologists are two reasons that are expected to boost product demand in Europe. Another element boosting the regional industry is the presence of major companies. For instance, Braun AG is a German company that produces epilators and electric razors for women at various price points. Due to rising consumer expenditure on personal care items, such as cost-effective hair removal equipment, Asia Pacific is predicted to develop significantly throughout the forecast period. In developing countries such as India and China, a high level of beauty consciousness is expected to provide economic prospects, backed by a big consumer base. For instance, Syska, an Indian lighting solutions firm, produces a variety of hair trimmers at an affordable price for consumers.

Major market player included in this report are:

BIC

Dorco

Edgewell

Feather Safety Razor Co. Ltd.

Kaili Razor

Kai Company Ltd.

Lord International Corporation
Malhotra Shaving Products
Procter & Gamble
Supermax

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed inRoute of Administration about the crucial aspects such as driving factors & challenges which will define the future growth of the market.

Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Single edge

Double edge

By Blade Material:

Carbon Steel

Stainless Steel

By End User:

Men

Women

By Distribution Channel:

Supermarkets/ Hypermarkets

Departmental Stores

Convenience Stores

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Razor Blade Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Razor Blade Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Razor Blade Market, by Type, 2019-2027 (USD Billion)
 - 1.2.3. Razor Blade Market, by Distribution Channel, 2019-2027 (USD Billion)
 - 1.2.4. Razor Blade Market, by Blade Material, 2019-2027 (USD Billion)
 - 1.2.5. Razor Blade Market, by End User, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL RAZOR BLADE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL RAZOR BLADE MARKET DYNAMICS

- 3.1. Razor Blade Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. increasing population in developing countries
 - 3.1.1.2. expansion of grooming industry
 - 3.1.2. Market Challenges
 - 3.1.2.1. increasing popularity of substitutes
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Precision blades made from nanotechnology can be the next significant thing

CHAPTER 4. GLOBAL RAZOR BLADE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL RAZOR BLADE MARKET, BY TYPE

- 1.1. Market Snapshot
- 1.2. Global Razor Blade Market by Type, Performance - Potential Analysis
- 1.3. Global Razor Blade Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 1.4. Razor Blade Market, Sub Segment Analysis
 - 1.4.1. Single Edge
 - 1.4.2. Double Edge

CHAPTER 2. GLOBAL RAZOR BLADE MARKET, BY DISTRIBUTION CHANNEL

- 2.1. Market Snapshot
- 2.2. Global Razor Blade Market by Distribution Channel, Performance - Potential Analysis
- 2.3. Global Razor Blade Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
- 2.4. Razor Blade Market, Sub Segment Analysis
 - 2.4.1. Supermarkets/ Hypermarkets
 - 2.4.2. Departmental Stores
 - 2.4.3. Convenience Stores
 - 2.4.4. Online

CHAPTER 3. GLOBAL RAZOR BLADE MARKET, BY BLADE MATERIAL

- 3.1. Market Snapshot

- 3.2. Global Razor Blade Market by Blade Material, Performance - Potential Analysis
- 3.3. Global Razor Blade Market Estimates & Forecasts by Blade Material 2018-2027 (USD Billion)
- 3.4. Razor Blade Market, Sub Segment Analysis
 - 3.4.1. Carbon Steel
 - 3.4.2. Stainless Steel

CHAPTER 4. GLOBAL RAZOR BLADE MARKET, BY END USER

- 4.1. Market Snapshot
- 4.2. Global Razor Blade Market by End User, Performance - Potential Analysis
- 4.3. Global Razor Blade Market Estimates & Forecasts by End User 2018-2027 (USD Billion)
- 4.4. Razor Blade Market, Sub Segment Analysis
 - 4.4.1. Men
 - 4.4.2. Women

CHAPTER 5. GLOBAL RAZOR BLADE MARKET, REGIONAL ANALYSIS

- 5.1. Razor Blade Market, Regional Market Snapshot
- 5.2. North America Razor Blade Market
 - 5.2.1. U.S. Razor Blade Market
 - 5.2.1.1. Type breakdown estimates & forecasts, 2018-2027
 - 5.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2027
 - 5.2.1.3. Blade Material breakdown estimates & forecasts, 2018-2027
 - 5.2.1.4. End User breakdown estimates & forecasts, 2018-2027
 - 5.2.2. Canada Razor Blade Market
- 5.3. Europe Razor Blade Market Snapshot
 - 5.3.1. U.K. Razor Blade Market
 - 5.3.2. Germany Razor Blade Market
 - 5.3.3. France Razor Blade Market
 - 5.3.4. Spain Razor Blade Market
 - 5.3.5. Italy Razor Blade Market
 - 5.3.6. Rest of Europe Razor Blade Market
- 5.4. Asia-Pacific Razor Blade Market Snapshot
 - 5.4.1. China Razor Blade Market
 - 5.4.2. India Razor Blade Market
 - 5.4.3. Japan Razor Blade Market
 - 5.4.4. Australia Razor Blade Market

- 5.4.5. South Korea Razor Blade Market
- 5.4.6. Rest of Asia Pacific Razor Blade Market
- 5.5. Latin America Razor Blade Market Snapshot
 - 5.5.1. Brazil Razor Blade Market
 - 5.5.2. Mexico Razor Blade Market
- 5.6. Rest of The World Razor Blade Market

CHAPTER 6. COMPETITIVE INTELLIGENCE

- 6.1. Top Market Strategies
- 6.2. Company Profiles
 - 6.2.1. BIC
 - 6.2.1.1. Key Information
 - 6.2.1.2. Overview
 - 6.2.1.3. Financial (Subject to Data Availability)
 - 6.2.1.4. Product Summary
 - 6.2.1.5. Recent Developments
 - 6.2.2. Dorco
 - 6.2.3. Edgewell
 - 6.2.4. Feather Safety Razor Co. Ltd.
 - 6.2.5. Kaili Razor
 - 6.2.6. Kai Company Ltd.
 - 6.2.7. Lord International Corporation
 - 6.2.8. Malhotra Shaving Products
 - 6.2.9. Procter & Gamble
 - 6.2.10. Supermax

CHAPTER 7. RESEARCH PROCESS

- 7.1. Research Process
 - 7.1.1. Data Mining
 - 7.1.2. Analysis
 - 7.1.3. Market Estimation
 - 7.1.4. Validation
 - 7.1.5. Publishing
- 7.2. Research Attributes
- 7.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Razor Blade market, report scope

TABLE 2. Global Razor Blade market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Razor Blade market estimates & forecasts by Type 2018-2027 (USD Billion)

TABLE 4. Global Razor Blade market estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 5. Global Razor Blade market estimates & forecasts by Blade Material 2018-2027 (USD Billion)

TABLE 6. Global Razor Blade market estimates & forecasts by End User 2018-2027 (USD Billion)

TABLE 7. Global Razor Blade market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Razor Blade market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Razor Blade market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Razor Blade market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Razor Blade market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Razor Blade market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Razor Blade market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Razor Blade market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Razor Blade market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Razor Blade market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. U.S. Razor Blade market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. U.S. Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 19. U.S. Razor Blade market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 20. Canada Razor Blade market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Canada Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. Canada Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. UK Razor Blade market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. UK Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. UK Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Germany Razor Blade market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 27. Germany Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. Germany Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. RoE Razor Blade market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 30. RoE Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. RoE Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. China Razor Blade market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 33. China Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. China Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. India Razor Blade market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 36. India Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. India Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Japan Razor Blade market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 39. Japan Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. Japan Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. RoAPAC Razor Blade market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 42. RoAPAC Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. RoAPAC Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. Brazil Razor Blade market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 45. Brazil Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. Brazil Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. Mexico Razor Blade market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 48. Mexico Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. Mexico Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. RoLA Razor Blade market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 51. RoLA Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. RoLA Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Row Razor Blade market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 54. Row Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Row Razor Blade market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. List of secondary sources, used in the study of global Razor Blade market

TABLE 57. List of primary sources, used in the study of global Razor Blade market

TABLE 58. Years considered for the study

TABLE 59. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Razor Blade market, research methodology
- FIG 2. Global Razor Blade market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Razor Blade market, key trends 2020
- FIG 5. Global Razor Blade market, growth prospects 2021-2027
- FIG 6. Global Razor Blade market, porters 5 force model
- FIG 7. Global Razor Blade market, pest analysis
- FIG 8. Global Razor Blade market, value chain analysis
- FIG 9. Global Razor Blade market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Razor Blade market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Razor Blade market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Razor Blade market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Razor Blade market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Razor Blade market, regional snapshot 2018 & 2027
- FIG 15. North America Razor Blade market 2018 & 2027 (USD Billion)
- FIG 16. Europe Razor Blade market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Razor Blade market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Razor Blade market 2018 & 2027 (USD Billion)
- FIG 19. Global Razor Blade market, company market share analysis (2020)

I would like to order

Product name: Global Razor Blade Market Size study, by Type (single edge, double edge) Blade Material (Carbon Steel, Stainless Steel) End User (Men, Women) Distribution Channel (Supermarkets/ Hypermarkets, Departmental stores, Conventional Stores, Online) and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/G8AB33D8E675EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8AB33D8E675EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970