

## Global Rainwater Harvesting Market Size study, by Type (Roof-based, Land-based) by Product (Tanks, Accessories, Service) by End-User (Residential, Commercial, Industrial) and Regional Forecasts 2021-2027

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### **Abstracts**

Global Rainwater Harvesting Market is valued approximately USD 1.168 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 4.5 % over the forecast period 2021-2027. Rainwater harvesting is practice that has been used for thousands of years for storing the rainwater. The water is collected from land and rooftops in a deep pit by artificial methods. The collected water is treated for further use in drinking and irrigation purposes. This technique aids in water shortage problems. Increased water scarcity due to climate change is the major driving factor for the growth of rainwater harvesting. Also, reduction in the number of groundwater resource also prompts the user to increase rainwater harvesting thus, boosting the growth. Moreover, the minimum maintenance, easy installation process, and availability in a wide range of tank sizes and types, consumers are adopting this technique easily. There are also various government initiatives which helps increase the awareness and adoption of rainwater harvesting. For instance, the government of India constructed various rainwater harvesting infrastructure in the rural and urban areas, assisting equal distribution and access to water. Less awareness about the benefits of rainwater harvesting is a matter of concern because people don't adopt to these practices and every year a huge quantity of water is wasted. Increased urbanization will result into an increase in the demand of more clean water and therefore the market players have the opportunity to upgrade the present technologies.

The regions considered for the analysis of global Rainwater Harvesting market are Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region in utilizing the rainwater and is expected to grow and maintain its



dominance over the coming years. The Asia Pacific region has also adopted to various rainwater harvesting systems by different commercial and industrial sector and hence it is also expected to grow significantly.

Major market player included in this report are:

**Enviro Engineers** 

Adept Water Technologies

**Barr Plastics** 

Caldwell Tanks

**Davey Water Products** 

Ecozi

Farmland Rainwater Harvesting Systems

Global Environmental Management Services

Harvest H2O

Interpump

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

- Roof-based
- Land-based

By Product

- Tanks
- Accessories
- Service

By End-User

- Residential
- Commercial
- Industrial

By Region:

North America

U.S.

Canada

Europe



UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China

India

Japan

Australia

South Korea

**RoAPAC** 

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019 Base year – 2020 Forecast period – 2021 to 2027

Target Audience of the Global Rainwater Harvesting Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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