

**Global Radio Frequency Identification Market Size study, by Products (Tags, Readers and Software), by Tags (200mm, 300mm and Others) by Tag Type (Passive RFID and Active RFID) by Frequency (Low Frequency, High Frequency, Ultra-High Frequency and Active Ultra-High Frequency) and by Application (Agriculture, Commercial, Transportation, Healthcare, Logistic and Supply Chain, Aerospace, Defense, Retail, Security and Access Control and Sports ) By Form Factor (Button, Card, Implants, Key Fob, Label, Paper Tickets, Wristband and Others) By Material (Plastic, Paper, Metal, Glass and others) and Others and Regional Forecasts 2018-2025.**

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## **Abstracts**

Global Radio Frequency Identification Market to reach USD XX million by 2025.

Global Radio Frequency Identification Market valued approximately USD XX million in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. Increasing installation of Radio frequency identification (RFID) in retail and manufacturing units for productivity and security improvement is expected to fuel the market. According to India brand equity foundation (IBEF) India's retail market is expected to increase by 60% and to reach 1.1 trillion \$USD in 2020. Additionally, According to U.S retail industry in 2015 United States retail sector marked 50% larger share than China. Growing retail sector worldwide is anticipated to fuel RFID

market.

The report on global radio frequency identification market includes products, tags, tag type, frequency and application. Products segment is further divided into tags, readers and software, tags segment includes 200mm, 300mm and Others. Tag Type is divided into Passive RFID and Active RFID. Frequency segment is segmented into low frequency, high frequency, ultra-high frequency and active ultra-high frequency and application segment includes agriculture, commercial, transportation, healthcare, logistic and supply chain, aerospace, defense, retail, security and access control and sports. Form factor is further classified into button, card, implants, key fob, label, paper tickets, wristband and others by material includes plastic, paper, metal, glass and others.

The regional analysis of market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading market region for global Radio frequency identification market in terms of market revenue share. Factors such as increasing adoption of (RFID) in retail and healthcare sector, rising government initiatives and support for the adoption of radio frequency identification services are promoting North America radio frequency identification market growth.

The leading market players mainly include-

Alien Technology

Applied Wireless RFID

Avery Dennison

Caen RFID

Checkpoint Systems

GAO RFID

Globeranger

Impinj

Invengo

Mojix

Motorola

Nedap

NXP Semiconductors

Smartrac Technology

Thingmagic

Zebra

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Products:

Tags

Readers

Software's

By Tag:

Wafer size

200mm

300mm

Other

#### Tag type

Passive radio frequency identification (RFID)

Active radio frequency identification (RFID)

#### Frequency

Low frequency

High frequency

Ultra high frequency

Active ultra-high frequency

#### Application

Agriculture

Commercial

Transportation

Healthcare

Logistic and supply chain

Aerospace

Defence

Retail

Security and access control

Sports

Form factor

Button

Card

Implants

key fob

Label

Paper tickets

Wristband

Others

Material

Plastic

Paper

Metal

Glass

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Automotive Seats Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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