

Global Racket Sports Equipment Market Size study, By Sport (Lawn Tennis, Table Tennis, Badminton, Squash), By Product Type (Rackets, Racket bags, Shoes, Accessories, Others), By Distribution Channel (Online Store, Offline Stores), and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G43244C77D2CEN.html>

Date: September 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G43244C77D2CEN

Abstracts

Global Racket Sports Equipment Market is valued at approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Racket Sports Equipment is used for striking a ball or shuttlecock. This Equipment is highly used in the activities such as badminton, tennis, racquetball, squash, and padel. The increase in expenditure on sports training and development among children, rise in sports education and sports training in academics, and growing focus on maintaining wellbeing and fitness are the chief factors that are propelling the market growth around the world. For instance, according to Statista, in 2019, the size of the global sports equipment market was estimated to be worth around USD 126,225 million, which is projected to rise and likely to reach USD 148, 200 million by the year 2023. Thereby, the flourishing expansion of sports equipment is accelerating the growth of Racket Sports Equipment in the near future. However, rising interest in media & entertainment devices hampers the growth of the market over the forecast period of 2022-2028. Also, the rising disposable income of middle-class households and the increasing number of state, national, and international level sports competitions activities are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Racket Sports Equipment Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World.

North America is the leading region across the world in terms of market share owing to the opening of various clubs that train the children to play tennis and regular playing, along with the growing disposable income. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the increasing inclination towards sports activities, and the growth of various emerging markets such as South Korea, India, Japan, and China would create lucrative growth prospects for the Racket Sports Equipment Market across the Asia-Pacific region.

Major market players included in this report are:

Amer Sports
Babolat
Head N.V.
Tecnifibre
Yonex Co., Ltd.
Goode Sport
Gamma Sports
Asics
SRI Sports Limited
Li-Ning

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Sport:

Lawn Tennis
Table Tennis
Badminton
Squash

By Product Type:

Rackets
Racket bags
Shoes
Accessories

Others

By Distribution Channel:

Online Store

Offline Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Racket Sports Equipment Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
 - 1.2.1. Racket Sports Equipment Market, by Region, 2020-2028 (USD Million)
 - 1.2.2. Racket Sports Equipment Market, by Sport, 2020-2028 (USD Million)
 - 1.2.3. Racket Sports Equipment Market, by Product Type, 2020-2028 (USD Million)
 - 1.2.4. Racket Sports Equipment Market, by Distribution Channel, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL RACKET SPORTS EQUIPMENT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL RACKET SPORTS EQUIPMENT MARKET DYNAMICS

- 3.1. Racket Sports Equipment Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increase in expenditure on sports training and development among children
 - 3.1.1.2. Rise in sports education and sports training in academics
 - 3.1.2. Market Challenges
 - 3.1.2.1. Rising interest in media & entertainment devices
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising disposable income of middle-class households
 - 3.1.3.2. Increasing number of state, national, and international level sports competitions activities

CHAPTER 4. GLOBAL RACKET SPORTS EQUIPMENT MARKET INDUSTRY

Global Racket Sports Equipment Market Size study, By Sport (Lawn Tennis, Table Tennis, Badminton, Squash), By...

ANALYSIS

4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)

4.2. PEST Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

4.5. Top investment opportunity

4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

5.1.1. Assessment of the overall impact of COVID-19 on the industry

5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL RACKET SPORTS EQUIPMENT MARKET, BY SPORT

6.1. Market Snapshot

6.2. Global Racket Sports Equipment Market by Sport, Performance - Potential Analysis

6.3. Global Racket Sports Equipment Market Estimates & Forecasts by Sport, 2018-2028 (USD Million)

6.4. Racket Sports Equipment Market, Sub Segment Analysis

6.4.1. Lawn Tennis

6.4.2. Table Tennis

6.4.3. Badminton

6.4.4. Squash

CHAPTER 7. GLOBAL RACKET SPORTS EQUIPMENT MARKET, BY PRODUCT TYPE

- 7.1. Market Snapshot
- 7.2. Global Racket Sports Equipment Market by Product Type, Performance - Potential Analysis
- 7.3. Global Racket Sports Equipment Market Estimates & Forecasts by Product Type, 2018-2028 (USD Million)
- 7.4. Racket Sports Equipment Market, Sub Segment Analysis
 - 7.4.1. Rackets
 - 7.4.2. Racket bags
 - 7.4.3. Shoes
 - 7.4.4. Accessories
 - 7.4.5. Others

CHAPTER 8. GLOBAL RACKET SPORTS EQUIPMENT MARKET, BY DISTRIBUTION CHANNEL

- 8.1. Market Snapshot
- 8.2. Global Racket Sports Equipment Market by Distribution Channel, Performance - Potential Analysis
- 8.3. Global Racket Sports Equipment Market Estimates & Forecasts by Distribution Channel, 2018-2028 (USD Million)
- 8.4. Racket Sports Equipment Market, Sub Segment Analysis
 - 8.4.1. Online Stores
 - 8.4.2. Offline Stores

CHAPTER 9. GLOBAL RACKET SPORTS EQUIPMENT MARKET, REGIONAL ANALYSIS

- 9.1. Racket Sports Equipment Market, Regional Market Snapshot
- 9.2. North America Racket Sports Equipment Market
 - 9.2.1. U.S. Racket Sports Equipment Market
 - 9.2.1.1. Sport breakdown estimates & forecasts, 2018-2028
 - 9.2.1.2. Product Type breakdown estimates & forecasts, 2018-2028
 - 9.2.1.3. Distribution Channel breakdown estimates & forecasts, 2018-2028
 - 9.2.2. Canada Racket Sports Equipment Market
- 9.3. Europe Racket Sports Equipment Market Snapshot
 - 9.3.1. U.K. Racket Sports Equipment Market
 - 9.3.2. Germany Racket Sports Equipment Market
 - 9.3.3. France Racket Sports Equipment Market
 - 9.3.4. Spain Racket Sports Equipment Market

- 9.3.5. Italy Racket Sports Equipment Market
- 9.3.6. Rest of Europe Racket Sports Equipment Market
- 9.4. Asia-Pacific Racket Sports Equipment Market Snapshot
 - 9.4.1. China Racket Sports Equipment Market
 - 9.4.2. India Racket Sports Equipment Market
 - 9.4.3. Japan Racket Sports Equipment Market
 - 9.4.4. Australia Racket Sports Equipment Market
 - 9.4.5. South Korea Racket Sports Equipment Market
 - 9.4.6. Rest of Asia Pacific Racket Sports Equipment Market
- 9.5. Latin America Racket Sports Equipment Market Snapshot
 - 9.5.1. Brazil Racket Sports Equipment Market
 - 9.5.2. Mexico Racket Sports Equipment Market
- 9.6. Rest of The World Racket Sports Equipment Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Amer Sports
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Babolat
 - 10.2.3. Head N.V.
 - 10.2.4. Tecnifibre
 - 10.2.5. Yonex Co., Ltd.
 - 10.2.6. Goode Sport
 - 10.2.7. Gamma Sports
 - 10.2.8. Asics
 - 10.2.9. SRI Sports Limited
 - 10.2.10. Li-Ning

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis

- 11.1.3. Market Estimation
- 11.1.4. Validation
- 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Racket Sports Equipment Market, report scope
- TABLE 2. Global Racket Sports Equipment Market estimates & forecasts by Region 2018-2028 (USD Million)
- TABLE 3. Global Racket Sports Equipment Market estimates & forecasts by Sport 2018-2028 (USD Million)
- TABLE 4. Global Racket Sports Equipment Market estimates & forecasts by Product Type 2018-2028 (USD Million)
- TABLE 5. Global Racket Sports Equipment Market estimates & forecasts by Distribution Channel 2018-2028 (USD Million)
- TABLE 6. Global Racket Sports Equipment Market by segment, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 7. Global Racket Sports Equipment Market by region, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 8. Global Racket Sports Equipment Market by segment, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 9. Global Racket Sports Equipment Market by region, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 10. Global Racket Sports Equipment Market by segment, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 11. Global Racket Sports Equipment Market by region, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 12. Global Racket Sports Equipment Market by segment, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 13. Global Racket Sports Equipment Market by region, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 14. Global Racket Sports Equipment Market by segment, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 15. Global Racket Sports Equipment Market by region, estimates & forecasts, 2018-2028 (USD Million)
- TABLE 16. U.S. Racket Sports Equipment Market estimates & forecasts, 2018-2028 (USD Million)
- TABLE 17. U.S. Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)
- TABLE 18. U.S. Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 19. Canada Racket Sports Equipment Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 20. Canada Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. Canada Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 22. UK Racket Sports Equipment Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 23. UK Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. UK Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 25. Germany Racket Sports Equipment Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 26. Germany Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. Germany Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 28. RoE Racket Sports Equipment Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 29. RoE Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. RoE Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 31. China Racket Sports Equipment Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 32. China Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. China Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 34. India Racket Sports Equipment Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 35. India Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. India Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 37. Japan Racket Sports Equipment Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 38. Japan Racket Sports Equipment Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 39. Japan Racket Sports Equipment Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 40. RoAPAC Racket Sports Equipment Market estimates & forecasts,

2018-2028 (USD Million)

TABLE 41. RoAPAC Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 42. RoAPAC Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 43. Brazil Racket Sports Equipment Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 44. Brazil Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 45. Brazil Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 46. Mexico Racket Sports Equipment Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 47. Mexico Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 48. Mexico Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 49. RoLA Racket Sports Equipment Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 50. RoLA Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 51. RoLA Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 52. Row Racket Sports Equipment Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 53. Row Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 54. Row Racket Sports Equipment Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 55. List of secondary sources, used in the study of global Racket Sports Equipment Market

TABLE 56. List of primary sources, used in the study of global Racket Sports Equipment Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Racket Sports Equipment Market, research methodology
- FIG 2. Global Racket Sports Equipment Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Racket Sports Equipment Market, key trends 2021
- FIG 5. Global Racket Sports Equipment Market, growth prospects 2022-2028
- FIG 6. Global Racket Sports Equipment Market, porters 5 force model
- FIG 7. Global Racket Sports Equipment Market, pest analysis
- FIG 8. Global Racket Sports Equipment Market, value chain analysis
- FIG 9. Global Racket Sports Equipment Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Racket Sports Equipment Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Racket Sports Equipment Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Racket Sports Equipment Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Racket Sports Equipment Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Racket Sports Equipment Market, regional snapshot 2018 & 2028
- FIG 15. North America Racket Sports Equipment Market 2018 & 2028 (USD Million)
- FIG 16. Europe Racket Sports Equipment Market 2018 & 2028 (USD Million)
- FIG 17. Asia Pacific Racket Sports Equipment market 2018 & 2028 (USD Million)
- FIG 18. Latin America Racket Sports Equipment Market 2018 & 2028 (USD Million)
- FIG 19. Global Racket Sports Equipment Market, company market share analysis (2021)

I would like to order

Product name: Global Racket Sports Equipment Market Size study, By Sport (Lawn Tennis, Table Tennis, Badminton, Squash), By Product Type (Rackets, Racket bags, Shoes, Accessories, Others), By Distribution Channel (Online Store, Offline Stores), and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G43244C77D2CEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G43244C77D2CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970