

Global Quick Service Restaurant Market Size study, by Type (Hardware, Software, Service), by Application (Restaurant Operation, Franchise Management, Inventory Management, Others) and Regional Forecasts 2019-2026

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Abstracts

Global Quick Service Restaurant Market valued approximately USD 11.18 billion in 2018 is anticipated to grow with a healthy growth rate of more than 7.61% over the forecast period 2019-2026. The Quick Service Restaurant Market is continuously growing in the global scenario at significant pace. Quick service restaurants are also known as fast food restaurants. This type of restaurant focuses on fast food service and limited table service. Take away or take-out options are also offered. The food is often cooked in bulk ahead of time and kept hot until sold. Quick service restaurants are often part of a restaurant chain such as McDonalds or KFC. Fast food is often highly processed and served in bags or cartons. The food is often prepared at a central supply facility and then shipped to individual locations where they are cooked quickly in response to incoming orders. Pre-cooked items are closely monitored for freshness and holding time. Increase in use of electronic gadgets and systems in the quick service restaurant industry, where delivery of orders on time forms the core of success and good relations with customers is the substantial driving factors of the market during the forecast period. In addition to this, growing adoption of mobile payment solutions is also fueling growth of the market. Moreover, surging adoption of advanced technology in quick service restaurant in emerging economies is the factors that likely to create numerous opportunity in the near future. However, health concerns such as obesity, strict government policy associated with plastic packaging and fluctuation in cost of raw material are the factors that limiting the growth of the market during the forecast period.

The regional analysis of Global Quick Service Restaurant Market is considered for the

key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share due to high demand for ready-to-eat meals among consumers and rising number of quick service restaurants in the region. Europe is estimated to second largest region in the global Quick Service Restaurant market over the upcoming years. Further, Asia-Pacific is anticipated to exhibit higher growth rate / CAGR over the forecast period 2019-2026 due to growing urbanization and increasing awareness among populace regarding with ready-to-eat meals across the region.

The major market player included in this report are:

Abcom Pty Ltd.
CAKE Corporation
Cognizant
Delphi Display Systems
GoFrugal Technologies Pvt. Ltd.
HM Electronics Inc.
Imagine! Print Solutions
LG Display
Microsoft Corporation
NCR Corporation
NEC Display Solutions of America Inc.
Oracle Corporation
Panasonic Corporation
PAR Technology Corporation
Restaurant Service Solutions
Revel Systems Inc.
Verifone Systems Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Hardware
Software
Service

By Application:

Restaurant Operation
Franchise Management
Inventory Management
Others

By Regions:

North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Quick Service Restaurant Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Key Trends
- 1.3. Global & Segmental Market Estimates & Forecasts, 2016-2026 (USD Billion)
 - 1.3.1. Quick Service Restaurant Market, by Type, 2016-2026 (USD Billion)
 - 1.3.2. Quick Service Restaurant Market, by Application, 2016-2026 (USD Billion)
 - 1.3.3. Quick Service Restaurant Market, by Region, 2016-2026 (USD Billion)
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. QUICK SERVICE RESTAURANT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. QUICK SERVICE RESTAURANT MARKET DYNAMICS

- 3.1. See Saw Analysis
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. QUICK SERVICE RESTAURANT MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.2. PEST Analysis

- 4.2.1. Political Scenario
- 4.2.2. Economic Scenario
- 4.2.3. Social Scenario
- 4.2.4. Technological Scenario
- 4.3. Key Buying Criteria
- 4.4. Regulatory Framework
- 4.5. Investment Vs Adoption Scenario
- 4.6. Analyst Recommendation & Conclusion

CHAPTER 5. QUICK SERVICE RESTAURANT MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Key Market Players
- 5.4. Quick Service Restaurant Market, Sub Segment Analysis
 - 5.4.1. Hardware
 - 5.4.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 5.4.1.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 5.4.2. Software
 - 5.4.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 5.4.2.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 5.4.3. Service
 - 5.4.3.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 5.4.3.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)

CHAPTER 6. QUICK SERVICE RESTAURANT MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Key Market Players
- 6.4. Quick Service Restaurant Market, Sub Segment Analysis
 - 6.4.1. Restaurant Operation
 - 6.4.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 6.4.1.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 6.4.2. Franchise Management
 - 6.4.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 6.4.2.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 6.4.3. Inventory Management
 - 6.4.3.1. Market estimates & forecasts, 2016-2026 (USD Billion)

- 6.4.3.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 6.4.4. Others
 - 6.4.4.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 6.4.4.2. Regional breakdown estimates & forecasts, 2016-2026 (USD Billion)

CHAPTER 7. QUICK SERVICE RESTAURANT MARKET, BY REGIONAL ANALYSIS

- 7.1. Quick Service Restaurant Market, Regional Market Snapshot (2016-2026)
- 7.2. North America Quick Service Restaurant Market Snapshot
 - 7.2.1. U.S.
 - 7.2.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.2.1.2. Type breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.2.1.3. Applications breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.2.2. Canada
 - 7.2.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.2.2.2. Type breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.2.2.3. Application breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 7.3. Europe Quick Service Restaurant Market Snapshot
 - 7.3.1. U.K.
 - 7.3.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.1.2. Type breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.1.3. Application breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.2. Germany
 - 7.3.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.2.2. Type breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.2.3. Application breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.3. Rest of Europe
 - 7.3.3.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.3.2. Type breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.3.3.3. Application breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 7.4. Asia Quick Service Restaurant Market Snapshot
 - 7.4.1. China
 - 7.4.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.4.1.2. Type breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.4.1.3. Application breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.4.2. India
 - 7.4.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.4.2.2. Type breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.4.2.3. Application breakdown estimates & forecasts, 2016-2026 (USD Billion)

- 7.4.3. Japan
 - 7.4.3.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.4.3.2. Type breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.4.3.3. Application breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 7.4.4. Rest of Asia Pacific
 - 7.4.4.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.4.4.2. Type breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.4.4.3. Application breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 7.5. Latin America Quick Service Restaurant Market Snapshot
 - 7.5.1. Brazil
 - 7.5.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.5.1.2. Type breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.5.1.3. Application breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.5.2. Mexico
 - 7.5.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.5.2.2. Type breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.5.2.3. Application breakdown estimates & forecasts, 2016-2026 (USD Billion)
- 7.6. Rest of The World
 - 7.6.1. South America
 - 7.6.1.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.6.1.2. Type breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.6.1.3. Application breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.6.2. Middle East and Africa
 - 7.6.2.1. Market estimates & forecasts, 2016-2026 (USD Billion)
 - 7.6.2.2. Type breakdown estimates & forecasts, 2016-2026 (USD Billion)
 - 7.6.2.3. Application breakdown estimates & forecasts, 2016-2026 (USD Billion)

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Company Market Share (Subject to Data Availability)
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. Abcom Pty Ltd.
 - 8.3.1.1. Overview
 - 8.3.1.2. Financial (Subject to Data Availability)
 - 8.3.1.3. Summary
 - 8.3.1.4. Recent Developments
 - 8.3.2. CAKE Corporation
 - 8.3.3. Cognizant

- 8.3.4. Delphi Display Systems
- 8.3.5. GoFrugal Technologies Pvt. Ltd.
- 8.3.6. HM Electronics Inc.
- 8.3.7. Imagine! Print Solutions
- 8.3.8. LG Display
- 8.3.9. Microsoft Corporation
- 8.3.10. NCR Corporation
- 8.3.11. NEC Display Solutions of America Inc.
- 8.3.12. Oracle Corporation
- 8.3.13. Panasonic Corporation
- 8.3.14. PAR Technology Corporation
- 8.3.15. Restaurant Service Solutions
- 8.3.16. Revel Systems Inc.
- 8.3.17. Verifone Systems Inc.

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
 - 9.1.6. Research Assumption

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