

Global Quick Commerce Market Size Study & Forecast, by Mode of Payment, Product, Channel Type and Regional Forecasts 2025-2035

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Abstracts

Global Quick Commerce Market is valued approximately at USD 170.8 billion in 2024 and is anticipated to grow with a compound annual growth rate of more than 9.01% over the forecast period 2025-2035. Quick Commerce, or Q-Commerce, is revolutionizing the landscape of online retail by facilitating near-instant deliveries of everyday essentials—from groceries to beauty products—within a matter of minutes or hours. Fueled by hyperlocal logistics networks and dark store infrastructures, Q-Commerce has emerged as a formidable response to the mounting consumer demand for convenience, immediacy, and a seamless digital shopping experience. The surge in internet penetration, smartphone adoption, and changing urban lifestyles have collectively converged to propel this paradigm shift. As Gen Z and millennial consumers increasingly gravitate toward instant gratification, retailers and aggregators alike are pivoting aggressively to deliver on the promise of speed and reliability in urban and semi-urban corridors.

With technology-enabled logistics at its core, Q-Commerce ecosystems are rapidly integrating AI and predictive analytics to optimize inventory placement and delivery routes. Moreover, the rise of cashless transactions has further amplified the convenience factor for users, streamlining the order-to-delivery process. Notably, segments such as fresh food, beauty & personal care, and daily groceries are dominating this space, owing to their recurring nature and high turnover rates. While the competitive intensity remains high, driven by established e-commerce giants and well-funded startups, the focus on customer retention, fulfillment infrastructure, and sustainable last-mile delivery models continues to define long-term success in this arena.

Geographically, North America is expected to maintain its dominance in the quick commerce market, underpinned by tech-savvy consumers, strong e-retail ecosystems, and widespread digital payment adoption. The U.S. leads the charge with robust investment in fulfillment centers and instant delivery startups. Meanwhile, Asia Pacific is projected to register the fastest growth, primarily due to its dense urban populations, growing middle-class consumer base, and smartphone-driven consumption behaviors. Countries like India, China, and Indonesia are witnessing a burgeoning demand for rapid delivery platforms, driven by both local and global players. Europe is also showcasing strong momentum, with increased adoption in countries like Germany, the UK, and France, spurred by the expansion of express grocery and dark store models.

Major market player included in this report are:

Amazon.com, Inc.

Walmart Inc.

Alibaba Group Holding Limited

JioMart (Reliance Industries Limited)

Flink SE

Getir

Swiggy Instamart

Zapp

Zepto

BigBasket

Ocado Group plc

Kroger Co.

Delivery Hero SE

DoorDash Inc.

Gopuff

Global Quick Commerce Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Mode of Payment:

Cash on Delivery

Cashless Payments

By Product:

Groceries

Beauty & Personal Care

Fresh Food & Beverages

Electronics & Toys

Others

By Channel Type:

Mobile Application

Web Portal

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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