

Global Quaternary Ammonium Compounds Market Size study & Forecast, by Product (ATAC, BAC, DDAC, Other Products), by Distribution Channel (Online, Offline), by Application (Disinfectants, Fabric Softeners, Wood Preservatives, Surfactants, Anti-static Agents, Other Applications) and Regional Analysis, 2023-2030

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Abstracts

Global Quaternary Ammonium Compounds Market is valued at approximately USD 1.08 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.3% over the forecast period 2023-2030. The Quaternary Ammonium Compounds involves in the production, distribution, and commercialization of chemical compounds derived from quaternary ammonium salts, which are widely used as disinfectants, surfactants, fabric softeners, and preservatives in various applications across sectors such as healthcare, personal care, household cleaning, and industrial processes. The Quaternary Ammonium Compounds Market is being driven by factors such as increasing demand for disinfectants from hospitals & households and increasing demand from industries for water treatment, fabric softening, and other industrial processes.

Quaternary Ammonium Compounds (QACs) are used in fabric softeners to provide softness, reduce static cling, facilitate easier ironing, and enhance fragrance in fabrics. Hence the growing Fabric industry results in an increasing demand for QACs driving the market growth. According to The Organization for Economic Cooperation and Development (OECD)-FAO Agriculture Outlook 2020-2029, the global cotton area is expected to increase by 6%. According to the report, cotton production was recorded at 26.5 million metric tons (MT) in 2021, and it is projected to further grow and reach 30

million MT by 2029. Along with that healthcare-associated infections also driving the market. According to the World Health Organization (WHO), Europe experiences approximately 45.44 million healthcare-associated infections annually, impacting nearly 41.31 million patients. Thus, rising production of cotton and healthcare-associated infections are driving the market for Quaternary Ammonium Compounds. In addition, the rising awareness about infectious diseases and continuous advancement in disinfectant products create lucrative opportunities for the market. However, the fluctuations in the cost of raw materials hinder market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Quaternary Ammonium Compounds Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the region experiencing substantial growth, with increasing investments in healthcare infrastructure, facilities, and services. This expansion creates a higher demand for effective disinfection solutions, including QAC-based products, to maintain hygiene standards and prevent Healthcare Associated Infections (HAIs). Asia Pacific is also considered the fastest growing region over the forecast period due to increasing industries and a large population base in the region.

Major market player included in this report are:

Arkema

BASF SE

DuPont

Evonik Industries AG

Ashland

Novo Nordisk Pharmatech A/S

Global Amines Company Pte. Ltd.

Huntsman International LLC

SACHEM, Inc

KAO Corporation

Recent Developments in the Market:

In March 2022, PDI Healthcare, Inc. unveiled a range of innovative disinfectant solutions, including the Sani-24 Germicidal Disposable Wipe, Sani-HyPerCide Germicidal Disposable Wipe, and Sani-HyPerCide Germicidal Spray. These products have been specifically designed to support infection prevention professionals in their efforts to combat HAIs effectively.

In February 2022, SC Johnson Professional introduced its Quaternary Disinfectant Cleaner in a convenient new squeeze and pour bottle. This product offers a labor-saving solution as it cleans, disinfects, and deodorizes in a single step. The innovative packaging format simplifies the process of measuring and diluting the cleaner, whether it is for use in a bucket, automatic scrubber, or spray bottle.

Global Quaternary Ammonium Compounds Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product, Distribution Channel, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

ATAC

BAC

DDAC

Other Products

By Distribution Channel:

Online

Offline

By Application:

Disinfectants

Fabric Softeners

Wood Preservatives

Surfactants

Anti-static Agents

Other Applications

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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