

# **Global Pyramid Tea Bags Market Size study, by Product Type (Small (Below 3 gm), Medium (3-5 gm), Large (Above 5 gm)) by Material (Nylon, Paper, Cotton, Silk, Others (Corn starch, etc.)) by Distribution Channel (Direct Sales, Retailers, E-Retail) by end use industries (Institutional, Commercial Users) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Pyramid Tea Bags Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The structure of pyramid tea bags is generally more porous. This allows a concentrated flavor to mix into the cup and also allows faster brewing as compared to regular tea bags. Growing beverages industry and rising adoption of sustainable packaging solutions are key drivers for the growth of Pyramid Tea Bags market. For instance, according to global database Management company Statista- In 2017, the global plant-based beverages market was estimated at USD 9.8 billion, and it is forecast to reach a value of USD 19.7 billion by year 2023. Furthermore, in November 2020 Irish tea Company Lyons Tea has launched new biodegradable teabags. Also, with rapid urbanization and rising disposable income and surging beverages industry, the adoption & demand for Pyramid Tea Bags is likely to increase the market growth during the forecast period. However, high cost of raw materials and rising beverages industry in emerging economies impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Pyramid Tea Bags Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to

presence of leading market players and increasing demand for plant-based food products in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing adoption of plant-based beverages and rising disposable income in the region would create lucrative growth prospects for the Pyramid Tea Bags market across Asia-Pacific region.

Major market player included in this report are:

Hain Celestial Group

Tata Consumer Products Limited

Unilever PLC

R. Twining and Company Limited

JIN DA Tea Co., Ltd

Dilmah Ceylon Tea Company PLC

THE EAST INDIA COMPANY LTD.

BIGELOW Pvt Ltd.

Tea Leaves AUST Pty Ltd.

Jenier Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Small (Below 3 gm)

Medium (3-5 gm)

Large (Above 5 gm)

By Material:

Nylon

Paper

Cotton

Silk

Others (Corn starch, etc.)

By Distribution Channel:

Direct Sales

Retailers

E-Retail

By End Use Industries:

Institutional

Commercial Users

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Pyramid Tea Bags Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Pyramid Tea Bags Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Pyramid Tea Bags Market, by Product Type, 2020-2028 (USD Billion)
  - 1.2.3. Pyramid Tea Bags Market, by Material, 2020-2028 (USD Billion)
  - 1.2.4. Pyramid Tea Bags Market, by Distribution Channel, 2020-2028 (USD Billion)
  - 1.2.5. Pyramid Tea Bags Market, by End Use Industries, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL PYRAMID TEA BAGS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL PYRAMID TEA BAGS MARKET DYNAMICS

- 3.1. Pyramid Tea Bags Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing Beverages Industry.
    - 3.1.1.2. Rising adoption of sustainable packaging solutions.
  - 3.1.2. Market Challenges
    - 3.1.2.1. Volatile Cost of raw materials.
    - 3.1.2.2. Supply chain disruption due to pandemic restriction.
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rising Beverages sector in emerging markets.
    - 3.1.3.2. Rapid urbanization and rising disposable income.

### CHAPTER 4. GLOBAL PYRAMID TEA BAGS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL PYRAMID TEA BAGS MARKET, BY PRODUCT TYPE**

- 6.1. Market Snapshot
- 6.2. Global Pyramid Tea Bags Market by Product Type, Performance - Potential Analysis
- 6.3. Global Pyramid Tea Bags Market Estimates & Forecasts by Product Type 2018-2028 (USD Billion)
- 6.4. Pyramid Tea Bags Market, Sub Segment Analysis
  - 6.4.1. Small (Below 3 gm)
  - 6.4.2. Medium (3-5 gm)
  - 6.4.3. Large (Above 5 gm)

## **CHAPTER 7. GLOBAL PYRAMID TEA BAGS MARKET, BY MATERIAL**

- 7.1. Market Snapshot
- 7.2. Global Pyramid Tea Bags Market by Material, Performance - Potential Analysis
- 7.3. Global Pyramid Tea Bags Market Estimates & Forecasts by Material 2018-2028

(USD Billion)

#### 7.4. Pyramid Tea Bags Market, Sub Segment Analysis

7.4.1. Nylon

7.4.2. Paper

7.4.3. Cotton

7.4.4. Silk

7.4.5. Others (Corn starch, etc.)

### **CHAPTER 8. GLOBAL PYRAMID TEA BAGS MARKET, BY DISTRIBUTION CHANNEL**

#### 8.1. Market Snapshot

#### 8.2. Global Pyramid Tea Bags Market by Distribution Channel, Performance - Potential Analysis

#### 8.3. Global Pyramid Tea Bags Market Estimates & Forecasts by Distribution Channel 2018-2028 (USD Billion)

#### 8.4. Pyramid Tea Bags Market, Sub Segment Analysis

8.4.1. Direct Sales

8.4.2. Retailers

8.4.3. E-Retail

### **CHAPTER 9. GLOBAL PYRAMID TEA BAGS MARKET, BY END USE INDUSTRIES**

#### 9.1. Market Snapshot

#### 9.2. Global Pyramid Tea Bags Market by End Use Industries, Performance - Potential Analysis

#### 9.3. Global Pyramid Tea Bags Market Estimates & Forecasts by End Use Industries 2018-2028 (USD Billion)

#### 9.4. Pyramid Tea Bags Market, Sub Segment Analysis

9.4.1. Institutional

9.4.2. Commercial Users

### **CHAPTER 10. GLOBAL PYRAMID TEA BAGS MARKET, REGIONAL ANALYSIS**

#### 10.1. Pyramid Tea Bags Market, Regional Market Snapshot

#### 10.2. North America Pyramid Tea Bags Market

##### 10.2.1. U.S. Pyramid Tea Bags Market

10.2.1.1. Product Type breakdown estimates & forecasts, 2018-2028

10.2.1.2. Material breakdown estimates & forecasts, 2018-2028

- 10.2.1.3. Distribution Channel breakdown estimates & forecasts, 2018-2028
- 10.2.1.4. End Use Industries breakdown estimates & forecasts, 2018-2028
- 10.2.2. Canada Pyramid Tea Bags Market
- 10.3. Europe Pyramid Tea Bags Market Snapshot
  - 10.3.1. U.K. Pyramid Tea Bags Market
  - 10.3.2. Germany Pyramid Tea Bags Market
  - 10.3.3. France Pyramid Tea Bags Market
  - 10.3.4. Spain Pyramid Tea Bags Market
  - 10.3.5. Italy Pyramid Tea Bags Market
  - 10.3.6. Rest of Europe Pyramid Tea Bags Market
- 10.4. Asia-Pacific Pyramid Tea Bags Market Snapshot
  - 10.4.1. China Pyramid Tea Bags Market
  - 10.4.2. India Pyramid Tea Bags Market
  - 10.4.3. Japan Pyramid Tea Bags Market
  - 10.4.4. Australia Pyramid Tea Bags Market
  - 10.4.5. South Korea Pyramid Tea Bags Market
  - 10.4.6. Rest of Asia Pacific Pyramid Tea Bags Market
- 10.5. Latin America Pyramid Tea Bags Market Snapshot
  - 10.5.1. Brazil Pyramid Tea Bags Market
  - 10.5.2. Mexico Pyramid Tea Bags Market
- 10.6. Rest of The World Pyramid Tea Bags Market

## **CHAPTER 11. COMPETITIVE INTELLIGENCE**

- 11.1. Top Market Strategies
- 11.2. Company Profiles
  - 11.2.1. Hain Celestial Group
    - 11.2.1.1. Key Information
    - 11.2.1.2. Overview
    - 11.2.1.3. Financial (Subject to Data Availability)
    - 11.2.1.4. Product Summary
    - 11.2.1.5. Recent Developments
  - 11.2.2. Tata Consumer Products Limited
  - 11.2.3. Unilever PLC
  - 11.2.4. R. Twinning and Company Limited
  - 11.2.5. JIN DA Tea Co., Ltd
  - 11.2.6. Dilmah Ceylon Tea Company PLC
  - 11.2.7. THE EAST INDIA COMPANY LTD.
  - 11.2.8. BIGELOW Pvt Ltd.



11.2.9. Tea Leaves AUST Pty Ltd.

11.2.10. Jenier Ltd.

## **CHAPTER 12. RESEARCH PROCESS**

12.1. Research Process

12.1.1. Data Mining

12.1.2. Analysis

12.1.3. Market Estimation

12.1.4. Validation

12.1.5. Publishing

12.2. Research Attributes

12.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Pyramid Tea Bags Market, report scope

TABLE 2. Global Pyramid Tea Bags Market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global Pyramid Tea Bags Market estimates & forecasts by Product Type 2018-2028 (USD Billion)

TABLE 4. Global Pyramid Tea Bags Market estimates & forecasts by Material 2018-2028 (USD Billion)

TABLE 5. Global Pyramid Tea Bags Market estimates & forecasts by Distribution Channel 2018-2028 (USD Billion)

TABLE 6. Global Pyramid Tea Bags Market estimates & forecasts by End Use Industries 2018-2028 (USD Billion)

TABLE 7. Global Pyramid Tea Bags Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 8. Global Pyramid Tea Bags Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global Pyramid Tea Bags Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global Pyramid Tea Bags Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global Pyramid Tea Bags Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global Pyramid Tea Bags Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global Pyramid Tea Bags Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. Global Pyramid Tea Bags Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. Global Pyramid Tea Bags Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 16. Global Pyramid Tea Bags Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 17. U.S. Pyramid Tea Bags Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 18. U.S. Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 19. U.S. Pyramid Tea Bags Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 20. Canada Pyramid Tea Bags Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 21. Canada Pyramid Tea Bags Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 22. Canada Pyramid Tea Bags Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 23. UK Pyramid Tea Bags Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 24. UK Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 25. UK Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028  
(USD Billion)

TABLE 26. Germany Pyramid Tea Bags Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 27. Germany Pyramid Tea Bags Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 28. Germany Pyramid Tea Bags Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 29. RoE Pyramid Tea Bags Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 30. RoE Pyramid Tea Bags Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 31. RoE Pyramid Tea Bags Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 32. China Pyramid Tea Bags Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 33. China Pyramid Tea Bags Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 34. China Pyramid Tea Bags Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 35. India Pyramid Tea Bags Market estimates & forecasts, 2018-2028 (USD  
Billion)

TABLE 36. India Pyramid Tea Bags Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 37. India Pyramid Tea Bags Market estimates & forecasts by segment  
2018-2028 (USD Billion)

TABLE 38. Japan Pyramid Tea Bags Market estimates & forecasts, 2018-2028 (USD

Billion)

TABLE 39. Japan Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 40. Japan Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. RoAPAC Pyramid Tea Bags Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 42. RoAPAC Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 43. RoAPAC Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. Brazil Pyramid Tea Bags Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 45. Brazil Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 46. Brazil Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. Mexico Pyramid Tea Bags Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 48. Mexico Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 49. Mexico Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. RoLA Pyramid Tea Bags Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 51. RoLA Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 52. RoLA Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. Row Pyramid Tea Bags Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 54. Row Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 55. Row Pyramid Tea Bags Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 56. List of secondary sources, used in the study of Global Pyramid Tea Bags Market

TABLE 57. List of primary sources, used in the study of Global Pyramid Tea Bags Market

TABLE 58. Years considered for the study

TABLE 59. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Pyramid Tea Bags Market, research methodology
- FIG 2. Global Pyramid Tea Bags Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Pyramid Tea Bags Market, key trends 2021
- FIG 5. Global Pyramid Tea Bags Market, growth prospects 2022-2028
- FIG 6. Global Pyramid Tea Bags Market, porters 5 force model
- FIG 7. Global Pyramid Tea Bags Market, pest analysis
- FIG 8. Global Pyramid Tea Bags Market, value chain analysis
- FIG 9. Global Pyramid Tea Bags Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Pyramid Tea Bags Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Pyramid Tea Bags Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Pyramid Tea Bags Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Pyramid Tea Bags Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Pyramid Tea Bags Market, regional snapshot 2018 & 2027
- FIG 15. North America Pyramid Tea Bags Market 2018 & 2027 (USD Billion)
- FIG 16. Europe Pyramid Tea Bags Market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Pyramid Tea Bags Market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Pyramid Tea Bags Market 2018 & 2027 (USD Billion)
- FIG 19. Global Pyramid Tea Bags Market, company market share analysis (2021)

## I would like to order

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