

Global Purified Terephthalic Acid Market Size study & Forecast, by Application and End-User Industry and Regional Forecasts 2025-2035

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Abstracts

The Global Purified Terephthalic Acid (PTA) Market was valued at approximately USD 48.97 billion in 2024 and is poised to expand steadily at a compound annual growth rate (CAGR) of 5.00% over the forecast period 2025–2035. Purified Terephthalic Acid, a primary raw material used in the production of polyester resins, fibers, and films, is increasingly carving out a vital niche in modern industrial ecosystems. Derived through the oxidation of paraxylene, PTA serves as a foundational building block across packaging, textiles, automotive, and construction sectors. The rising emphasis on lightweight, recyclable, and cost-effective materials has elevated PTA's relevance, especially amid the escalating demand for PET packaging and durable polyester-based applications.

The burgeoning consumption of ready-to-drink beverages and packaged food—driven by urban lifestyles, increasing disposable incomes, and expanding global retail networks—has intensified the deployment of PET resins, thereby driving demand for PTA. Additionally, the expanding application of PTA in manufacturing polybutylene terephthalate (PBT) and polyester films for electrical insulation and electronics underscores its strategic value. Technological advances in PTA production that aim to enhance process efficiency, reduce environmental footprints, and lower costs are also propelling industry competitiveness. Nevertheless, the market must navigate environmental regulations linked to petrochemical derivatives and growing pressure from bio-based alternatives, which may marginally temper growth projections over time.

Regionally, Asia Pacific remains the epicenter of PTA demand and production, led by dominant players in China, India, South Korea, and Taiwan. The region benefits from integrated petrochemical infrastructure, competitive labor costs, and expanding textile

and packaging sectors. North America and Europe, while comparatively mature markets, continue to invest in upgrading PTA processing facilities and diversifying applications across automotive interiors, paints & coatings, and construction composites. Latin America and the Middle East & Africa, though emerging, are gradually increasing their PTA consumption owing to rising industrialization, infrastructure development, and shifts toward modern retail and FMCG supply chains.

Major market player included in this report are:

Indorama Ventures Public Company Limited

Eastman Chemical Company

Reliance Industries Limited

ExxonMobil Corporation

Mitsubishi Chemical Corporation

China Petroleum & Chemical Corporation (Sinopec)

Lotte Chemical Corporation

PetroChina Company Limited

British Petroleum (BP)

SABIC

Indian Oil Corporation Limited

Hengli Petrochemical Co., Ltd.

Formosa Plastics Group

Jiangsu Sanfangxiang Group Co., Ltd.

Alpek S.A.B. de C.V.

Global Purified Terephthalic Acid Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

By Application:

PET Resin

Polybutylene Terephthalate

Polyester Fiber

Films

Intermediate

By End-User Industry:

Food & Beverage Packaging

Construction

Electrical & Electronics

Textile

Paints & Coatings

Furniture

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL PURIFIED TEREPHTHALIC ACID MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top-Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumption
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

CHAPTER 3. GLOBAL PURIFIED TEREPHTHALIC ACID MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping the Global PTA Market (2024–2035)
- 3.2. Drivers
 - 3.2.1. Surging PET Packaging Demand
 - 3.2.2. Expansion of Polyester Fiber & Film Applications
- 3.3. Restraints
 - 3.3.1. Stringent Environmental Regulations on Petrochemical Derivatives
 - 3.3.2. Pressure from Bio-based Alternative Polymers
- 3.4. Opportunities
 - 3.4.1. Advances in Sustainable & Bio-based PTA Production
 - 3.4.2. Growing Use in High-value Specialty Applications

CHAPTER 4. GLOBAL PURIFIED TEREPHTHALIC ACID INDUSTRY ANALYSIS

- 4.1. Porter's Five Forces Model
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's Five Forces Forecast Model (2024–2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economic
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024–2025)
- 4.7. Global Pricing Analysis and Trends 2025
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL PURIFIED TEREPHTHALIC ACID MARKET SIZE & FORECASTS BY APPLICATION 2025–2035

- 5.1. Market Overview
- 5.2. PET Resin
 - 5.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.2.2. Market Size Analysis, by Region, 2025–2035
- 5.3. Polybutylene Terephthalate
 - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 5.3.2. Market Size Analysis, by Region, 2025–2035
- 5.4. Polyester Fiber
- 5.5. Films
- 5.6. Intermediate

CHAPTER 6. GLOBAL PURIFIED TEREPHTHALIC ACID MARKET SIZE & FORECASTS BY END-USER INDUSTRY 2025–2035

- 6.1. Market Overview
- 6.2. Food & Beverage Packaging
 - 6.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
 - 6.2.2. Market Size Analysis, by Region, 2025–2035
- 6.3. Construction
- 6.4. Electrical & Electronics
- 6.5. Textile
- 6.6. Paints & Coatings
- 6.7. Furniture

CHAPTER 7. GLOBAL PURIFIED TEREPHTHALIC ACID MARKET SIZE & FORECASTS BY REGION 2025–2035

- 7.1. PTA Market, Regional Snapshot
- 7.2. Top Leading & Emerging Countries
- 7.3. North America PTA Market
 - 7.3.1. U.S. PTA Market
 - 7.3.1.1. Application Breakdown & Forecasts, 2025–2035
 - 7.3.1.2. End-User Industry Breakdown & Forecasts, 2025–2035
 - 7.3.2. Canada PTA Market
 - 7.3.2.1. Application Breakdown & Forecasts, 2025–2035
 - 7.3.2.2. End-User Industry Breakdown & Forecasts, 2025–2035
- 7.4. Europe PTA Market
 - 7.4.1. UK PTA Market
 - 7.4.2. Germany PTA Market
 - 7.4.3. France PTA Market
 - 7.4.4. Spain PTA Market
 - 7.4.5. Italy PTA Market
 - 7.4.6. Rest of Europe PTA Market
- 7.5. Asia Pacific PTA Market
 - 7.5.1. China PTA Market
 - 7.5.2. India PTA Market
 - 7.5.3. Japan PTA Market
 - 7.5.4. Australia PTA Market
 - 7.5.5. South Korea PTA Market
 - 7.5.6. Rest of APAC PTA Market
- 7.6. Latin America PTA Market
 - 7.6.1. Brazil PTA Market

- 7.6.2. Mexico PTA Market
- 7.7. Middle East & Africa PTA Market
 - 7.7.1. UAE PTA Market
 - 7.7.2. Saudi Arabia (KSA) PTA Market
 - 7.7.3. South Africa PTA Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Indorama Ventures Public Company Limited
 - 8.2.1. Company Overview
 - 8.2.2. Key Executives
 - 8.2.3. Company Snapshot
 - 8.2.4. Financial Performance (Subject to Data Availability)
 - 8.2.5. Product/Services Portfolio
 - 8.2.6. Recent Development
 - 8.2.7. Market Strategies
 - 8.2.8. SWOT Analysis
- 8.3. Eastman Chemical Company
- 8.4. Reliance Industries Limited
- 8.5. ExxonMobil Corporation
- 8.6. Mitsubishi Chemical Corporation
- 8.7. China Petroleum & Chemical Corporation (Sinopec)
- 8.8. Lotte Chemical Corporation
- 8.9. PetroChina Company Limited
- 8.10. British Petroleum (BP)
- 8.11. SABIC
- 8.12. Indian Oil Corporation Limited
- 8.13. Hengli Petrochemical Co., Ltd.
- 8.14. Formosa Plastics Group
- 8.15. Alpek S.A.B. de C.V.

List Of Tables

LIST OF TABLES

Table 1. Global Purified Terephthalic Acid Market, Report Scope
Table 2. Global PTA Market Estimates & Forecasts By Region 2024–2035
Table 3. Global PTA Market Estimates & Forecasts By Application 2024–2035
Table 4. Global PTA Market Estimates & Forecasts By End-User Industry 2024–2035
Table 5. Global PTA Market Estimates & Forecasts By Segment 2024–2035
Table 6. U.S. PTA Market Estimates & Forecasts, 2024–2035
Table 7. Canada PTA Market Estimates & Forecasts, 2024–2035
Table 8. UK PTA Market Estimates & Forecasts, 2024–2035
Table 9. Germany PTA Market Estimates & Forecasts, 2024–2035
Table 10. France PTA Market Estimates & Forecasts, 2024–2035
Table 11. Spain PTA Market Estimates & Forecasts, 2024–2035
Table 12. Italy PTA Market Estimates & Forecasts, 2024–2035
Table 13. Rest of Europe PTA Market Estimates & Forecasts, 2024–2035
Table 14. China PTA Market Estimates & Forecasts, 2024–2035
Table 15. India PTA Market Estimates & Forecasts, 2024–2035
Table 16. Japan PTA Market Estimates & Forecasts, 2024–2035
Table 17. Australia PTA Market Estimates & Forecasts, 2024–2035
Table 18. South Korea PTA Market Estimates & Forecasts, 2024–2035
Table 19. Brazil PTA Market Estimates & Forecasts, 2024–2035
Table 20. Mexico PTA Market Estimates & Forecasts, 2024–2035

List Of Figures

LIST OF FIGURES

- Fig 1. Global PTA Market, Research Methodology
- Fig 2. Global PTA Market, Market Estimation Techniques
- Fig 3. Global Market Size Estimates & Forecast Methods
- Fig 4. Global PTA Market, Key Trends 2025
- Fig 5. Global PTA Market, Growth Prospects 2024–2035
- Fig 6. Global PTA Market, Porter's Five Forces Model
- Fig 7. Global PTA Market, PESTEL Analysis
- Fig 8. Global PTA Market, Value Chain Analysis
- Fig 9. PTA Market By Application, 2025 & 2035
- Fig 10. PTA Market By End-User Industry, 2025 & 2035
- Fig 11. PTA Market By Segment, 2025 & 2035
- Fig 12. North America PTA Market, 2025 & 2035
- Fig 13. Europe PTA Market, 2025 & 2035
- Fig 14. Asia Pacific PTA Market, 2025 & 2035
- Fig 15. Latin America PTA Market, 2025 & 2035
- Fig 16. Middle East & Africa PTA Market, 2025 & 2035
- Fig 17. Global PTA Market, Company Market Share Analysis (2025)

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