

Global Punnet Packaging Market Size study & Forecast, by Material (Plastic Punnet, Paper Punnet, Molded Fiber Punnet) By Capacity (Up to 150 gm, 151-300 gm, 301-500 gm, above 500 gm) By Application (Fruits and Vegetables, Meat, Poultry, Seafood, Frozen Food Ready-to-Eat) By End Use (Retail Outlets, Hotels, Restaurants and Cafes, Household) and Regional Analysis, 2023-2030

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Abstracts

Global Punnet Packaging Market is valued approximately USD 1.1 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 5% over the forecast period 2023-2030. Punnets is little baskets used to package vegetables and delicate fruits such as berries, grapes, cherries, mushrooms, and others. Manufacturers are concentrating on producing recycled plastic punnets as a safe choice for efficient food storage while adhering to product safety regulations. The increasing global population, rising personal disposable income, and growth in the food and beverage industry are driving the demand for punnet packaging due to the growing popularity of exotic packaged fruits and vegetables. Protection, freshness, and other appealing features provided by punnet packaging material are also major market growth factors.

Manufacturers' increased attention on packaging solutions, together with the general rise, growth, and expansion of the packaging sector, are another factor driving the growth of the punnet packaging market.

Moreover, the growing ready-to-eat foods market has significantly supported the growth of the punnet packaging market. The Ready-to-eat foods often require individual portions or servings, and punnet packaging offers a convenient solution. Punnet



containers are designed to hold small quantities of food, making them ideal for packaging individual servings of cut fruits, salads, snacks, or even complete meals. The compact size and portion control provided by punnets align perfectly with the requirements of ready-to-eat foods. Thus, the growing ready-to-eat foods market is anticipated to support the market growth. According to Statista, in 2021, it was estimated that the ready-to-eat meals segment generated a total revenue of around USD 470 billion. Also, it is projected that the demand for ready-to-eat meals is continuously rising and reached USD 690 billion by 2026. Additionally, growing online food delivery services is anticipated to crate the lucrative opportunity for the market during forecast period. However, the government laws are strict regarding the usage of plastic and product safety stifling market growth of Punnet Packaging throughout the forecast period of 2023-2030.

The key regions considered for the Global Punnet Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing increased industrialization, and urbanization, as well as the emergence and expansion of the packaging business, growing e-commerce industry, and rising adoption of ready to eat foods in the region. However, North America is expected to grow significantly during the forecast period, owing to increasing demand for fresh produce, growing demand in food industry, growing number of retail stores, growing demand for retail display and shelf appeal, and growing online food delivery services in the region.

Major market player included in this report are:

Coveris Holdings SA

Smurfit Kappa Group Plc.

LC Packaging International BV

Groupe Guillin SA

Paccor Netherlands BV

Leeways Packaging Services Ltd.

Tacca Industries Pty Ltd.

Raptis Pax Pty Ltd.

Royal Interpack Group

Alta Global Inc.

Recent Developments in the Market:

In October 2021. Waddington® Europe, a branch of Novolex and a renowned European thermoforming packaging provider, announced the debut of a new 100% mono-material protected soft-fruit punnet with MONOAIRTM cushion technology. The MONOAIRTM cushion is deeply embedded in the base of Waddington's 100% recycled PET (rPET)



punnets, removing the need for a separate bubble pad.

Global Punnet Packaging Market Report Scope:

Historical Data - 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered - Material, Capacity, Application, End User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Plastic Punnet

Paper Punnet

Molded Fiber Punnet

By Capacity:

Up to 150 gm

151-300 gm

301-500 gm

above 500 gm

By Application:

Fruits and Vegetables

Meat

Poultry

Seafood

Frozen Food Ready-to-Eat



By End Use: Retail Outlets Hotels, Restaurants and Cafes Household

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa



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