

Global Pulses Market Size study, by Product Type (Dry Beans, Lentils, Faba Beans, Dry Peas, Chickpeas, Cowpeas, Bambara Beans, Pigeon Peas, Vetches) By Nature (Organic, Conventional) By Form (Whole, Flour, Split) By End Use Industries (B2B, Food & Beverage Industry, Pharmaceutical Industry, Cosmetic Industry, Nutraceutical Industry, Animal Feed Industry, Household/Retail, Store-Based Retail, Online (E-Commerce), Food Service (Horeca), Institutional (Schools, Universities, Etc.)) and Regional Forecasts 2022-2028

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Abstracts

Global Pulses Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. A legume refers to fruit or seed of a plant. When it is used as a dry grain, the seed is called a pulse. Legumes are widely grown agriculturally, for human consumption, for livestock forage and silage. Pulses are good source of protein, vitamins and minerals, such as iron, zinc, folate, and magnesium. Growing demand for organic snacks and rising ready to eat food market are key drivers for the growth of Pulses market. For instance, according to Food and Agriculture Organization of United Nations - as of 2019 the global sales of organic food and drink reached more than USD 121.12 billion. In 2019, the countries with largest organic markets were United States at 51.1 billion, Germany at USD 13.7 billion and France at USD 12.9 billion. Recently, , in August 2021 Calbee UK has launched a range of non-HFSS plant-based snacks under its Harvest Snaps brand. Its new range of snacks would be a healthy alternative to

traditional fried crisps. Also, with the increasing demand from end use industries and growing production of pulses in emerging economies, the adoption & demand for Pulses is likely to increase the market growth during the forecast period. However, high pricing of Pulses and availability of other substitutes of pulses impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Pulses Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia-Pacific is the leading region across the world in terms of market share owing to increasing production of pulses in the region. Whereas Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing population and rising ready to eat snacks market in the region would create lucrative growth prospects for the Pulses Market across Asia-Pacific region.

Major market player included in this report are:

Nestle SA

Groupe Danone,

Reckitt Benckiser Group Plc (RB),

Abbott Laboratories Inc.,

Vitasoy International Holdings Ltd,

Inner Mongolia Yili Industrial Group Co Ltd.,

Coca-Cola Co,

General Mills Inc.,

Blue Diamond Growers,

Kikkoman Corporation,

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Dry Beans

Lentils

Faba Beans

Dry Peas

Chickpeas
Cowpeas
Bambara Beans
Pigeon Peas
Vetches
By Nature:
Organic
Conventional
By Form:
Whole
Flour
Split
By End Use Industries:
B2B
Food & Beverage Industry
Pharmaceutical Industry
Cosmetic Industry
Nutraceutical Industry
Animal Feed Industry
Household/Retail
Store-based Retail
Online (E-commerce)
Food Service (HoReCa)
Institutional (Schools, Universities, etc.)
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India

Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Pulses Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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