

Global Pu-erh Tea Market Size study & Forecast, by Type (Raw and Aged), by Application (Residential and Commercial), by Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Convenience Stores, Online Stores) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GF2C89D9FF8DEN.html>

Date: February 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GF2C89D9FF8DEN

Abstracts

Global Pu-erh Tea Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.5 % over the forecast period 2022-2029. Pu-erh Tea is a fermented tea that's traditionally made in the Yunnan Province of China. Pu-erh Tea is made from the leaves of *Camellia Sinensis*, a plant that is also used for making green, oolong, and black teas. This herbal tea contains statins that lower cholesterol and promotes heart and gut health. Moreover, it also contains caffeine, which stimulates the central nervous system, heart, and muscles. Additionally, Pu-erh tea also contains antioxidants that protect blood vessels. The increasing prevalence of cardiovascular diseases and growing preference towards traditional herbal beverages are key factors driving the market growth.

The rising prevalence of cardiovascular diseases is contributing towards the growth of the Global Pu-erh Tea market. For instance – according to World Health Organization (WHO) – in 2019, globally around 17.9 million individuals lost their lives due to cardiovascular diseases (CVDs), witnessed around 32% of all global deaths. Additionally, out of 17 million premature deaths (under the age of 70) that were caused by noncommunicable diseases in 2019, 38% were caused by CVDs alone. Also, growing penetration of online distribution channels and increase in the number of organized cafes & restaurant chains would create a lucrative growth prospectus for the market over the forecast period. However, availability of other alternative teas and shift

of customers towards other herbal beverages due to bitter taste of Pu-erh tea stifle the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Pu-erh Tea Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific dominated the market in terms of revenue, owing to the dominance of leading market players and increasing consumption of Pu-erh tea in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising geriatric and target populations, and increasing prevalence of cardiovascular and infectious diseases in the region.

Major market players included in this report are:

The Chinese Tea Company

Zhongcha

Langhe Tea Factory

Menghai Tea Factory

Xiaguan Tea Factory

Longrun Tea Group

Yunnan Six-Famous-Tea-Mountain Tea Industry Inc

Bana Tea Company

Awazon Pu-erh Tea Company

Red Blossom Tea Company

Recent Developments in the Market:

In April 2021, China based tea company TeaVivre announced new eco-friendly packaging solutions for its tea range. The new packaging is made by adding BDP material that promotes biodegradation of plastics in microbe-rich, biologically active environments. i.e., Landfills, anaerobic compost

Global Pu-erh Tea Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Application, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Raw

Aged

By Application

Residential

Commercial

By Distribution Channel

Supermarkets/Hypermarkets

Specialty Stores

Convenience Stores

Online Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Pu-erh Tea Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Pu-erh Tea Market, by Type, 2019-2029 (USD Billion)
 - 1.2.3. Pu-erh Tea Market, by Application, 2019-2029 (USD Billion)
 - 1.2.4. Pu-erh Tea Market, by Distribution Channel, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL PU-ERH TEA MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL PU-ERH TEA MARKET DYNAMICS

- 3.1. Pu-erh Tea Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing prevalence of cardiovascular diseases
 - 3.1.1.2. Growing preference towards traditional herbal beverages
 - 3.1.2. Market Challenges
 - 3.1.2.1. Availability of other alternative teas
 - 3.1.2.2. Bitter taste of Pu-erh tea
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing penetration of online distribution channels
 - 3.1.3.2. increase in the number of organized cafes & restaurant chains

CHAPTER 4. GLOBAL PU-ERH TEA MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL PU-ERH TEA MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global Pu-erh Tea Market by Type, Performance - Potential Analysis
- 6.3. Global Pu-erh Tea Market Estimates & Forecasts by Type 2019-2029 (USD Billion)
- 6.4. Pu-erh Tea Market, Sub Segment Analysis
 - 6.4.1. Raw
 - 6.4.2. Aged

CHAPTER 7. GLOBAL PU-ERH TEA MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Pu-erh Tea Market by Application, Performance - Potential Analysis
- 7.3. Global Pu-erh Tea Market Estimates & Forecasts by Application 2019-2029 (USD Billion)
- 7.4. Pu-erh Tea Market, Sub Segment Analysis
 - 7.4.1. Residential
 - 7.4.2. Commercial

CHAPTER 8. GLOBAL PU-ERH TEA MARKET, BY DISTRIBUTION CHANNEL

- 8.1. Market Snapshot
- 8.2. Global Pu-erh Tea Market by Distribution Channel, Performance - Potential Analysis
- 8.3. Global Pu-erh Tea Market Estimates & Forecasts by Distribution Channel 2019-2029 (USD Billion)
- 8.4. Pu-erh Tea Market, Sub Segment Analysis
 - 8.4.1. Supermarkets/Hypermarkets
 - 8.4.2. Specialty Stores
 - 8.4.3. Convenience Stores
 - 8.4.4. Online Stores

CHAPTER 9. GLOBAL PU-ERH TEA MARKET, REGIONAL ANALYSIS

- 9.1. Pu-erh Tea Market, Regional Market Snapshot
- 9.2. North America Pu-erh Tea Market
 - 9.2.1. U.S. Pu-erh Tea Market
 - 9.2.1.1. Type breakdown estimates & forecasts, 2019-2029
 - 9.2.1.2. Application breakdown estimates & forecasts, 2019-2029
 - 9.2.1.3. Distribution Channel breakdown estimates & forecasts, 2019-2029
 - 9.2.2. Canada Pu-erh Tea Market
- 9.3. Europe Pu-erh Tea Market Snapshot
 - 9.3.1. U.K. Pu-erh Tea Market
 - 9.3.2. Germany Pu-erh Tea Market
 - 9.3.3. France Pu-erh Tea Market
 - 9.3.4. Spain Pu-erh Tea Market
 - 9.3.5. Italy Pu-erh Tea Market
 - 9.3.6. Rest of Europe Pu-erh Tea Market
- 9.4. Asia-Pacific Pu-erh Tea Market Snapshot
 - 9.4.1. China Pu-erh Tea Market
 - 9.4.2. India Pu-erh Tea Market
 - 9.4.3. Japan Pu-erh Tea Market
 - 9.4.4. Australia Pu-erh Tea Market
 - 9.4.5. South Korea Pu-erh Tea Market
 - 9.4.6. Rest of Asia Pacific Pu-erh Tea Market
- 9.5. Latin America Pu-erh Tea Market Snapshot
 - 9.5.1. Brazil Pu-erh Tea Market

- 9.5.2. Mexico Pu-erh Tea Market
- 9.5.3. Rest of Latin America Pu-erh Tea Market
- 9.6. Rest of The World Pu-erh Tea Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. The Chinese Tea Company
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Zhongcha
 - 10.2.3. Langhe Tea Factory
 - 10.2.4. Menghai Tea Factory
 - 10.2.5. Xiaguan Tea Factory
 - 10.2.6. Longrun Tea Group
 - 10.2.7. Yunnan Six-Famous-Tea-Mountain Tea Industry Inc
 - 10.2.8. Bana Tea Company
 - 10.2.9. Awazon Pu-erh Tea Company
 - 10.2.10. Red Blossom Tea Company

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Pu-erh Tea Market, report scope

TABLE 2. Global Pu-erh Tea Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Pu-erh Tea Market estimates & forecasts by Type 2019-2029 (USD Billion)

TABLE 4. Global Pu-erh Tea Market estimates & forecasts by Application 2019-2029 (USD Billion)

TABLE 5. Global Pu-erh Tea Market estimates & forecasts by Distribution Channel 2019-2029 (USD Billion)

TABLE 6. Global Pu-erh Tea Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Pu-erh Tea Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Pu-erh Tea Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Pu-erh Tea Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Pu-erh Tea Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Pu-erh Tea Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Pu-erh Tea Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Pu-erh Tea Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Pu-erh Tea Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. Global Pu-erh Tea Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. U.S. Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 20. Canada Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 39. RoE Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. China Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 41. China Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. China Pu-erh Tea Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 43. India Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. India Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. Japan Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 47. Japan Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. Japan Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. South Korea Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 50. South Korea Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. South Korea Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. Australia Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 53. Australia Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. Australia Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 56. RoAPAC Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. Brazil Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Pu-erh Tea Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 66. RoLA Pu-erh Tea Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 67. Row Pu-erh Tea Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Pu-erh Tea Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Pu-erh Tea Market

TABLE 71. List of primary sources, used in the study of global Pu-erh Tea Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Pu-erh Tea Market, research methodology
 - FIG 2. Global Pu-erh Tea Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Pu-erh Tea Market, key trends 2021
 - FIG 5. Global Pu-erh Tea Market, growth prospects 2022-2029
 - FIG 6. Global Pu-erh Tea Market, porters 5 force model
 - FIG 7. Global Pu-erh Tea Market, pest analysis
 - FIG 8. Global Pu-erh Tea Market, value chain analysis
 - FIG 9. Global Pu-erh Tea Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Pu-erh Tea Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Pu-erh Tea Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Pu-erh Tea Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Pu-erh Tea Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Pu-erh Tea Market, regional snapshot 2019 & 2029
 - FIG 15. North America Pu-erh Tea Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Pu-erh Tea Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia Pacific Pu-erh Tea Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Pu-erh Tea Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Pu-erh Tea Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Pu-erh Tea Market Size study & Forecast, by Type (Raw and Aged), by Application (Residential and Commercial), by Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Convenience Stores, Online Stores) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/GF2C89D9FF8DEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF2C89D9FF8DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970