

Global Protein Crisps Market Size study & Forecast, by Product Type (Gluten-Free Protein Crisps, Soy-Free Protein Crisps, and Vegan Protein Crisps), by Flavor (Vanilla, Chocolate, Peanut Butter, and Mocha), by Packaging (Pouches and Cartons), by Distribution Channel (B2B, B2C) and Regional Analysis, 2022-2029

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Abstracts

Global Protein Crisps Market is valued at approximately USD 2.41 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.2 % over the forecast period 2022-2029. Protein Crisps are healthy snacks alternative, which are low in fat and high in proteins. Protein crisps come in different formats and flavors including soy-free, vegan, vanilla, peanut butter, marshmallows, etc. The increasing demand for protein supplements and growing preference towards high protein and low-fat snacks are key factors accelerating the market growth.

The increasing demand for protein and dietary supplements is contributing towards the growth of the Global Protein Crisps Market. For instance, according to Statista – in 2021, the global sports nutrition and supplements market was valued at USD 44.43 billion and is expected to grow to USD 85.7 billion by 2030. Moreover, in 2021, the global protein market was estimated at USD 72 billion, and the market is projected to grow to USD 114.6 billion by 2030. Also, growing emergence of d2c brands and increasing number of health-conscious individuals would create a lucrative growth prospectus for the market over the forecast period. However, the high cost of Protein Crisps stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Protein Crisps Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America

dominated the market in terms of revenue, owing to the presence of leading market players and increasing consumption of dietary supplements in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising millennials and target populations, and increasing penetration of direct to consumers brands, coupled with rising number of health-conscious individuals.

Major market players included in this report are:

Snack Food and Wholesale Bakery

Vega

ERIE group of companies

GI?ckBrands

ProtiDiet

Quest Nutrition

Shrewd Food

TORQ Ltd.

Tyson Foods Inc.

BSN Protein

Recent Developments in the Market:

In April 2021, PureFit has rolled out a brand-new line of protein bars named Protein Crisp. This new bar is non-GMO and gluten-free and would be available through www.purefit.com, TMall, and Amazon.

In Oct 2021, Illinois, USA based Think! Has announced the launch of its new High Protein Crisp collection. This new crisp collection would be available in chocolate crisp and lemon crisp flavors, and contain 15 g of protein, 2 g of sugar and 150 calories.

Global Protein Crisps Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Type, Flavor, Packaging, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type

- Gluten-Free Protein Crisps

 - Soy-Free Protein Crisps

- Vegan Protein Crisps

By Flavor

- Vanilla

 - Chocolate

- Peanut Butter

- Mocha

By Packaging

- Pouches

- Cartons

By Distribution Channel

- B2B

- B2C

By Region:

- North America

 - U.S.

 - Canada

- Europe

 - UK

 - Germany

 - France

 - Spain

Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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