

Global Protective Packaging Market by Material (Foam Plastics, Paper & Paperboard), Type (Flexible, Rigid, Foam), Function (Cushioning, Blocking & Bracing, Void Fill), Application (Food & Beverage, Consumer Electronics) And Regional Forecasts 2021-2027

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Abstracts

The global protective packaging market was valued at USD 23.14 Billion in 2021, and is projected to reach USD 32.02 Billion by 2027, at a CAGR of 5.67%. Growing manufacturing industry has fueled the demand for protective packaging globally. Manufacturers are focusing on minimizing the shipping and logistics cost which is influencing the market positively. Leading market players are also maximizing sales through product launches and acquisitions. For instance, in 2018, Sealed Air Corporation acquired AFP Inc., a leading manufacturer of corrugated, molded and wood packaging solutions. However, restricted trade activities due to COVID-19 impacted the market negatively. However, growing application in various end-use industries will create new opportunities for the market.

Asia Pacific region is leading the market owing to the growth of various industries such as automotive, chemicals and electronics in the region. Also, North America is expected to display a significant CAGR over the forecasted years due to the presence of prominent market players and growing demand for protective packaging in the region.

Major market player included in this report are:

Sealed Air Corporation

Crown Holdings Inc

Sonoco Products Company

Winpack Ltd

Smurfit Kappa Group

DS Smith Plc
WestRock Company
Schur Flexibles Holding GesmbH
Greif
International Paper Company
Nefab Group
Cascades Inc

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below.

By Material:

Foam Plastics,
Paper & Paperboard,
Plastics

By Type:

Rigid
Flexible
Foam

By Function:

Blocking and bracing
Cushioning
Void Fill

By Application:

Food & Beverage
Consumer Electronics
Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

Ro APAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Protective Packaging Market by in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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