

Global Protective Cultures Market Size study, by Product Form (Freeze-Dried, Frozen); Target Microorganism (Yeasts and Molds, Bacteria); Composition (Single-Strain, Multi-Strain, Multi-Strain Mixed); Application (Dairy and Dairy Products, Meat and Poultry Products, Seafood, Others) and Regional Forecasts 2020-2027

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Abstracts

Global Protective Cultures Market is valued approximately USD 124.96 million in 2019 and is anticipated to grow with a healthy growth rate of more than 23.6% over the forecast period 2020-2027. Protective cultures are microbial cultures containing bacteria with a particular capacity to prevent the development of pathogenic and spoiling microorganisms. The United States Food and Drug Administration has given these cultures a commonly considered healthy (GRAS) status (FDA). Increased appetite for natural and clean-label goods fuels global demand for defensive cultures. Food processors are gradually embracing defensive cultures due to the need for long shelf-life goods. Further, the demand for natural preservative-free goods around the world, increasing demand for longer shelf-life goods, the acceptance of frozen crops and frozen dry products, increased consumption of dairy products are some of the factors likely to fuel the growth of the safety crop industry. For instance: as per Statista in 2020, in favor consumption of dairy product India consumed the most cow milk worldwide, drinking over 81 million metric tons. The next largest consumption of milk was in the European Union, at 33.4 million metric tons. In addition, in 2017, Chr. Hansen, a Danish bioscience group, launched new products on the protection crop market, particularly for cheese and yogurt applications. The safety culture launched by Chr. Hansen seeks to replace synthetic and chemical preservatives used to extend the shelf life of cheese and yogurt products. However, high price associated with protective cultures impedes the

growth of the market over the forecast period of 2020-2027. Also, the strong demand for milk products in the global market and the decision to increase output creates an opportunity for Global Protective Cultures Market.

The regional analysis of global Protective Cultures market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to The high demand for milk products on the global market and the decision to raise production have had a positive effect on the Global Protective Cultures Market. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the growing demand for dairy products and natural & clean label products due to rising awareness about protective cultures among the population of the developing countries like India and China would create lucrative growth prospects for the Protective Cultures market across Asia-Pacific region.

Major market player included in this report are:

Biochem s.r.l.,
Bioprox
Chr. Hansen A/S
CSK Food Enrichment B.V.
Dalton Biotechnologies S.R.L
DowDuPont Inc.
Koninklijke DSM N.V.,
Meat Cracks Technology GmbH
Sacco S.R.L
THT S.A.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Form:

Freeze-Dried

Frozen

By Target Microorganism:

Yeasts and Molds

Bacteria

By Composition:

Single-Strain

Multi-Strain

Multi-Strain Mixed

By Application:

Dairy and Dairy Products

Meat and Poultry Products

Seafood

Other

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Protective Cultures Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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