

# **Global Protective Coatings Market Size study, by Technology (Solvent based, Water based, Powder Coatings, Others), by Resin Type (Epoxy, Polyurethane, Acrylic, Alkyd, Zinc, Others), by End-Use Industry (Offshore Structures/Oil&Gas – Exploration, Production & Transmission, Petrochemical – Refineries & Chemical Processing, Marine, Cargo Containers, Power Generation, Water & Wastewater Treatment, Civil Building & Infrastructure, Food & Beverages, Others), by Application (Abrasion Resistance, Chemical Resistance, Fire Protection, Heat Resistance, Corrosion Resistance, Pipe Coatings, Tank Linings, Others), and Regional Forecasts 2021-2027**

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## **Abstracts**

Global protective coatings market is valued approximately at USD 13.1 billion in 2020 and is anticipated to grow with a healthy growth rate of about 5.2% over the forecast period 2021-2027. Protective coatings refer to layer of a material which is applied to the surface of different material to inhibit or prevent corrosion. These coatings may be metallic or non – metallic and are applied using a range of methods and have many other purposes apart from corrosion prevention. The global protective coatings market is being driven by growing demand from civil building & infrastructure industry and increasing need for efficient processes and longer life of equipment and devices.

Furthermore, increasing demand for maintenance of existing substrates will provide new opportunities for the global protective coatings industry. In the construction sector (civil building and infrastructure), protective coatings are applied to different surfaces to enhance surface properties, including corrosion, appearance, scratch resistance and adhesion. With growth in the construction spending, the demand for protective coatings is expected to increase in the civil building and infrastructure sector. As per Statista, the global spending on the construction industry is projected to increase from USD 12 trillion in 2019 to approximately USD 14.8 trillion by 2025. This is likely to boost the market growth. However, high prices of raw materials and energy may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global protective coatings market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific accounts for the largest share in terms of market revenue in the global protective coatings market over the forecast period 2021-2027 and is expected to register the fastest growth rate. Factors such as increasing demand for protective coatings from end – users, rapid urbanization and industrialization in developing countries such as India and China, etc. contribute towards the largest market share of the region.

Major market player included in this report are:

Akzonobel N.V. (Akzonobel)

PPG Industries

The Sherwin-Williams Company

Jotun A/S

Hempel A/S

Chugoku Marine Paints Ltd.

Nippon Paint Holdings Co. Ltd.

Sika AG

Kansai Paints Co. Ltd.

Rpm International Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest

along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology:

Solvent based

Water based

Powder coatings

Others

By Resin Type:

Epoxy

Polyurethane

Acrylic

Alkyd

Zinc

Others

By End-Use Industry:

Offshore Structures/Oil&Gas – Exploration, Production & Transmission

Petrochemical – Refineries & Chemical Processing

Marine

Cargo Containers

Power Generation

Water & Wastewater Treatment

Civil Building & Infrastructure

Food & Beverages

Others

By Application:

Abrasion Resistance

Chemical Resistance

Fire Protection

Heat Resistance

Corrosion Resistance

Pipe Coatings

Tank Linings

Others

By Region:

North America

U.S.

Canada

Europe

UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027.

Target Audience of the Global Protective Coatings Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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