

# **Global Project Portfolio Management Market Size study & Forecast, by Solution (Project Planning & Scheduling, Resource Management, Risk Management, Financial Management, Others) by Platform (Software and Services) by Enterprise Size (Large Enterprises and SMEs) by Deployment (Cloud and On-Premises) by End Use (BFSI, Healthcare, Manufacturing, Government, IT & Telecom, Others) and Regional Forecasts 2025-2035**

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## **Abstracts**

The Global Project Portfolio Management Market is valued approximately at USD 5.71 billion in 2024 and is anticipated to grow with a healthy growth rate of more than 14.20% over the forecast period 2025-2035. Project Portfolio Management (PPM) refers to the centralized management of processes, methods, and technologies used by organizations to analyze and manage a collection of current or proposed projects. By aligning execution with strategic business goals, PPM facilitates better decision-making, prioritizes investments, manages risks, and maximizes value delivery across the enterprise. The market expansion is driven by the growing digital transformation across industries, the rising complexity of business operations, and the heightened need for organizations to optimize resources, control costs, and improve governance. Moreover, the increasing adoption of cloud-based PPM platforms and integration of artificial intelligence (AI) and analytics are further fueling its demand across global enterprises.

The rising need for organizations to orchestrate complex projects with speed and efficiency has significantly accelerated the adoption of PPM solutions. Companies across industries are compelled to streamline workflows, improve resource allocation,

and gain real-time visibility into project performance to drive business outcomes. According to IDC, organizations that invest in digital transformation initiatives are projected to allocate nearly 50% of their IT budgets toward software and solutions that strengthen operational agility by 2026. This creates an enabling environment for PPM tools to thrive, as they empower firms to integrate disparate functions under one strategic umbrella. However, challenges such as high implementation costs, integration complexities with legacy systems, and resistance to cultural change continue to hinder adoption in certain developing markets.

The detailed segments and sub-segments included in the report are:

**By Solution:**

Project Planning & Scheduling

Resource Management

Risk Management

Financial Management

Others

**By Platform:**

Software

Services

**By Enterprise Size:**

Large Enterprises

SMEs

**By Deployment:**

Cloud

On-Premises

By End Use:

BFSI

Healthcare

Manufacturing

Government

IT & Telecom

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

#### Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

#### Latin America

Brazil

Mexico

#### Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Large Enterprises are Expected to Dominate the Market

Large enterprises continue to dominate the Project Portfolio Management market, accounting for the majority of market share due to their complex operational structures, widespread adoption of digital ecosystems, and high-volume project portfolios. These organizations are compelled to deploy advanced PPM solutions to align cross-functional teams, manage diversified resources, and ensure that projects are tightly interlinked with overarching business strategies. Their higher budgets enable them to integrate AI-powered analytics and advanced predictive modeling, enhancing decision-making and driving measurable ROI. Meanwhile, SMEs are emerging as a significant growth avenue due to their rising inclination toward cost-efficient cloud-based solutions, signaling a growing democratization of PPM tools beyond large-scale enterprises.

### Cloud Deployment Leads in Revenue Contribution

From a deployment perspective, cloud-based PPM solutions have emerged as the revenue leader, primarily due to their scalability, lower upfront investment, and ability to integrate seamlessly with third-party business applications. Organizations are increasingly shifting toward cloud-first strategies to gain agility, scalability, and real-time collaboration benefits. Cloud platforms also provide enhanced security frameworks and advanced analytics capabilities, thereby strengthening operational efficiency. Although cloud dominates revenue generation, on-premises deployments continue to hold relevance in industries where strict compliance, data sovereignty, and high customization remain critical. Together, they present a hybrid market opportunity where enterprises often blend both models to strike a balance between control and flexibility.

The key regions considered for the Global Project Portfolio Management Market study include Asia Pacific, North America, Europe, Latin America, and the Middle East & Africa. North America currently holds the largest market share, underpinned by the presence of major technology providers, advanced IT infrastructure, and high adoption rates across BFSI, IT, and healthcare sectors. The U.S., in particular, is leading due to its early embrace of AI, analytics, and cloud ecosystems within enterprise project management strategies. Conversely, Asia Pacific is expected to witness the fastest growth over the forecast period. Rapid industrialization, government-led digitization initiatives, and the surge in IT outsourcing hubs across China, India, and Southeast Asia are fueling demand for scalable PPM platforms. Meanwhile, Europe remains a significant contributor owing to strict regulatory frameworks and the rising adoption of governance-driven digital tools across industries such as manufacturing and government services.

Major market players included in this report are:

Oracle Corporation

SAP SE

Microsoft Corporation

ServiceNow, Inc.

Planview, Inc.

Broadcom Inc.

Workfront, Inc. (Adobe Inc.)

Smartsheet Inc.

Hexagon AB

Clarizen (Planview)

Micro Focus International Plc

Wrike, Inc. (Citrix Systems)

Upland Software, Inc.

Changepoint Corporation

Mavenlink, Inc.

Global Project Portfolio Management Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL PROJECT PORTFOLIO MANAGEMENT MARKET REPORT SCOPE & METHODOLOGY**

- 1.1. Research Objective
- 1.2. Research Methodology
  - 1.2.1. Forecast Model
  - 1.2.2. Desk Research
  - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
  - 1.4.1. Market Definition
  - 1.4.2. Market Segmentation
- 1.5. Research Assumption
  - 1.5.1. Inclusion & Exclusion
  - 1.5.2. Limitations
  - 1.5.3. Years Considered for the Study

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. key Findings

### **CHAPTER 3. GLOBAL PROJECT PORTFOLIO MANAGEMENT MARKET FORCES ANALYSIS**

- 3.1. Market Forces Shaping The Global Project Portfolio Management Market (2024-2035)
- 3.2. Drivers
  - 3.2.1. Growing digital transformation
  - 3.2.2. Rising complexity of business operations
- 3.3. Restraints
  - 3.3.1. Implementation costs
- 3.4. Opportunities
  - 3.4.1. Increasing adoption of cloud-based PPM platforms

## **CHAPTER 4. GLOBAL PROJECT PORTFOLIO MANAGEMENT INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Forces Model
  - 4.1.1. Bargaining Power of Buyer
  - 4.1.2. Bargaining Power of Supplier
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024-2035)
- 4.3. PESTEL Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024-2025)
- 4.7. Global Pricing Analysis And Trends 2025
- 4.8. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL PROJECT PORTFOLIO MANAGEMENT MARKET SIZE & FORECASTS BY SOLUTION 2025-2035**

- 5.1. Market Overview
- 5.2. Global Project Portfolio Management Market Performance - Potential Analysis (2025)
- 5.3. Project Planning & Scheduling
  - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.3.2. Market size analysis, by region, 2025-2035
- 5.4. Resource Management
  - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.4.2. Market size analysis, by region, 2025-2035
- 5.5. Risk Management
  - 5.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.5.2. Market size analysis, by region, 2025-2035
- 5.6. Financial Management

- 5.6.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
- 5.6.2. Market size analysis, by region, 2025-2035
- 5.7. Others
  - 5.7.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.7.2. Market size analysis, by region, 2025-2035

## **CHAPTER 6. GLOBAL PROJECT PORTFOLIO MANAGEMENT MARKET SIZE & FORECASTS BY PLATFORM 2025-2035**

- 6.1. Market Overview
- 6.2. Global Project Portfolio Management Market Performance - Potential Analysis (2025)
- 6.3. Software
  - 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 6.3.2. Market size analysis, by region, 2025-2035
- 6.4. Services
  - 6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 6.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 7. GLOBAL PROJECT PORTFOLIO MANAGEMENT MARKET SIZE & FORECASTS BY ENTERPRISE SIZE 2025–2035**

- 7.1. Market Overview
- 7.2. Global Project Portfolio Management Market Performance - Potential Analysis (2025)
- 7.3. Large Enterprises
  - 7.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 7.3.2. Market size analysis, by region, 2025-2035
- 7.4. SMEs
  - 7.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 7.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 8. GLOBAL PROJECT PORTFOLIO MANAGEMENT MARKET SIZE & FORECASTS BY DEPLOYMENT 2025–2035**

- 8.1. Market Overview
- 8.2. Global Project Portfolio Management Market Performance - Potential Analysis (2025)
- 8.3. Cloud

- 8.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
- 8.3.2. Market size analysis, by region, 2025-2035
- 8.4. On premises
  - 8.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 8.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 9. GLOBAL PROJECT PORTFOLIO MANAGEMENT MARKET SIZE & FORECASTS BY DEPLOYMENT 2025–2035**

- 9.1. Market Overview
- 9.2. Global Project Portfolio Management Market Performance - Potential Analysis (2025)
- 9.3. BFSI
  - 9.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 9.3.2. Market size analysis, by region, 2025-2035
- 9.4. Healthcare
  - 9.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 9.4.2. Market size analysis, by region, 2025-2035
- 9.5. Manufacturing
  - 9.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 9.5.2. Market size analysis, by region, 2025-2035
- 9.6. Government
  - 9.6.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 9.6.2. Market size analysis, by region, 2025-2035
- 9.7. IT & Telecom
  - 9.7.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 9.7.2. Market size analysis, by region, 2025-2035
- 9.8. Others
  - 9.8.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 9.8.2. Market size analysis, by region, 2025-2035

## **CHAPTER 10. GLOBAL PROJECT PORTFOLIO MANAGEMENT MARKET SIZE & FORECASTS BY REGION 2025–2035**

- 10.1. Growth Project Portfolio Management Market, Regional Market Snapshot
- 10.2. Top Leading & Emerging Countries
- 10.3. North America Project Portfolio Management Market
  - 10.3.1. U.S. Project Portfolio Management Market
    - 10.3.1.1. Solution breakdown size & forecasts, 2025-2035

- 10.3.1.2. Platform breakdown size & forecasts, 2025-2035
- 10.3.1.3. Enterprise Size breakdown size & forecasts, 2025-2035
- 10.3.1.4. Deployment breakdown size & forecasts, 2025-2035
- 10.3.1.5. End Use breakdown size & forecasts, 2025-2035
- 10.3.2. Canada Project Portfolio Management Market
  - 10.3.2.1. Solution breakdown size & forecasts, 2025-2035
  - 10.3.2.2. Platform breakdown size & forecasts, 2025-2035
  - 10.3.2.3. Enterprise Size breakdown size & forecasts, 2025-2035
  - 10.3.2.4. Deployment breakdown size & forecasts, 2025-2035
  - 10.3.2.5. End Use breakdown size & forecasts, 2025-2035
- 10.4. Europe Project Portfolio Management Market
  - 10.4.1. UK Project Portfolio Management Market
    - 10.4.1.1. Solution breakdown size & forecasts, 2025-2035
    - 10.4.1.2. Platform breakdown size & forecasts, 2025-2035
    - 10.4.1.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.4.1.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.4.1.5. End Use breakdown size & forecasts, 2025-2035
  - 10.4.2. Germany Project Portfolio Management Market
    - 10.4.2.1. Solution breakdown size & forecasts, 2025-2035
    - 10.4.2.2. Platform breakdown size & forecasts, 2025-2035
    - 10.4.2.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.4.2.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.4.2.5. End Use breakdown size & forecasts, 2025-2035
  - 10.4.3. France Project Portfolio Management Market
    - 10.4.3.1. Solution breakdown size & forecasts, 2025-2035
    - 10.4.3.2. Platform breakdown size & forecasts, 2025-2035
    - 10.4.3.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.4.3.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.4.3.5. End Use breakdown size & forecasts, 2025-2035
  - 10.4.4. Spain Project Portfolio Management Market
    - 10.4.4.1. Solution breakdown size & forecasts, 2025-2035
    - 10.4.4.2. Platform breakdown size & forecasts, 2025-2035
    - 10.4.4.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.4.4.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.4.4.5. End Use breakdown size & forecasts, 2025-2035
  - 10.4.5. Italy Project Portfolio Management Market
    - 10.4.5.1. Solution breakdown size & forecasts, 2025-2035
    - 10.4.5.2. Platform breakdown size & forecasts, 2025-2035
    - 10.4.5.3. Enterprise Size breakdown size & forecasts, 2025-2035

- 10.4.5.4. Deployment breakdown size & forecasts, 2025-2035
- 10.4.5.5. End Use breakdown size & forecasts, 2025-2035
- 10.4.6. Rest of Europe Project Portfolio Management Market
  - 10.4.6.1. Solution breakdown size & forecasts, 2025-2035
  - 10.4.6.2. Platform breakdown size & forecasts, 2025-2035
  - 10.4.6.3. Enterprise Size breakdown size & forecasts, 2025-2035
  - 10.4.6.4. Deployment breakdown size & forecasts, 2025-2035
  - 10.4.6.5. End Use breakdown size & forecasts, 2025-2035
- 10.5. Asia Pacific Project Portfolio Management Market
  - 10.5.1. China Project Portfolio Management Market
    - 10.5.1.1. Solution breakdown size & forecasts, 2025-2035
    - 10.5.1.2. Platform breakdown size & forecasts, 2025-2035
    - 10.5.1.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.5.1.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.5.1.5. End Use breakdown size & forecasts, 2025-2035
  - 10.5.2. India Project Portfolio Management Market
    - 10.5.2.1. Solution breakdown size & forecasts, 2025-2035
    - 10.5.2.2. Platform breakdown size & forecasts, 2025-2035
    - 10.5.2.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.5.2.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.5.2.5. End Use breakdown size & forecasts, 2025-2035
  - 10.5.3. Japan Project Portfolio Management Market
    - 10.5.3.1. Solution breakdown size & forecasts, 2025-2035
    - 10.5.3.2. Platform breakdown size & forecasts, 2025-2035
    - 10.5.3.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.5.3.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.5.3.5. End Use breakdown size & forecasts, 2025-2035
  - 10.5.4. Australia Project Portfolio Management Market
    - 10.5.4.1. Solution breakdown size & forecasts, 2025-2035
    - 10.5.4.2. Platform breakdown size & forecasts, 2025-2035
    - 10.5.4.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.5.4.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.5.4.5. End Use breakdown size & forecasts, 2025-2035
  - 10.5.5. South Korea Project Portfolio Management Market
    - 10.5.5.1. Solution breakdown size & forecasts, 2025-2035
    - 10.5.5.2. Platform breakdown size & forecasts, 2025-2035
    - 10.5.5.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.5.5.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.5.5.5. End Use breakdown size & forecasts, 2025-2035

- 10.5.6. Rest of APAC Project Portfolio Management Market
  - 10.5.6.1. Solution breakdown size & forecasts, 2025-2035
  - 10.5.6.2. Platform breakdown size & forecasts, 2025-2035
  - 10.5.6.3. Enterprise Size breakdown size & forecasts, 2025-2035
  - 10.5.6.4. Deployment breakdown size & forecasts, 2025-2035
  - 10.5.6.5. End Use breakdown size & forecasts, 2025-2035
- 10.6. Latin America Project Portfolio Management Market
  - 10.6.1. Brazil Project Portfolio Management Market
    - 10.6.1.1. Solution breakdown size & forecasts, 2025-2035
    - 10.6.1.2. Platform breakdown size & forecasts, 2025-2035
    - 10.6.1.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.6.1.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.6.1.5. End Use breakdown size & forecasts, 2025-2035
  - 10.6.2. Mexico Project Portfolio Management Market
    - 10.6.2.1. Solution breakdown size & forecasts, 2025-2035
    - 10.6.2.2. Platform breakdown size & forecasts, 2025-2035
    - 10.6.2.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.6.2.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.6.2.5. End Use breakdown size & forecasts, 2025-2035
- 10.7. Middle East and Africa Project Portfolio Management Market
  - 10.7.1. UAE Project Portfolio Management Market
    - 10.7.1.1. Solution breakdown size & forecasts, 2025-2035
    - 10.7.1.2. Platform breakdown size & forecasts, 2025-2035
    - 10.7.1.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.7.1.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.7.1.5. End Use breakdown size & forecasts, 2025-2035
  - 10.7.2. Saudi Arabia (KSA) Project Portfolio Management Market
    - 10.7.2.1. Solution breakdown size & forecasts, 2025-2035
    - 10.7.2.2. Platform breakdown size & forecasts, 2025-2035
    - 10.7.2.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.7.2.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.7.2.5. End Use breakdown size & forecasts, 2025-2035
  - 10.7.3. South Africa Project Portfolio Management Market
    - 10.7.3.1. Solution breakdown size & forecasts, 2025-2035
    - 10.7.3.2. Platform breakdown size & forecasts, 2025-2035
    - 10.7.3.3. Enterprise Size breakdown size & forecasts, 2025-2035
    - 10.7.3.4. Deployment breakdown size & forecasts, 2025-2035
    - 10.7.3.5. End Use breakdown size & forecasts, 2025-2035

## **CHAPTER 11. COMPETITIVE INTELLIGENCE**

- 11.1. Top Market Strategies
- 11.2. Oracle Corporation
  - 11.2.1. Company Overview
  - 11.2.2. Key Executives
  - 11.2.3. Company Snapshot
  - 11.2.4. Financial Performance (Subject to Data Availability)
  - 11.2.5. Product/Services Port
  - 11.2.6. Recent Development
  - 11.2.7. Market Strategies
  - 11.2.8. SWOT Analysis
- 11.3. SAP SE
- 11.4. Microsoft Corporation
- 11.5. ServiceNow, Inc.
- 11.6. Planview, Inc.
- 11.7. Broadcom Inc.
- 11.8. Workfront, Inc. (Adobe Inc.)
- 11.9. Smartsheet Inc.
- 11.10. Hexagon AB
- 11.11. Clarizen (Planview)
- 11.12. Micro Focus International Plc
- 11.13. Wrike, Inc. (Citrix Systems)
- 11.14. Upland Software, Inc.
- 11.15. Changepoint Corporation
- 11.16. Mavenlink, Inc.

## List Of Tables

### LIST OF TABLES

Table 1. Global Project Portfolio Management Market, Report Scope

Table 2. Global Project Portfolio Management Market Estimates & Forecasts By Region 2024–2035

Table 3. Global Project Portfolio Management Market Estimates & Forecasts By Segment 2024–2035

Table 4. Global Project Portfolio Management Market Estimates & Forecasts By Segment 2024–2035

Table 5. Global Project Portfolio Management Market Estimates & Forecasts By Segment 2024–2035

Table 6. Global Project Portfolio Management Market Estimates & Forecasts By Segment 2024–2035

Table 7. Global Project Portfolio Management Market Estimates & Forecasts By Segment 2024–2035

Table 8. U.S. Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 9. Canada Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 10. UK Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 11. Germany Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 12. France Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 13. Spain Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 14. Italy Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 15. Rest Of Europe Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 16. China Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 17. India Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 18. Japan Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 19. Australia Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 20. South Korea Project Portfolio Management Market Estimates & Forecasts,

2024–2035

.....

## List Of Figures

### LIST OF FIGURES

#### List of Tables

Table 1. Global Project Portfolio Management Market, Report Scope

Table 2. Global Project Portfolio Management Market Estimates & Forecasts By Region 2024–2035

Table 3. Global Project Portfolio Management Market Estimates & Forecasts By Segment 2024–2035

Table 4. Global Project Portfolio Management Market Estimates & Forecasts By Segment 2024–2035

Table 5. Global Project Portfolio Management Market Estimates & Forecasts By Segment 2024–2035

Table 6. Global Project Portfolio Management Market Estimates & Forecasts By Segment 2024–2035

Table 7. Global Project Portfolio Management Market Estimates & Forecasts By Segment 2024–2035

Table 8. U.S. Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 9. Canada Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 10. UK Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 11. Germany Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 12. France Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 13. Spain Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 14. Italy Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 15. Rest Of Europe Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 16. China Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 17. India Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 18. Japan Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 19. Australia Project Portfolio Management Market Estimates & Forecasts, 2024–2035

Table 20. South Korea Project Portfolio Management Market Estimates & Forecasts,

2024–2035

.....

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