

Global Professional Hair Oils Market Size study, by Distribution Channel (Direct, Illegal, Online and Professional) by Ingredient Type (Moroccan, Macadamia, Avocado, and Others) and Regional Forecasts 2021-2027

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Abstracts

Global Professional Hair Oils Market is valued approximately USD XXXX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XXXX % over the forecast period 2021-2027. Professional Hair Oils is a premium oil range which controls itchiness, dryness, and brittles in hair. These oils are either used in salons or sold to customers directly these oils are made of essential component which is healthy for hair such as lavender oil, Moroccan oil, avocado oil, chamomile oil, and many. Increase in the demand of hair oil products is driving the growth for the professional hair oils market. For Instance: as per Statista, revenue from hair oil market in 2018 was USD 2430.8 million and in 2020 it was USD 2503.0 million. Also, online retail has become an important distribution channel for hair oil products which will create high opportunity or the market in turn increase the demand for professional hair oils market in the forecasted period. However, increasing number of hairdressers, consumers are now looking for comfort and easy availability, has directly reduced the consumer base of professional hair salons and beauty parlors in the forecasted period 2021 to 2027.

The key regions considered for the global Professional Hair Oils market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to the presence of key market player in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as increase in pollution, the increasing aging population, and the growing consumer awareness would create lucrative growth prospects for the Professional Hair Oils

market across Asia-Pacific region.

Major market player included in this report are:

Procter & Gamble Co

Kao Corporation

Henkel AG & Co

KGaA

Shiseido Company

Unilever Ltd

Revlon Inc

Amos Professional

Emami Group

Dabur India Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Distribution Channel:

Direct

Illegal

Online

Professional

By Ingredient Type:

Moroccan

Macadamia

Avocado

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Professional Hair Oils Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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