

Global Product Lifecycle Management in Apparel Market Size study, by Type (Collaborative Product Definition Management (CPDM), Computer-Aided Design (CAD)), by Application (Garment Factory, Trading Company, Others) and Regional Forecasts 2019-2026

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Abstracts

Global Product Lifecycle Management in Apparel Market is valued approximately USD 397.04 million in 2018 and is anticipated to grow with a healthy growth rate of more than 6.80% over the forecast period 2019-2026. Product life cycle management (PLM) software includes all the software that is used for the development and automation of a product during various stages of production such as idea conception, designing, and manufacturing stages. PLM shortens the development cycle of products to improve the time-to-market for apparel. For instance: computer aided design (CAD) reduces the analysis and designing time to manufacture cost-effective products. Various organizations install PLM software such as CAD because it increases the operational efficiency and reduces the product development cost. Rising adoption of cloud-based PLM is one of the major factors responsible for high CAGR of the market. As product life cycle management is costly and for reducing the cost of adopting PLM, many companies are adopting cloud-based PLM software. Increasing focus towards digital manufacturing is the factor offers growth opportunities. Many companies offer cloud-based PLM services for several vendors. This deployment through infrastructure-as-a-service helps end-users to reduce upfront costs and the total cost of ownership. Also, growing need for quality product is contributing towards growth of global Product Lifecycle Management in Apparel market. However, high cost of the PLM and complex operation that is anticipated to hamper the market growth during the forecast period.

The regional analysis of global Product Lifecycle Management in Apparel market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to growing investment in R&D for production innovation along with presence of improved IT infrastructure in the region. Europe contributes a satisfactory growth in the global Product Lifecycle Management (PLM) market during the forecast period. Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026 due to increasing adoption of cloud-based solutions across the region.

Major market player included in this report are:

Dassault Systems

Gerber Technology

Lectra

VisualNext

AllCAD Technologies

Arahne

Audaces

Autodesk

BONTEX

CadCam Technologies

C-Design

Centric Software

EFI Optitex

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Collaborative Product Definition Management (CPDM)

Computer-Aided Design (CAD)

By Application:

Garment Factory
Trading Company
Others

By Regions:

North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Product Lifecycle Management in Apparel Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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