

Global Processed Meat Packaging Market Size study, by Type (Modified Atmosphere Packaging (MAP), Vacuum Skin Packaging (VSP), Vacuum Thermoformed Packaging (VTP), and Others), By Application (Beef, Pork, Poultry, Seafood, and Others), and Regional Forecasts 2020-2027

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Abstracts

Global Processed Meat Packaging Market is valued approximately at USD XX million in 2019 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2020-2027. Processed meat packaging market is seeing good growth worldwide due to various factors such as urbanization, especially in developing economies such as India, Russia, Brazil, and China, increase in demand of convenient products due to the time constraint. Growing meat consumption across the globe has led the manufacturers towards more enhanced packaging solutions in order to maintain freshness and hygiene of the products. For instance, according to the Organization for Economic Co-operation and Development (OECD) and Food and Agriculture Organization (FAO), per capita meat consumption worldwide is 34.4 kilograms in 2019 and is projected to increase to 34.9 kilograms by 2024. There is a strong demand for products, such as packaged meat, mainly because most consumers around the world prefer ready-to-serve food convenience. For example, in 2017, according to the US Department of Agriculture and Economic Research, the most consumed meat type in the US was broiler chicken, which was about 91 pounds per capita. This is expected to rise to 94.3 pounds per capita by 2028. According to the American Institute for Packaging and the Environment, around 68% of the country's meat was packed in 2017. Moreover, the that usage of environmentally sustainable packaging strategies is one of the key factors impacting the meat packaging industry. This is partly attributed to the growing environmental issues that have caused producers to concentrate on the

usage of these packaging materials. For example, various supermarket stores, such as Poiesz, EkoPlaza, etc., switched completely to Bio4Pack compostable meat trays to organic meat packages. The tray, film, label and absorbent pad are all bio-based and compostable and are indistinguishable from traditional meat packaging. The regional analysis of global Processed Meat Packaging market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is expected to account for the majority of the market share owing to a steady rise in R&D spending to include creative packaging techniques. For example, in 2017, food scientists at Oregon State University developed a water-resistant and antimicrobial edible film (made from two naturally occurring fibers) that can extend the shelf life of food with wet surfaces, such as meat. This film may replace non-biodegradable waxed paper or other synthetic polymers currently used in meat packaging.

Major market player included in this report are:

Sealed Air Corporation

Berry Global Inc.

Crown Holdings Inc.

Sonoco Products Company

Winn-Dixie Stores Inc.

Amcor Limited

Smurfit Kappa Group

WestRock Company

Viscofan Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Modified Atmosphere Packaging (MAP)

Vacuum Skin Packaging (VSP)

Vacuum Thermoformed Packaging (VTP)

Others

By Application:

Beef

Pork
Poultry
Seafood
Others
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Processed Meat Packaging Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists

Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Processed Meat Packaging Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Processed Meat Packaging Market, by Type, 2018-2027 (USD Billion)
 - 1.2.3. Processed Meat Packaging Market, by Application, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL PROCESSED MEAT PACKAGING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL PROCESSED MEAT PACKAGING MARKET DYNAMICS

- 3.1. Processed Meat Packaging Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL PROCESSED MEAT PACKAGING MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL PROCESSED MEAT PACKAGING MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Processed Meat Packaging Market by Type, Performance - Potential Analysis
- 5.3. Global Processed Meat Packaging Market Estimates & Forecasts by Type 2017-2027 (USD Billion)
- 5.4. Processed Meat Packaging Market, Sub Segment Analysis
 - 5.4.1. Modified Atmosphere Packaging (MAP)
 - 5.4.2. Vacuum Skin Packaging (VSP)
 - 5.4.3. Vacuum Thermoformed Packaging (VTP)
 - 5.4.4. Others

CHAPTER 6. GLOBAL PROCESSED MEAT PACKAGING MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Processed Meat Packaging Market by Application, Performance - Potential Analysis
- 6.3. Global Processed Meat Packaging Market Estimates & Forecasts by Application 2017-2027 (USD Billion)
- 6.4. Processed Meat Packaging Market, Sub Segment Analysis
 - 6.4.1. Beef
 - 6.4.2. Pork
 - 6.4.3. Poultry
 - 6.4.4. Seafood
 - 6.4.5. Others

CHAPTER 7. GLOBAL PROCESSED MEAT PACKAGING MARKET, REGIONAL ANALYSIS

- 7.1. Processed Meat Packaging Market, Regional Market Snapshot
- 7.2. North America Processed Meat Packaging Market
 - 7.2.1. U.S. Processed Meat Packaging Market
 - 7.2.1.1. Process breakdown estimates & forecasts, 2017-2027
 - 7.2.1.2. Application breakdown estimates & forecasts, 2017-2027
 - 7.2.2. Canada Processed Meat Packaging Market
- 7.3. Europe Processed Meat Packaging Market Snapshot
 - 7.3.1. U.K. Processed Meat Packaging Market
 - 7.3.2. Germany Processed Meat Packaging Market
 - 7.3.3. France Processed Meat Packaging Market
 - 7.3.4. Spain Processed Meat Packaging Market
 - 7.3.5. Italy Processed Meat Packaging Market
 - 7.3.6. Rest of Europe Processed Meat Packaging Market
- 7.4. Asia-Pacific Processed Meat Packaging Market Snapshot
 - 7.4.1. China Processed Meat Packaging Market
 - 7.4.2. India Processed Meat Packaging Market
 - 7.4.3. Japan Processed Meat Packaging Market
 - 7.4.4. Australia Processed Meat Packaging Market
 - 7.4.5. South Korea Processed Meat Packaging Market
 - 7.4.6. Rest of Asia Pacific Processed Meat Packaging Market
- 7.5. Latin America Processed Meat Packaging Market Snapshot
 - 7.5.1. Brazil Processed Meat Packaging Market
 - 7.5.2. Mexico Processed Meat Packaging Market
- 7.6. Rest of The World Processed Meat Packaging Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Sealed Air Corporation
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Industry Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Berry Global Inc.
 - 8.2.3. Crown Holdings Inc.
 - 8.2.4. Sonoco Products Company

- 8.2.5. Wipak Ltd.
- 8.2.6. Amcor Limited
- 8.2.7. Smurfit Kappa Group
- 8.2.8. WestRock Company
- 8.2.9. Viscofan Group

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL PROCESSED MEAT PACKAGING MARKET, REPORT SCOPE

TABLE 2. GLOBAL PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY REGION 2017-2027 (USD BILLION)

TABLE 3. GLOBAL PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY TYPE 2017-2027 (USD BILLION)

TABLE 4. GLOBAL PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY APPLICATION 2017-2027 (USD BILLION)

TABLE 5. GLOBAL PROCESSED MEAT PACKAGING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 6. GLOBAL PROCESSED MEAT PACKAGING MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 7. GLOBAL PROCESSED MEAT PACKAGING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 8. GLOBAL PROCESSED MEAT PACKAGING MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 9. GLOBAL PROCESSED MEAT PACKAGING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 10. GLOBAL PROCESSED MEAT PACKAGING MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 11. GLOBAL PROCESSED MEAT PACKAGING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 12. GLOBAL PROCESSED MEAT PACKAGING MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 13. GLOBAL PROCESSED MEAT PACKAGING MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 14. GLOBAL PROCESSED MEAT PACKAGING MARKET BY REGION, ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 15. U.S. PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 16. U.S. PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 17. U.S. PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 18. CANADA PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 19. CANADA PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 20. CANADA PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 21. UK PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 22. UK PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 23. UK PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 24. GERMANY PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 25. GERMANY PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 26. GERMANY PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 27. ROE PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 28. ROE PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 29. ROE PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 30. CHINA PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 31. CHINA PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 32. CHINA PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 33. INDIA PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 34. INDIA PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 35. INDIA PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 36. JAPAN PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 37. JAPAN PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 38. JAPAN PROCESSED MEAT PACKAGING MARKET ESTIMATES &

FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 39. ROAPAC PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 40. ROAPAC PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 41. ROAPAC PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 42. BRAZIL PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 43. BRAZIL PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 44. BRAZIL PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 45. MEXICO PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 46. MEXICO PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 47. MEXICO PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 48. ROLA PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 49. ROLA PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 50. ROLA PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 51. ROW PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS, 2017-2027 (USD BILLION)

TABLE 52. ROW PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 53. ROW PROCESSED MEAT PACKAGING MARKET ESTIMATES & FORECASTS BY SEGMENT 2017-2027 (USD BILLION)

TABLE 54. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL PROCESSED MEAT PACKAGING MARKET

TABLE 55. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL PROCESSED MEAT PACKAGING MARKET

TABLE 56. YEARS CONSIDERED FOR THE STUDY

TABLE 57. EXCHANGE RATES CONSIDERED

List Of Figures

LIST OF FIGURES

- FIG 1. GLOBAL PROCESSED MEAT PACKAGING MARKET, RESEARCH METHODOLOGY
- FIG 2. GLOBAL PROCESSED MEAT PACKAGING MARKET, MARKET ESTIMATION TECHNIQUES
- FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS
- FIG 4. GLOBAL PROCESSED MEAT PACKAGING MARKET, KEY TRENDS 2019
- FIG 5. GLOBAL PROCESSED MEAT PACKAGING MARKET, GROWTH PROSPECTS 2020-2027
- FIG 6. GLOBAL PROCESSED MEAT PACKAGING MARKET, PORTERS 5 FORCE MODEL
- FIG 7. GLOBAL PROCESSED MEAT PACKAGING MARKET, PEST ANALYSIS
- FIG 8. GLOBAL PROCESSED MEAT PACKAGING MARKET, VALUE CHAIN ANALYSIS
- FIG 9. GLOBAL PROCESSED MEAT PACKAGING MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 10. GLOBAL PROCESSED MEAT PACKAGING MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 11. GLOBAL PROCESSED MEAT PACKAGING MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 12. GLOBAL PROCESSED MEAT PACKAGING MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 13. GLOBAL PROCESSED MEAT PACKAGING MARKET BY SEGMENT, 2017 & 2027 (USD BILLION)
- FIG 14. GLOBAL PROCESSED MEAT PACKAGING MARKET, REGIONAL SNAPSHOT 2017 & 2027
- FIG 15. NORTH AMERICA PROCESSED MEAT PACKAGING MARKET 2017 & 2027 (USD BILLION)
- FIG 16. EUROPE PROCESSED MEAT PACKAGING MARKET 2017 & 2027 (USD BILLION)
- FIG 17. ASIA PACIFIC PROCESSED MEAT PACKAGING MARKET 2017 & 2027 (USD BILLION)
- FIG 18. LATIN AMERICA PROCESSED MEAT PACKAGING MARKET 2017 & 2027 (USD BILLION)
- FIG 19. GLOBAL PROCESSED MEAT PACKAGING MARKET, COMPANY MARKET SHARE ANALYSIS (2019)

COMPANIES MENTIONED

Sealed Air Corporation
Berry Global Inc.
Crown Holdings Inc.
Sonoco Products Company
Winn-Dixie Stores Inc.
Winpak Ltd.
Amcor Limited
Smurfit Kappa Group
WestRock Company
Viscofan Group

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