

Global Processed Egg Market Size Study & Forecast, by Product Type (Liquid Egg, Frozen Egg, Dried Egg, and Other Product Types), by Application (Bakery, Dairy Products, Confectionery, Ready-to-eat Food, Nutritional Supplements, and Other Applications) and Regional Analysis, 2023-2030

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Abstracts

Global Processed Egg Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Processed eggs refer to eggs that have undergone specific treatments or modifications to extend their shelf life, enhance their stability, or transform them into different forms suitable for various culinary applications. Processing methods include pasteurization, drying, blending, and packaging. Processed eggs are available in different forms such as liquid eggs, frozen eggs, dried eggs, or egg products such as egg whites or yolks separated and processed individually. Additionally, the market growth of processed eggs is being propelled by several key factors such as increasing convenience and ease of use offered by processed eggs. Additionally, processed egg products mitigate the risks associated with contamination and provide a longer shelf life compared to fresh eggs.

. Increased demand for quick meal solutions and convenience food has contributed to surging demand for processed eggs. Preserved food products such as dried eggs offer a fast and convenient solution, making them highly sought after. In February 2021, the American Frozen Food Institute (AFFI) reported a 21.0% increase in sales of frozen meals, compared to 2019, with double-digit sales growth across all types of frozen/chilled meals. Moreover, the industry is experiencing lucrative opportunities driven by a rising demand for processed eggs as a high-quality protein source in sports

and bodybuilding. Advancements in technology, leading to more efficient processing methods, further contribute to the favorable growth prospects of the sector. However, the growth of the processed eggs market is anticipated to be hindered by several significant factors, including the stringent food safety regulations, stringent animal welfare policies, and time-consuming regulatory processes. These factors are expected to pose challenges to the market's expansion throughout the forecast period of 2023-2030.

The key regions considered for the Global Processed Egg Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the availability of a diverse range of processed egg products, continuous product innovation, increasing demand for convenient and healthy meal options, and flourishing bakery businesses in the United States. Asia Pacific is expected to grow significantly over the forecast period, owing to factors such as population growth, urbanization, and growing awareness of the nutritional benefits of processed eggs. The region's increasing number of sports persons and athletes, particularly from China, Japan, and India are seeking protein-rich products to support their fitness goals, along with rising expenditure on food and beverage are expected to drive the rapid adoption of processed eggs.

Major market player included in this report are:

Cal-Maine Foods Inc.

Rose Acre Farms Inc.

Wabash Valley Manufacturing Inc.

Rembrandt Enterprises Inc.

Daybreak Foods Inc.

Pulviver

Honeyville Inc.

Dr. Oetker

Interovo Egg Group BV

Gruppo Eurovo s.r.l

Recent Developments in the Market:

In October 2021, Cal-Maine Foods Inc. made a strategic investment in a new egg products manufacturer, with a primary focus on producing hard-cooked and extended-shelf-life egg products. The newly established facility is in Neosho, Missouri.

In October 2021, Michael Foods completed the acquisition of IsoNova Technologies LLC's egg processing plant, which was previously under Symrise's Flavor and Nutrition division. It allows Michael Foods to expand its capabilities in the egg processing sector

and strengthens its position as a key player in the industry.

In June 2021, St Ewe's, the Cornish egg company, introduced a new line of bottled egg whites in Morrisons stores across the country. Branded as 'Super Egg Whites,' these 100% pasteurized free-range egg whites are high in protein, containing 11g of protein per 100 ml. They are also fat-free, cholesterol-free, and gluten-free, according to the company.

Global Processed Egg Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Product Type, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Liquid Egg

Frozen Egg

Dried Egg

Other Product Types

By Application:

Bakery

Dairy Products

Confectionery
Ready-to-eat Food
Nutritional Supplements
Other Applications

By Region:

North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa

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