

Global Probiotics in Animal Feed Market Size study, by Microbial Genus (Lactobacillus, Bifidobacterium, Yeast and other microbes) by Application (Ruminant, Poultry, Swine, Aquaculture, Others) and Regional Forecasts 2022-2032

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Abstracts

Global Probiotics in Animal Feed Market is valued approximately at USD 4.6 billion in 2023 and is anticipated to grow with a growth rate of more than 9.72% over the forecast period 2024-2032. Probiotics aid in the digestion of complex nutrients, improve nutrient absorption, and facilitate easier digestion, which improve an animal's general health and performance. Probiotics are good bacteria that are introduced to animal feed to support immunity, digestion, and gut health. They improve nutrient absorption, reduce digestive issues, boost immune function, and enhance feed efficiency, leading to healthier animals and more sustainable farming practices. This growth is attributed to the increasing awareness of the critical role of animal intestinal health in enhancing overall animal well-being and efficiency. A key trend in the probiotics in animal feed market is the increasing adoption of personalized and species-specific probiotic solutions. This trend involves tailoring probiotic formulations to meet the unique digestive and health needs of different animal species, such as poultry, swine, ruminants, and aquaculture.

In addition, the global probiotics in animal feed market is driven by an increased awareness among livestock and pet owners about the positive effects of probiotics on animal performance, as well as increasing consumption of animal-derived products. Also, the poultry industry continues to be a prominent segment for probiotics in animal feed, benefiting from strong demand and robust production environment. Moreover, probiotics contribute to sustainable agriculture by reducing the need for antibiotics, improving feed conversion rates, and minimizing environmental impacts such as methane emissions from livestock. This focus on sustainability is driving the adoption of

probiotics in animal feed. However, non-standardized international quality regulations for probiotics in animal feed products, along with high popularity of other feed additives is expected stifle market growth between 2022 and 2032.

The key regions considered for the global Probiotics in Animal Feed Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, Asia Pacific was the largest regional market with the highest number of market shares. The high demand for the market in this region is attributed to factors such as a growing population, increasing disposable incomes, and rapid urbanization. The rise in affluence and urban lifestyles has led to a surge in meat and animal product consumption among the populace, driving the need for enhanced animal health and performance. Developing economies like India and China are witnessing substantial growth in their meat industries, accompanied by a growing preference for high-quality meat products. Concerns regarding livestock diseases and infections have heightened awareness about animal health, ensuring the safety of consumers. The market in North America, on the other hand, is expected to grow at the fastest rate over the forecast period.

Major market player included in this report are:

International Flavors & Fragrances Inc. (US)

Evonik Industries AG (Germany)

Land O'Lakes, Inc. (US)

Koninklijke DSM N.V. (Netherlands)

Ohly GmbH (Germany)

Novozymes A/S (Denmark)

Alltech, Inc. (US)

Kemin Industries, Inc. (US)

Provita Animal Health (UK)

Orffa Additives B.V. (Netherlands)

The detailed segments and sub-segment of the market are explained below:

By Microbial Genus

Lactobacillus

Bifidobacterium

Yeast and other microbes

By Application

Ruminant

Poultry
Swine
Aquaculture
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Middle East & Africa
Saudi Arabia
South Africa
RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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