

Global Probiotic Yeast Market Size study, by Form (Powder, Capsules), by Application (Nutrition and Supplement, Food and Beverages and Animal feed), by Sales Channel (Online, Offline), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GD282D97E242EN.html>

Date: August 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GD282D97E242EN

Abstracts

Global probiotic yeast market is valued approximately at USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of about XX% over the forecast period 2021-2027. Probiotics refer to living microorganisms that medically benefit the health of their host. Although most of the probiotics comprise of bacteria, *Saccharomyces boulardii* yeast strain is an effective probiotic. Probiotic yeast is considered more effective than other probiotics owing to natural resistance of the yeast to antibacterial antibiotics. The global probiotic yeast market is being driven by growing health concerns and rising consumption of functional food. Furthermore, increasing investment on research & development will provide new opportunities for the global probiotic yeast industry. According to Statista, the total functional food market revenue across the globe is expected to increase from USD 212 billion in 2013 to approximately USD 320 billion by 2022. Such growth in the functional food market across the globe is expected to increase the share of probiotic yeast and hence is likely to boost the market growth. However, low awareness level among consumers about effectiveness of probiotic yeast products may impede market growth over the forecast period of 2021-2027.

The regional analysis of the global probiotic yeast market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America accounts for the largest share in terms of market revenue in the global probiotic yeast market over the forecast period 2021-2027. Factors such as increase in the prevalence of different types of diseases, rising health concerns among population, increasing research and development activities, increasing consumer

preference for fortified food and beverage products, new product developments by the market players in the region, increase in the disposable income of consumers, etc. contribute towards the largest market share of the region. However, Asia Pacific is expected to be the fastest growing region in the forecast years. Factors such as increasing prevalence of different chronic and infectious diseases, increasing health awareness among population, etc. contributes to the fastest growth rate of Asia Pacific region.

Major market player included in this report are:

Florastor

Now Foods

Jarrow Formulas, Inc.

LIFE-SPACE

Bronson

Seeking Health

Angel Yeast Co Ltd

Lallemand

ALLTECH

Chr. Hansen A/S

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Form:

Powder

Capsules

By Application:

Nutrition and Supplement

Food and Beverages

Animal feed

By Sales Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Probiotic Yeast Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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