

# **Global Proactive Security Market Size study, by Component (Solution, Services), by Organization Size (SMEs, Large Scale), by Industry Vertical (BFSI, Govt. & Defense, Retail & E-commerce, It & Telecom, Healthcare, Energy & Utilities, Manufacturing, Others) and by Regional Forecasts 2018-2025**

<https://marketpublishers.com/r/GA1CCCA49C0EN.html>

Date: July 2018

Pages: 120

Price: US\$ 3,150.00 (Single User License)

ID: GA1CCCA49C0EN

## **Abstracts**

Global Proactive Security Market to reach USD 55.25 billion by 2025.

Global Proactive Security Market valued approximately USD 15.60 billion in 2016 is anticipated to grow with a healthy growth rate of more than 15% over the forecast period 2018-2025. Increasing shift due to increasing sophistication in attacking techniques, along with the rising need to manage stringent regulations and compliances are the key driving factors in the market. Other factors such as increasing adoption of IoT, development of smart mobile devices, and bring-your-own-device (BYOD) are also fueling the demand for proactive security solutions over the forecast period 2018-2025.

The regional analysis of Global Proactive Security Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share. Whereas, owing to the countries such as China, Japan, and India, Asia Pacific region is anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within

each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Component:

##### Solution

Risk and Vulnerability Management

Advanced Malware Protection

Security Analytics

Security Monitoring

Security Orchestration

Attack Simulation

##### Services

#### By Organization Size:

SMEs

Large Scale

#### By Industry:

Banking, Financial Services, and Insurance

Government and Defense

Retail and Ecommerce

IT and Telecom

Healthcare and Life Sciences

Energy and Utilities

Manufacturing

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include Cisco, Symantec, Fireeye, McAfee, Palo Alto Networks, Securonix, Logrhythm, Qualys, Alienvault, Trustwave, Cybersponse, Firemon, Threatconnect, Centrify and so on. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Proactive Security Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. GLOBAL PROACTIVE SECURITY MARKET DEFINITION AND SCOPE**

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Scope of The Study
- 1.4. Years Considered for The Study
- 1.5. Currency Conversion Rates
- 1.6. Report Limitation

### **CHAPTER 2. RESEARCH METHODOLOGY**

- 2.1. Research Process
  - 2.1.1. Data Mining
  - 2.1.2. Analysis
  - 2.1.3. Market Estimation
  - 2.1.4. Validation
  - 2.1.5. Publishing
- 2.2. Research Assumption

### **CHAPTER 3. EXECUTIVE SUMMARY**

- 3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 3.2. Key Trends

### **CHAPTER 4. GLOBAL PROACTIVE SECURITY MARKET DYNAMICS**

- 4.1. Growth Prospects
  - 4.1.1. Drivers
  - 4.1.2. Restraints
  - 4.1.3. Opportunities
- 4.2. Industry Analysis
  - 4.2.1. Porter's 5 Force Model
  - 4.2.2. PEST Analysis
  - 4.2.3. Value Chain Analysis
- 4.3. Analyst Recommendation & Conclusion

### **CHAPTER 5. GLOBAL PROACTIVE SECURITY MARKET, BY COMPONENT**

*Global Proactive Security Market Size study, by Component (Solution, Services), by Organization Size (SMEs, La...*

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Global Proactive Security Market, Sub Segment Analysis
  - 5.3.1. Solution
    - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.2. Services
    - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.2.3. Subsegment breakdown estimates & forecasts, 2015-2025 (USD Billion)
      - 5.3.2.3.1. Risk and Vulnerability Management
      - 5.3.2.3.2. Advanced Malware Protection
      - 5.3.2.3.3. Security Analytics
      - 5.3.2.3.4. Security Monitoring
      - 5.3.2.3.5. Security Orchestration
      - 5.3.2.3.6. Attack Simulation

## **CHAPTER 6. GLOBAL PROACTIVE SECURITY MARKET, BY ORGANIZATION SIZE**

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Global Proactive Security Market, Sub Segment Analysis
  - 6.3.1. SMEs
    - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.2. Large Scale
    - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 7. GLOBAL PROACTIVE SECURITY MARKET, BY INDUSTRY**

- 7.1. Market Snapshot
- 7.2. Market Performance - Potential Model
- 7.3. Global Proactive Security Market, Sub Segment Analysis
  - 7.3.1. Banking, Financial Services, and Insurance
    - 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.2. Government and Defense

- 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.3. Retail and Ecommerce
  - 7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.4. IT and Telecom
  - 7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.5. Healthcare and Life Sciences
  - 7.3.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.6. Energy and Utilities
  - 7.3.6.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.6.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.7. Manufacturing
  - 7.3.7.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.7.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.8. Others
  - 7.3.8.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.8.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 8. GLOBAL PROACTIVE SECURITY MARKET, BY REGIONAL ANALYSIS**

- 8.1. Proactive Security Market, Regional Market Snapshot (2015-2025)
- 8.2. North America Proactive Security Market Snapshot
  - 8.2.1. U.S.
    - 8.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.2.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.2.1.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.2.1.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.2.2. Canada
    - 8.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.2.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.2.2.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.2.2.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.3. Europe Proactive Security Market Snapshot
  - 8.3.1. U.K.
    - 8.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

- 8.3.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.3.1.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.3.1.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.3.2. Germany
  - 8.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 8.3.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.3.2.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.3.2.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.3.3. France
  - 8.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 8.3.3.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.3.3.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.3.3.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.3.4. Rest of Europe
  - 8.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 8.3.4.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.3.4.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.3.4.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.4. Asia Proactive Security Market Snapshot
  - 8.4.1. China
    - 8.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.4.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.4.1.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.4.1.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.4.2. India
    - 8.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.4.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.4.2.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.4.2.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.4.3. Japan
    - 8.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.4.3.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.4.3.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.4.3.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.4.4. Rest of Asia Pacific
    - 8.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.4.4.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.4.4.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.4.4.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)



## 8.5. Latin America Proactive Security Market Snapshot

### 8.5.1. Brazil

8.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.5.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.5.1.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.5.1.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.5.2. Mexico

8.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.5.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.5.2.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.5.2.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

## 8.6. Rest of The World

### 8.6.1. South America

8.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.6.1.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.6.1.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.6.1.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

### 8.6.2. Middle East and Africa

8.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.6.2.2. Component breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.6.2.3. Organization Size breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.6.2.4. Industry Vertical breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

### 9.1. Company Market Share (Subject to Data Availability)

### 9.2. Top Market Strategies

### 9.3. Company Profiles

#### 9.3.1. IBM

9.3.1.1. Overview

9.3.1.2. Financial (Subject to Data Availability)

9.3.1.3. Product Summary

9.3.1.4. Recent Developments

#### 9.3.2. Cisco

#### 9.3.3. Symantec

#### 9.3.4. Fireeye

#### 9.3.5. McAfee

#### 9.3.6. Palo Alto Networks

#### 9.3.7. Securonix

9.3.8. Logrhythm

9.3.9. Qualys

9.3.10. Alienvault

9.3.11. Trustwave

9.3.12. Cybersponse

9.3.13. Firemon

9.3.14. Threatconnect

9.3.15. Centrify

9.3.16. Oracle

9.3.17. Aricent

## I would like to order

Product name: Global Proactive Security Market Size study, by Component (Solution, Services), by Organization Size (SMEs, Large Scale), by Industry Vertical (BFSI, Govt. & Defense, Retail & E-commerce, It & Telecom, Healthcare, Energy & Utilities, Manufacturing, Others) and by Regional Forecasts 2018-2025

Product link: <https://marketpublishers.com/r/GA1CCCA49C0EN.html>

Price: US\$ 3,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA1CCCA49C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970